

ROAD TRIP SHOPPING, LLC

TERMS OF SERVICE, BUSINESS LISTING AGREEMENT & PRIVACY POLICY

Last Updated: October 2026

These Terms apply to Road Trip Shopping, LLC and its websites, directories, maps, listings, forms, programs, events, promotions, and related services, including **Road Trip Shopping, Road Trip Shopping Passport, The Local Thing, roadtripshopping.com, and thelocalthing.com.**

By using our websites, submitting a business, purchasing or receiving a listing, participating in a promotion or program, or otherwise using our services, you agree to these Terms.

1. ABOUT ROAD TRIP SHOPPING

Road Trip Shopping, LLC provides business discovery tools designed to help shoppers find locally owned businesses.

Our services may include:

- Business listings
- Searchable directories
- Interactive maps
- Links to participating businesses
- Local shopping guides
- Road Trip Shopping Passport
- The Local Thing
- Shop-hops
- Seasonal promotions
- Special events
- Promotional campaigns
- Other related discovery and marketing services

Road Trip Shopping is a **directory and discovery service.**

We do not own, operate, manage, supervise, control, or represent the businesses listed on our websites, directories, maps, or programs.

BUSINESS LISTINGS

2. BUSINESS ELIGIBILITY AND ACCEPTANCE

Businesses may apply, register, or pay to participate in Road Trip Shopping listings, directories, maps, programs, events, or promotions.

Submission or payment does not automatically guarantee acceptance.

Road Trip Shopping may decline, suspend, refuse, or remove a business that we reasonably believe:

- Provides false, incomplete, or misleading information
- Does not fit the purpose or audience of the platform
- Violates these Terms
- Violates applicable law
- Engages in fraudulent, deceptive, threatening, harmful, or inappropriate conduct
- Infringes another person's rights
- Creates safety concerns
- Could reasonably harm Road Trip Shopping, participating businesses, shoppers, or the public

Businesses represented as locally owned or independently owned are responsible for accurately representing their ownership and eligibility.

Purchasing a listing does not provide the business with ownership or control of Road Trip Shopping and does not guarantee placement on a particular page, map location, category, search position, promotion, or feature.

3. BUSINESS INFORMATION AND ACCURACY

Each participating business is responsible for the accuracy of the information it provides.

This may include:

- Business name
- Address
- Website
- Social media links

- Contact information
- Business category
- Photos
- Logos
- Business description
- Hours
- Products or services
- Ownership information
- Accessibility information

Businesses should notify Road Trip Shopping when important information changes.

Road Trip Shopping may make reasonable formatting or clerical corrections but is not responsible for losses, missed visits, lost sales, customer complaints, travel expenses, or other problems caused by incorrect, outdated, incomplete, or misleading information supplied by a business or third party.

4. NO GUARANTEE OF SALES, CUSTOMERS, TRAFFIC OR RESULTS

Road Trip Shopping provides another place for businesses to be discovered.

We do not guarantee business results.

We do not guarantee:

- Sales
- Revenue
- Customers
- Store visits
- Website visits
- Leads
- Foot traffic
- Social media engagement
- Views
- Clicks
- Brand awareness
- Participation by a particular number of shoppers
- Placement in search results
- A particular level of exposure
- Any specific financial or business outcome

Results depend on many factors outside Road Trip Shopping's control.

A business purchases or receives the **listing, directory placement, map placement, promotional opportunity, event participation, or other service described at the time of registration or purchase — not a guaranteed number of customers, sales, views, visits, or other results.**

5. FEES, TERM, CANCELLATION AND REFUNDS

Paid services are offered at the price and for the term shown at the time of purchase or registration.

Prices, discounts, promotions, introductory offers, event fees, and listing packages may change.

Unless Road Trip Shopping specifically states otherwise in writing:

ALL PAYMENTS ARE NON-REFUNDABLE.

A business may request removal of its listing before the end of its paid term. However:

- Removal does not create a right to a refund
- Unused time is not refunded
- Annual fees are not prorated
- Choosing not to use the service does not create a refund
- Failure to receive a desired number of customers, sales, views, clicks, or visits does not create a refund

Fees are considered earned as Road Trip Shopping begins providing the purchased listing, setup, directory, map, administrative, promotional, or related service.

Businesses may choose not to renew after the end of their current paid term.

If automatic renewal is offered in the future, renewal terms will be disclosed before the business agrees to them.

