



Brand Board

PRIMARY LOGO

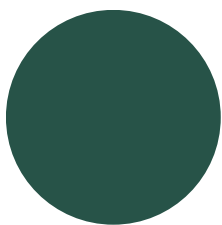
EveryTrade.

LOGO VARIATIONS

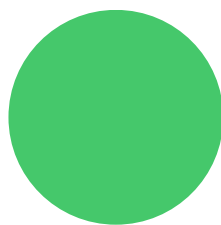
EveryTrade.

EveryTrade.

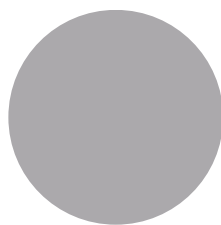
COLOUR PALETTE



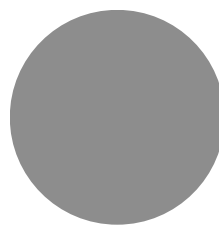
HEX #275348



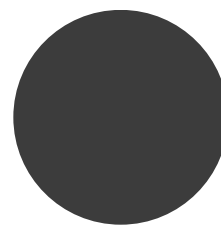
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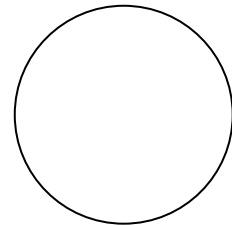
HEX #aba9ac



HEX #8d8d8d



HEX #3c3c3c



HEX #ffffff

FONTS

PT Serif

Neue Montreal

SPACING

