

ROAD TRIP SHOPPING, LLC

TERMS OF SERVICE, BUSINESS LISTING AGREEMENT & PRIVACY POLICY

Last Updated: September 2026

These Terms of Service apply to Road Trip Shopping, LLC and its websites, directories, maps, listings, forms, programs, and related services, including **Road Trip Shopping, Road Trip Shopping Passport, The Local Thing, roadtripshopping.com, and thelocalthing.com.**

By using our websites, submitting a business, purchasing a listing, or participating in our programs, you agree to these Terms.

1. ABOUT ROAD TRIP SHOPPING

Road Trip Shopping, LLC provides online directories, maps, and discovery tools designed to help shoppers find locally owned businesses.

Our services may include:

- Business listings
- Searchable directories
- Interactive maps
- Direct links to participating businesses
- Local shopping guides
- Road Trip Shopping Passport
- The Local Thing
- Shop-hop promotions or events
- Seasonal or special promotional programs
- Related marketing and discovery services

Road Trip Shopping is a business discovery and directory service. We do not operate, manage, control, or own the businesses listed on our platforms.

2. BUSINESS LISTINGS

Businesses may apply, register, or pay to be included in Road Trip Shopping directories, maps, programs, or related services.

Acceptance of a listing is at the discretion of Road Trip Shopping, LLC.

We may decline, suspend, remove, or refuse a listing that we believe:

- Contains false or misleading information
- Does not fit the purpose of the platform
- Violates these Terms
- Violates applicable law
- Contains inappropriate, offensive, fraudulent, or deceptive content
- Could harm Road Trip Shopping, participating businesses, shoppers, or the public

Purchasing a listing does not create an ownership interest in Road Trip Shopping or guarantee permanent placement on any particular page, map, category, or feature.

3. BUSINESS RESPONSIBILITY FOR LISTING INFORMATION

Businesses are responsible for providing accurate and current information.

This may include:

- Business name
- Address
- Website
- Social media links
- Contact information
- Business category
- Photos
- Logos
- Business descriptions
- Hours
- Products or services offered

The participating business is responsible for notifying Road Trip Shopping of important changes.

Road Trip Shopping is not responsible for losses or problems caused by outdated, incomplete, or incorrect information supplied by a participating business.

4. NO GUARANTEE OF SALES, CUSTOMERS, TRAFFIC, OR RESULTS

Road Trip Shopping is designed to provide businesses with another place to be discovered by shoppers.

However, **Road Trip Shopping does not guarantee any particular business result.**

We do not guarantee:

- Increased sales
- Increased revenue
- Additional customers
- Website visits
- Store visits
- Leads
- Social media engagement
- Increased foot traffic
- A specific number of views
- A specific number of clicks
- Increased brand awareness
- Participation in promotions by a specific number of shoppers
- Any specific financial or business result

Results may vary based on many factors outside our control.

A business purchases access to the listing, directory, map, promotional opportunity, or other service described at the time of purchase — not a guaranteed level of sales or customer activity.

5. LISTING FEES AND PAYMENT

Paid business listings are offered at the price stated at the time of registration or purchase.

Unless otherwise stated, the current standard annual listing price is **\$99 through August 31, 2027.**

Pricing, promotions, early-registration offers, discounts, or special programs may change from time to time.

Any promotional pricing applies only under the terms stated for that specific offer.

Payment must be made through an approved payment method.

The listing period begins according to the terms shown when the business registers or purchases its listing.

6. NO REFUNDS

All payments are non-refundable unless Road Trip Shopping, LLC specifically states otherwise in writing.

A business may request removal of its listing before the end of its paid term, but removing or discontinuing a listing does not create a right to a full or partial refund.

There are no prorated refunds for unused portions of an annual listing.

Because Road Trip Shopping begins providing listing and promotional services after registration and payment, fees are earned once the service begins.

7. CANCELLATION AND NON-RENEWAL

Businesses may choose not to continue their listing after the current paid term.

A business may also request that its listing be removed before the end of the term.