BUSINESS CONTENT AND INTELLECTUAL PROPERTY

6. BUSINESS LOGOS, PHOTOS AND OTHER MATERIALS

Businesses may provide Road Trip Shopping with:

- Logos
- Photos
- Graphics
- Trademarks
- Business descriptions
- Videos
- Website content
- Social media content
- Other promotional materials

The business retains ownership of its materials.

By submitting materials to Road Trip Shopping, the business gives Road Trip Shopping, LLC a **non-exclusive, royalty-free license** to use, display, reproduce, publish, resize, crop, format, adapt for layout, and distribute those materials as reasonably necessary to:

- Create and maintain the business listing
- Display the business in directories or maps
- Promote the participating business
- Promote Road Trip Shopping
- Create social media posts
- Create promotional graphics
- Create print or digital materials
- Promote shop-hops, passports, campaigns, or events
- Show examples of participating businesses

This permission continues while the business participates in Road Trip Shopping.

Previously created promotional materials may remain publicly available after participation ends, including archived social media posts, event graphics, previous advertisements, or historical promotional materials.

Road Trip Shopping does not acquire ownership of the business's logo, trademark, photo, or other submitted intellectual property.

7. LOGO AND BRAND PROTECTION

Road Trip Shopping will not intentionally redesign or materially alter a participating business's logo or trademark without permission.

Reasonable technical or formatting changes may include:

- Resizing
- Cropping
- File conversion
- Placement changes
- Adjusting dimensions
- Placing a logo on a background
- Formatting materials to fit a directory, map, website, social post, flyer, or promotion

These formatting changes do not transfer ownership to Road Trip Shopping.

8. BUSINESS WARRANTY REGARDING SUBMITTED MATERIALS

By submitting a logo, photo, graphic, description, trademark, or other material, the business represents that it:

1. Owns the material; **or**
2. Has permission or other legal authority to provide it and authorize Road Trip Shopping to use it.

The business is responsible for claims involving copyright, trademark, privacy, publicity, or other rights arising from materials supplied by that business.

9. ROAD TRIP SHOPPING INTELLECTUAL PROPERTY

Road Trip Shopping, LLC owns or controls its own original content and intellectual property, including applicable:

- Road Trip Shopping branding
- Road Trip Shopping Passport branding
- The Local Thing branding
- Logos

- Website content
- Original written content
- Graphics
- Directory organization
- Original promotional materials
- Program materials
- Downloadable materials
- Original design elements
- Marketing materials

Nothing in these Terms transfers ownership of Road Trip Shopping intellectual property to a participating business, shopper, or website visitor.

Participating businesses may share official Road Trip Shopping promotional materials for the purpose of promoting their participation.

Unless permission is given, Road Trip Shopping content may not be copied, repackaged, sold, licensed, reproduced, or used for an unrelated commercial purpose.

EVENTS AND BUSINESS RELATIONSHIPS

10. SHOP-HOPS, PASSPORTS, EVENTS AND PROMOTIONS

Road Trip Shopping may offer shop-hops, passport programs, seasonal promotions, contests, giveaways, advertising campaigns, collaborative promotions, or other special programs.

Additional rules may apply to a particular program.

Participation does **not** guarantee:

- A particular number of shoppers
- Store visits
- Purchases
- Entries
- Sales
- Website traffic
- Media coverage
- Social media exposure
- Any particular result

Road Trip Shopping may reasonably modify, postpone, shorten, expand, reschedule, or cancel a promotion or event when circumstances require it.

When practical, participating businesses will be informed of significant changes.

11. PARTICIPATING BUSINESSES ARE INDEPENDENT

Every listed business is an independent business.

Nothing in these Terms creates:

- An employment relationship
- Partnership
- Joint venture
- Franchise
- Agency relationship
- Fiduciary relationship

Road Trip Shopping does not control a participating business's employees, operations, policies, inventory, products, services, pricing, customer service, refunds, hours, safety procedures, or business decisions.

12. PRODUCTS, SERVICES AND CUSTOMER TRANSACTIONS

Each participating business is solely responsible for its own:

- Products
- Services
- Product quality
- Pricing
- Customer service
- Refunds
- Returns
- Warranties
- Taxes
- Licenses
- Permits
- Safety
- Accessibility

- Employees
- Business operations
- Legal compliance

A purchase, dispute, injury, contract, refund, warranty claim, or other transaction between a shopper and a participating business is between those parties.

