

PUBLIC OFFER AGREEMENT

(Contrato de Oferta Publica)

for the provision of online educational services

Date of publication: May 2026

1. PARTIES TO THE AGREEMENT

1.1 SERVICE PROVIDER

Name: Marina Goddu

Trading as: Goddu Pilates

Status: Independent Worker (Trabalhador Independente)

NIF (Tax Identification Number): 312241798

Address: Rua do Minho 188, moradia G, Estoril, 2765-254, Portugal

Website: www.goddupilates.com

Email: marina@goddupilates.com

1.2 CLIENT

Any natural or legal person who accepts this Agreement by completing the payment process on the Provider's website and/or checkout page. By completing payment, the Client confirms they have read, understood, and accepted all terms of this Agreement.

2. SUBJECT MATTER

2.1 This Agreement governs the provision of an online educational program called:

"8-Week Lower Back Rehab Program"

2.2 The Program is designed to help clients reduce or eliminate general lower back pain through progressive Pilates-based rehabilitation exercises. It is available in two tiers: CORE and ELITE.

2.3 The Program is delivered entirely online, in English, through the Provider's Members Area on the Content Creator Machine platform, accessible at www.goddupilates.com after payment is confirmed.

2.4 This Agreement constitutes a public offer under Portuguese law (Codigo Civil, Articles 224-235) and becomes binding upon the Client's acceptance through payment.

3. PROGRAM CONTENTS AND PRICING

3.1 CORE Program

Price: \$47 USD (pre-sale) / \$97 USD (regular price)

The CORE Program includes:

- 8-week structured rehabilitation program
- 16 progressive workout videos
- 60+ educational videos
- 20 PDF guides (150+ page library)
- Lifetime access to Members Area and all program materials

- Access to future updates for the lifetime of the program
- Email support with 24-48 hour response time
- Access to the general Facebook community group

3.2 ELITE Program (Core + Coaching)

Price: \$297 USD (one-time upsell, added to Core program price)

The ELITE Program includes everything in CORE, plus:

- 4 private 30-minute video coaching sessions via Zoom with Marina Goddu
- Priority email support with 12-hour response time
- WhatsApp direct access to Marina for the duration of the program
- Monthly progress reviews at Weeks 4 and 8
- Access to VIP Elite Facebook community group
- 3 bonus programs: Desk Athlete, Hip Mobility, and Core Restore
- Lifetime access to future updates (priority tier)

3.3 Comparison Table

| Feature | CORE - \$47 | ELITE - \$297 |
|---|-----------------|-----------------------|
| Price (pre-sale / regular) | \$47 / \$97 | \$297 (added to Core) |
| 8-week structured program | Yes | Yes |
| 16 progressive workout videos | Yes | Yes |
| 60+ educational videos | Yes | Yes |
| 20 PDF guides / 150+ page library | Yes | Yes |
| Members area access (lifetime) | Lifetime | Lifetime |
| Email support | 24-48h response | Priority 12h response |
| Facebook community | General group | VIP Elite group |
| 4 private 30-min Zoom coaching sessions | - | Included |
| WhatsApp direct access to Marina | - | Included |
| Monthly progress reviews (Weeks 4 & 8) | - | Included |
| 3 bonus programs (Desk Athlete, Hip Mobility, Core Restore) | - | Included |
| Future program updates | Lifetime | Lifetime + Priority |

4. PRICE AND PAYMENT

- 4.1 All prices are stated in US Dollars (USD).
- 4.2 Payment is processed securely through Stripe (<https://stripe.com>), a third-party payment processor. The Provider does not store the Client's payment card data.
- 4.3 Payment is due in full at the time of purchase. The Client's access to the Members Area is granted after successful payment confirmation.
- 4.4 Pre-sale prices are available for a limited time only. The Provider reserves the right to change pricing at any time without prior notice, except for orders already confirmed.
- 4.5 All applicable taxes, if any, are the Client's responsibility in their country of residence.

5. ACCESS AND DELIVERY OF SERVICES

- 5.1 Upon successful payment, the Client will receive access to the Members Area via email within 24 hours.
- 5.2 Access is provided through the Content Creator Machine platform. The Client will receive login credentials to access all program materials.
- 5.3 Lifetime access means access for as long as the program exists on the platform. In the event the Provider discontinues the platform, the Client will be notified at least 30 days in advance.
- 5.4 ELITE coaching sessions are scheduled by mutual agreement between the Provider and the Client via email or WhatsApp. Sessions must be completed within 12 weeks of purchase.
- 5.5 The Client may reschedule coaching sessions with a minimum of 24 hours notice. Sessions cancelled with less than 24 hours notice may be forfeited at the Provider's discretion.
- 5.6 The program is self-paced. There are no fixed start dates. The Client may begin immediately upon receiving access.