Unless specifically stated otherwise at the time of purchase, cancellation or removal does not result in a refund.

If automatic renewal is ever offered, the renewal terms will be disclosed before purchase.

Road Trip Shopping may also discontinue or decline renewal of a listing in accordance with these Terms.

8. BUSINESS LOGOS, PHOTOS, DESCRIPTIONS, AND OTHER MATERIALS

Businesses may provide Road Trip Shopping with logos, photographs, business descriptions, graphics, trademarks, or other materials for use with their listing or related promotion.

The business retains ownership of its submitted materials.

By submitting these materials, the business gives Road Trip Shopping, LLC a **non-exclusive, royalty-free permission** to use, display, reproduce, resize, format, and publish those materials as reasonably necessary to:

- Create the business listing
- Display the business on maps or directories
- Promote Road Trip Shopping
- Promote participating businesses
- Create social media posts
- Create promotional materials
- Promote shop-hops or related programs
- Display participating businesses on our websites or related digital platforms

This permission applies while the business is participating and may also apply to previously created promotional materials that remain publicly available.

9. LOGO AND BRAND PROTECTION

Road Trip Shopping will not intentionally redesign, materially alter, or change a participating business's logo or trademark without permission.

Basic formatting needed for display may include:

- Resizing
- Cropping
- Adjusting placement
- Changing file format
- Placing the logo on a background
- Adjusting dimensions to fit a directory, map, graphic, or promotional layout

These technical changes do not transfer ownership of the logo or other business property to Road Trip Shopping.

Businesses are responsible for ensuring they have the right to provide any logo, photograph, image, graphic, trademark, or other material submitted to us.

10. INTELLECTUAL PROPERTY

Road Trip Shopping, LLC owns or controls the intellectual property associated with its own platform and materials, including where applicable:

- Road Trip Shopping branding
- Road Trip Shopping Passport
- The Local Thing branding
- Website content
- Original written content
- Graphics created by Road Trip Shopping
- Directory organization
- Promotional materials
- Original marketing language
- Program concepts and materials
- Logos owned by Road Trip Shopping
- Website design elements
- Original downloadable materials

Nothing in these Terms transfers ownership of Road Trip Shopping intellectual property to a participating business or website visitor.

Businesses may not copy, reproduce, sell, distribute, or use Road Trip Shopping intellectual property for unrelated commercial purposes without permission.

Participating businesses may share official Road Trip Shopping promotional materials for the purpose of promoting their participation.

11. THIRD-PARTY INTELLECTUAL PROPERTY

Business names, logos, trademarks, photos, and other content belonging to participating businesses remain the property of their respective owners.

Road Trip Shopping does not claim ownership of those materials.

Businesses represent that they have the legal right to submit and authorize use of any materials they provide.

Road Trip Shopping is not responsible for intellectual-property disputes caused by materials supplied by a participating business.

12. SHOP-HOPS, EVENTS, PROMOTIONS, AND SPECIAL PROGRAMS

Road Trip Shopping may offer:

- Shop-hops
- Seasonal promotions
- Shopping events
- Contests
- Giveaways
- Passport programs
- Special promotional campaigns
- Collaborative advertising
- Other programs

Additional rules may apply to a specific event or promotion.

Participation does not guarantee a specific number of visitors, shoppers, sales, entries, purchases, or any other result.

Road Trip Shopping may modify, postpone, cancel, expand, shorten, or discontinue a promotion when reasonably necessary.

13. RELATIONSHIP WITH PARTICIPATING BUSINESSES

Participating businesses are independent businesses.

Nothing in these Terms creates:

- An employment relationship
- A partnership
- A franchise
- A joint venture
- An agency relationship
- A fiduciary relationship

Road Trip Shopping does not control participating businesses' operations, employees, prices, inventory, products, services, policies, or customer interactions.

14. BUSINESS PRODUCTS AND SERVICES

Each participating business is solely responsible for:

- Its products
- Its services
- Product quality
- Customer service
- Pricing
- Refund policies
- Returns
- Taxes
- Licenses
- Permits
- Legal compliance
- Safety
- Accessibility
- Employees
- Business operations

Any purchase or transaction between a shopper and a listed business is between those parties.