Road Trip Shopping is not the seller and is not a party to those transactions.

Listing a business does not mean Road Trip Shopping guarantees, certifies, investigates, inspects, recommends, or endorses every product, service, employee, practice, or statement of that business.

SHOPPER AND WEBSITE USE

13. SHOPPER RESPONSIBILITY

Business information can change.

Shoppers should independently confirm information that is important before traveling to or purchasing from a business.

Road Trip Shopping does not guarantee the current accuracy of:

- Business hours
- Addresses
- Inventory
- Product availability
- Prices
- Accessibility
- Ownership
- Events
- Promotions
- Business operating status
- Third-party information

When confirmation is important, shoppers should contact the business directly.

14. MAPS, ROUTES AND TRAVEL INFORMATION

Maps, pins, locations, routes, mileage, directions, and geographic information may be supplied by Road Trip Shopping or third-party technology providers.

Mapping information can contain errors or become outdated.

Users are responsible for safe travel and should use appropriate navigation tools and personal judgment.

To the fullest extent permitted by law, Road Trip Shopping is not responsible for injuries, accidents, road conditions, closures, delays, incorrect directions, inaccurate map locations, inaccessible locations, travel expenses, or other travel-related problems arising from use of the service.

15. THIRD-PARTY LINKS AND SERVICES

Road Trip Shopping may link to or use services provided by third parties, including:

- Business websites
- Social media platforms
- Mapping providers
- Payment processors
- Registration forms
- Hosting providers
- Email services
- Analytics providers
- Other websites or technology services

Road Trip Shopping does not control these third parties.

We are not responsible for their:

- Content
- Availability
- Accuracy
- Security
- Privacy practices
- Policies
- Products
- Services

A link does not necessarily mean Road Trip Shopping endorses everything offered or stated by that third party.

16. WEBSITE AVAILABILITY AND CHANGES

Road Trip Shopping may update, modify, redesign, add, remove, suspend, or discontinue features or services.

This may include changes to:

- Websites
- Maps
- Categories
- Search functions
- Listing formats
- Promotions
- Technology providers
- Features
- Programs

We will make reasonable efforts to provide purchased services, but uninterrupted or error-free operation is not guaranteed.

Maintenance, outages, software problems, internet failures, cyber incidents, third-party service interruptions, or other events outside our reasonable control may affect availability.

17. PROHIBITED USE

Users and participating businesses may not use Road Trip Shopping to:

- Commit fraud
- Misrepresent a person or business
- Submit knowingly false information
- Infringe copyright, trademark, or other rights
- Upload unlawful or harmful content
- Harass or threaten others
- Introduce malware or harmful code
- Attempt unauthorized access
- Interfere with the operation of the service
- Scrape or systematically copy substantial portions of platform data without permission

- Impersonate another person or business
- Use Road Trip Shopping materials deceptively
- Engage in illegal activity

Road Trip Shopping may suspend or terminate access for violations.

LEGAL PROTECTIONS

18. DISCLAIMER OF WARRANTIES

To the fullest extent permitted by law, Road Trip Shopping and its services are provided **“AS IS”** and **“AS AVAILABLE.”**

Road Trip Shopping does not guarantee that:

- The website will always be available
- The service will always be uninterrupted
- Information will always be complete or accurate
- Maps will always be accurate
- Technology will operate without error
- Links will always work
- A promotion will occur exactly as originally planned
- Participation will produce customers, sales, traffic, or any other business result

To the fullest extent permitted by law, Road Trip Shopping disclaims warranties not expressly provided in these Terms.

19. LIMITATION OF LIABILITY

TO THE FULLEST EXTENT PERMITTED BY LAW, Road Trip Shopping, LLC and its owners, members, employees, contractors, representatives, and affiliates will not be liable for indirect, incidental, special, exemplary, consequential, or punitive damages arising from or related to use of Road Trip Shopping or participation in its services.

This includes claims involving:

- Lost sales
- Lost revenue
- Lost profits

- Lost customers
- Lost business opportunities
- Business interruption
- Website interruption
- Technology failures
- Listing errors
- Map or location errors
- Third-party actions
- Customer disputes
- Business disputes
- Travel-related problems
- Events or promotions
- Lost data or content

To the extent liability cannot legally be excluded, the **total cumulative liability of Road Trip Shopping, LLC related to a paid service will not exceed the amount actually paid to Road Trip Shopping by the person or business making the claim for the specific service giving rise to that claim.**

For a free service, Road Trip Shopping's liability will be limited to the fullest extent permitted by law.

Nothing in these Terms limits liability that applicable law does not allow to be limited.

20. INDEMNIFICATION

To the fullest extent permitted by law, a participating business agrees to **defend, indemnify, and hold harmless** Road Trip Shopping, LLC and its owners, members, employees, contractors, representatives, and affiliates from claims, liabilities, losses, damages, judgments, expenses, and reasonable legal costs arising from or related to:

- The business's products or services
- Business operations
- Customer claims involving the business
- Information supplied by the business
- Photos, logos, trademarks, or content supplied by the business
- Intellectual-property claims involving materials supplied by the business
- The business's violation of law
- The business's acts or omissions
- The business's breach of these Terms

This provision does not require indemnification for liability that cannot lawfully be shifted or for matters caused solely by Road Trip Shopping's unlawful conduct where applicable law prohibits indemnification.

21. EVENTS BEYOND OUR CONTROL

Road Trip Shopping will not be responsible for delay, interruption, modification, or failure caused by events reasonably outside its control.

Examples may include:

- Internet or hosting outages
 - Technology failures
 - Acts of third-party providers
 - Natural disasters
 - Severe weather
 - Fire
 - Flood
 - Government actions
 - Public emergencies
 - Labor interruptions
 - Cyberattacks
 - Power outages
 - Transportation disruptions
 - Other circumstances beyond reasonable control
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22. SUSPENSION OR REMOVAL

Road Trip Shopping may suspend or remove a listing or user when reasonably necessary because of:

- Violation of these Terms
- Fraud
- Misrepresentation
- Nonpayment
- Illegal activity
- Intellectual-property concerns
- Safety concerns
- Abuse of the platform
- Conduct reasonably believed to harm Road Trip Shopping or its users

Removal because of a violation of these Terms does not create a right to a refund.

PRIVACY POLICY

23. INFORMATION WE MAY COLLECT

Road Trip Shopping may collect information provided by businesses, shoppers, website visitors, and other users.

Depending on how someone uses our services, this may include:

- Name
- Business name
- Email address
- Phone number
- Mailing or business address
- Website address
- Social media links
- Business descriptions
- Logos
- Photos
- Registration information
- Event registration information
- Messages or inquiries sent to us
- Transaction or payment-related information

Payment transactions may be processed by third-party payment providers. Road Trip Shopping generally does not need to directly receive or store a complete payment-card number.

We may also receive technical or usage information such as:

- Browser type
- Device type
- IP address
- Pages viewed
- Referral information
- Approximate location derived from technical information
- Website activity
- Analytics information
- Cookies or similar technologies

24. HOW WE USE INFORMATION

We may use information to:

- Provide and maintain listings
- Operate websites, maps, and directories
- Process registrations or purchases
- Communicate with users and participating businesses
- Respond to questions
- Provide customer service
- Administer events or promotions
- Promote participating businesses
- Improve our services
- Maintain business records
- Prevent fraud or misuse
- Protect Road Trip Shopping and its users
- Comply with legal obligations
- Send service-related communications
- Send marketing communications where permitted by law

Public business information submitted for a directory or map may be publicly displayed.

25. HOW INFORMATION MAY BE SHARED

Road Trip Shopping does **not sell personal information to advertisers for money.**

Information may be provided to service providers reasonably necessary to operate our business, such as:

- Website and hosting providers
- Payment processors
- Email providers
- Form providers
- Mapping providers
- Analytics providers
- Data-storage providers
- Contractors supporting our services
- Other technology providers

These providers may process information as necessary to provide their services.

Information may also be disclosed when reasonably necessary to:

- Comply with law, court orders, or legal process
 - Protect legal rights
 - Prevent fraud or security problems
 - Protect users or the public
 - Investigate misuse of our services
 - Complete a business transaction such as a merger, acquisition, reorganization, or sale of assets
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26. COOKIES AND ANALYTICS

Road Trip Shopping and its service providers may use cookies and similar technologies to operate websites, remember preferences, understand website use, measure traffic, improve performance, and provide analytics.

Browser settings may allow users to block or delete certain cookies.

Blocking cookies may affect how some website features function.