Road Trip Shopping is not a party to those transactions.

15. SHOPPER RESPONSIBILITY

Shoppers are responsible for independently verifying information before visiting or purchasing from a listed business.

Business information may change without notice.

Road Trip Shopping does not guarantee:

- Store hours
- Inventory
- Product availability
- Prices
- Accessibility
- Business ownership
- Driving conditions
- Business operating status
- Accuracy of third-party information

Shoppers should contact businesses directly when confirmation is important.

16. MAPS, DIRECTIONS, AND LOCATION INFORMATION

Maps, addresses, routes, pins, mileage, directions, and other geographic information may be provided by Road Trip Shopping or third-party technology providers.

Road Trip Shopping does not guarantee that mapping information is error-free.

Users are responsible for safe travel and should use appropriate navigation tools and personal judgment.

Road Trip Shopping is not responsible for accidents, delays, road closures, incorrect directions, inaccessible locations, or other travel-related problems.

17. THIRD-PARTY LINKS AND SERVICES

Our websites may contain links to:

- Business websites
- Social media pages
- Payment processors
- Mapping services
- Registration forms
- Other third-party websites or services

Road Trip Shopping does not control third-party websites and is not responsible for their content, security, privacy practices, availability, or services.

A link does not necessarily mean Road Trip Shopping endorses every product, service, opinion, or statement offered by that third party.

18. WEBSITE AVAILABILITY AND CHANGES

We may update, modify, redesign, add, remove, suspend, or discontinue parts of Road Trip Shopping at any time.

This may include changes to:

- Website design
- Search functions
- Maps
- Categories
- Business listing format
- Promotional programs
- Technology providers
- Features
- Services

We will make reasonable efforts to provide the service purchased, but we do not guarantee uninterrupted or error-free operation.

Temporary outages, maintenance, technical problems, or third-party service interruptions may occur.

19. PROHIBITED USE

Users and participating businesses may not use Road Trip Shopping to:

- Commit fraud
- Misrepresent a business
- Submit knowingly false information
- Infringe copyrights or trademarks
- Upload unlawful content
- Harass others
- Introduce malware or harmful software
- Attempt unauthorized access to the website or its systems
- Scrape or copy large amounts of platform data without authorization
- Impersonate another person or business
- Use Road Trip Shopping materials in a misleading way
- Engage in illegal activity

We may suspend or terminate access for violations.

20. DISCLAIMER OF WARRANTIES

Road Trip Shopping and its services are provided on an **“as is” and “as available” basis** to the extent permitted by law.

We do not guarantee that:

- The website will always be available
- The service will be uninterrupted
- All information will always be accurate
- All technology will operate without error
- Participation will produce a specific business result
- A listing will produce customers or sales

To the fullest extent permitted by applicable law, Road Trip Shopping disclaims warranties not expressly stated in these Terms.

21. LIMITATION OF LIABILITY

To the fullest extent permitted by law, Road Trip Shopping, LLC and its owners, employees, contractors, representatives, and affiliates will not be liable for indirect, incidental, special, consequential, or punitive damages arising from use of or participation in Road Trip Shopping.

This includes, without limitation, claims involving:

- Lost revenue
- Lost profits
- Lost customers
- Lost business opportunities
- Website interruption
- Listing errors
- Third-party actions
- Travel-related problems
- Business disputes
- Customer disputes

To the extent liability cannot legally be excluded, Road Trip Shopping's total liability related to a paid business listing will not exceed the amount paid by the business to Road Trip Shopping for the service giving rise to the claim.

Nothing in these Terms excludes liability that cannot legally be excluded under applicable law.

22. INDEMNIFICATION

To the extent permitted by law, a participating business agrees to indemnify and hold harmless Road Trip Shopping, LLC and its owners, employees, contractors, representatives, and affiliates from claims arising from:

- The business's products or services
- Business operations
- Information supplied by the business
- Intellectual-property materials supplied by the business
- Violations of law by the business
- Customer disputes involving the business
- Breach of these Terms by the business

This provision does not require indemnification for matters caused solely by Road Trip Shopping's own unlawful conduct where such indemnification is prohibited by law.