If Road Trip Shopping begins using personal information for targeted advertising or sells personal information in a manner subject to applicable privacy law, we will provide any disclosure and opt-out rights required by law.

27. PRIVACY RIGHTS

Depending on where you live and applicable law, you may have rights concerning your personal information.

These rights may include the ability to request:

- Confirmation of whether we process your personal data
- Access to personal data
- Correction of inaccurate personal data
- Deletion of certain personal data
- A portable copy of certain personal data
- Opt-out rights where required by law

Nebraska law provides qualifying consumers with rights including access, correction, deletion, data portability, and certain opt-out rights. [Nebraska Legislature](#)

Requests may be submitted by emailing:

info@roadtripshopping.com

Please include enough information for us to reasonably verify and respond to the request.

We may request additional information when reasonably necessary to confirm identity or prevent unauthorized disclosure.

Where required by law, users may appeal a decision concerning a privacy request by replying to our response and stating that they wish to appeal the decision.

Nothing in this section is intended to provide rights beyond those required by applicable law.

28. DATA RETENTION

Road Trip Shopping may retain information for as long as reasonably necessary to:

- Provide services
- Maintain business and accounting records
- Complete transactions
- Resolve disputes
- Enforce agreements
- Prevent fraud
- Meet tax, legal, regulatory, or operational requirements

Information may be deleted, anonymized, or retained for a longer period when permitted or required by law.

29. DATA SECURITY

Road Trip Shopping uses reasonable administrative, technical, and organizational measures intended to protect information under its control.

However, no website, network, transmission system, electronic storage method, or internet service can be guaranteed to be completely secure.

Users should use reasonable care when providing information electronically.

30. EMAIL COMMUNICATIONS

Businesses or users who register, submit forms, make purchases, request information, or otherwise communicate with Road Trip Shopping may receive service-related communications.

Marketing messages may also be sent where permitted by law.

Recipients may unsubscribe from promotional email by using the unsubscribe option provided in the message or by contacting us.

Unsubscribing from marketing messages does not necessarily prevent important administrative, transaction, payment, listing, or service-related communications.

31. CHILDREN'S PRIVACY

Road Trip Shopping is not intended for children under age 13.

We do not knowingly collect personal information online from children under 13.

If we learn that personal information from a child under 13 has been collected improperly, we will take reasonable steps to delete it.

GENERAL TERMS

32. CHANGES TO THESE TERMS

Road Trip Shopping may update these Terms from time to time.

The current version will be posted on the applicable website with the updated revision date.

Changes generally apply prospectively unless otherwise required by law.

Continued use of the service after updated Terms become effective constitutes acceptance where permitted by law.

Material changes affecting an existing paid service will not retroactively eliminate services already promised for that paid term unless reasonably necessary for legal, safety, technical, or operational reasons.

33. GOVERNING LAW AND VENUE

These Terms are governed by the laws of the **State of Nebraska**, without regard to conflict-of-law principles.

To the fullest extent permitted by law, any legal dispute arising from these Terms or Road Trip Shopping, LLC will be brought in a court of competent jurisdiction in Nebraska.

Each party consents to the jurisdiction of those courts to the extent permitted by law.

34. SEVERABILITY

If a provision of these Terms is found invalid, unlawful, or unenforceable, that provision will be enforced to the maximum extent permitted by law and the remaining provisions will remain in effect.

35. NO WAIVER

If Road Trip Shopping does not enforce a provision of these Terms on one occasion, that does not waive our right to enforce that provision or another provision later.

36. ENTIRE AGREEMENT

These Terms, together with any additional written terms shown for a specific purchase, listing, event, promotion, or program, form the agreement between Road Trip Shopping and the applicable user or participating business regarding that service.

If specific written terms for a promotion or purchase conflict with these general Terms, the specific terms will control for that promotion or purchase.

37. CONTACT

Questions about these Terms, listings, privacy, or Road Trip Shopping may be directed to:

Road Trip Shopping, LLC

Email: info@roadtripshopping.com

Websites:

roadtripshopping.com

thelocalthing.com

AGREEMENT

BY USING ROAD TRIP SHOPPING, SUBMITTING A BUSINESS, PURCHASING OR ACCEPTING A LISTING, OR PARTICIPATING IN A ROAD TRIP SHOPPING PROGRAM, YOU ACKNOWLEDGE THAT YOU HAVE READ, UNDERSTAND, AND AGREE TO THESE TERMS.