23. PRIVACY AND INFORMATION WE COLLECT

Road Trip Shopping may collect information voluntarily provided by businesses or users, including:

- Name
- Business name
- Email address
- Phone number
- Mailing or business address
- Website
- Social media links
- Business descriptions
- Images
- Logos
- Registration information
- Payment-related information

We may also receive basic technical information relating to website use, such as device, browser, traffic, or analytics information.

Payment information may be processed by third-party payment providers. Road Trip Shopping may not directly store complete credit-card information.

24. HOW INFORMATION MAY BE USED

Information may be used to:

- Create and maintain listings
- Process registrations
- Communicate with businesses
- Provide customer service
- Operate Road Trip Shopping
- Promote participating businesses
- Improve the platform
- Send program or service information

- Maintain records
- Prevent fraud
- Comply with legal obligations

Public business information submitted for a directory listing may be displayed publicly.

25. INFORMATION SHARING

Road Trip Shopping does not sell personal information to advertisers.

Information may be shared when reasonably necessary with service providers that help operate the business, such as:

- Website providers
- Hosting providers
- Payment processors
- Email providers
- Mapping providers
- Form providers
- Analytics providers
- Other technology providers

Information may also be disclosed when required by law or reasonably necessary to protect legal rights, users, or the public.

26. EMAIL COMMUNICATIONS

Businesses and users who submit forms, register, purchase a listing, or otherwise communicate with Road Trip Shopping may receive service-related communications.

Marketing messages may also be sent when permitted by applicable law.

Recipients may unsubscribe from promotional emails using the unsubscribe option provided in those messages.

Important account, payment, listing, or service communications may still be sent when necessary.

27. CHILDREN'S PRIVACY

Road Trip Shopping is intended for a general audience and is not specifically directed toward children under 13.

We do not knowingly seek to collect personal information from children under 13.

28. DATA SECURITY

Road Trip Shopping takes reasonable steps to protect information under its control.

However, no website, electronic transmission, or storage system can be guaranteed to be completely secure.

Users provide information electronically at their own reasonable risk.

29. CHANGES TO THESE TERMS

Road Trip Shopping may update these Terms from time to time.

The current version will be posted on the applicable website with an updated revision date.

Changes apply prospectively unless otherwise required by law.

Continued use of Road Trip Shopping after updated Terms are posted constitutes acceptance of the revised Terms where permitted by law.

30. TERMINATION OR REMOVAL

Road Trip Shopping may remove or suspend a listing or user access when reasonably necessary because of:

- Violation of these Terms
- Fraud
- Illegal activity
- Misrepresentation
- Nonpayment
- Intellectual-property concerns
- Safety concerns
- Conduct that could harm Road Trip Shopping or its users

Removal for violation of these Terms does not create a right to a refund.

31. GOVERNING LAW

These Terms are governed by the laws of the **State of Nebraska**, without regard to conflict-of-law principles.

To the extent permitted by law, disputes relating to these Terms or Road Trip Shopping, LLC will be handled in the appropriate courts located in Nebraska.

32. SEVERABILITY

If any provision of these Terms is found invalid or unenforceable, the remaining provisions will remain in effect to the fullest extent permitted by law.

33. ENTIRE AGREEMENT

These Terms, along with any specific written terms applicable to a promotion, purchase, or program, constitute the agreement between Road Trip Shopping and the participating user or business concerning the services described.

If a specific offer contains additional written terms, those terms apply to that offer.

34. CONTACT

Questions about these Terms, listings, privacy, or Road Trip Shopping may be directed to:

Road Trip Shopping, LLC
Nebraska, USA

Email: info@roadtripshopping.com

Website: roadtripshopping.com

By using Road Trip Shopping, submitting a business listing, or purchasing a listing or service, you acknowledge that you have read and agree to these Terms.