6. REFUND AND CANCELLATION POLICY

- 6.1 The Provider offers a 10-day satisfaction guarantee from the date of purchase.
- 6.2 To request a refund for the CORE Program, the Client must send an email to marina@goddupilates.com within 10 days of purchase. No reason is required.
- 6.3 To request a refund for the ELITE Program, the Client must send an email within 10 days of purchase and after completing no more than 2 coaching sessions.
- 6.4 Refunds will be processed within 14 business days to the original payment method.
- 6.5 No refund will be issued after 10 days from the date of purchase, or after the Client has completed more than 2 ELITE coaching sessions.
- 6.6 In the event of a technical issue preventing access, the Provider will make reasonable efforts to resolve the issue within 72 hours. If the issue cannot be resolved, a full refund will be issued.

7. CLIENT OBLIGATIONS

- 7.1 The Client agrees to:
 - Use the program materials for personal, non-commercial use only
 - Not share, distribute, copy, resell, or republish any program content or access credentials
 - Not record or distribute coaching sessions without written consent from the Provider

- Consult a qualified medical professional before beginning any exercise program, especially if they have a medical condition, injury, or are pregnant
- Provide accurate personal information at the time of purchase

7.2 One license covers one individual. The Client may not share access with other persons.

8. INTELLECTUAL PROPERTY

8.1 All program content, including but not limited to videos, PDFs, written materials, exercises, methods, and coaching content, is the exclusive intellectual property of Marina Goddu / Goddu Pilates.

8.2 The Client is granted a limited, non-exclusive, non-transferable personal license to access and use the materials for their own personal health and wellness purposes only.

8.3 Any unauthorized reproduction, distribution, or commercial use of the program materials is prohibited and may result in legal action.

9. HEALTH AND MEDICAL DISCLAIMER

9.1 The Program is educational in nature and does not constitute medical advice, diagnosis, or treatment.

9.2 The Provider is a certified Pilates instructor and rehabilitation specialist, not a licensed medical doctor or physiotherapist. The information provided is based on professional experience and training.

9.3 The Client acknowledges that they participate in the program voluntarily and at their own risk.

9.4 The Provider strongly recommends that the Client consult with a qualified healthcare professional before starting the program, particularly if they have any existing injuries, medical conditions, or are pregnant.

9.5 Results described in marketing materials are individual and are not guaranteed. Typical results will vary.

10. LIMITATION OF LIABILITY

10.1 The Provider's total liability to the Client shall not exceed the amount paid for the Program.

10.2 The Provider is not liable for any indirect, incidental, or consequential damages arising from the use of, or inability to use, the program materials.

10.3 The Provider is not responsible for technical issues caused by the Client's internet connection, device, or third-party platforms (including Stripe, Content Creator Machine, or Facebook).

11. DATA PROTECTION AND PRIVACY

11.1 The Provider processes the Client's personal data (name, email, payment information) in accordance with the General Data Protection Regulation (GDPR) - Regulation (EU) 2016/679 - and applicable Portuguese data protection law.

11.2 Personal data is used solely for the purposes of providing the contracted services, processing payments, and communicating with the Client regarding their program.

11.3 The Provider does not sell or share personal data with third parties, except as required to process payments (Stripe) or deliver services.

11.4 The Client has the right to access, correct, or request deletion of their personal data at any time by contacting marina@goddupilates.com.

11.5 Full details are available in the Provider's Privacy Policy at www.goddupilates.com/privacy-policy.

12. GOVERNING LAW AND DISPUTE RESOLUTION

12.1 This Agreement is governed by and construed in accordance with the laws of Portugal, including applicable European Union consumer protection legislation.

12.2 As a consumer, the Client retains all rights granted under Portuguese consumer protection law (Lei n. 24/96, de 31 de Julho, as amended) and EU Directive 2011/83/EU on consumer rights.

12.3 In the event of a dispute, the parties shall first attempt to resolve it amicably by written communication.

12.4 If resolution cannot be reached, the Client may seek recourse through the Portuguese arbitration center for consumer disputes (Centro de Arbitragem de Conflitos de Consumo - www.caccl.pt) or other competent alternative dispute resolution body.

12.5 Failing alternative resolution, disputes shall be submitted to the courts of the district of Cascais, Portugal.

13. FINAL PROVISIONS

13.1 This Agreement constitutes the entire agreement between the parties regarding the subject matter herein and supersedes all prior communications or representations.

13.2 The Provider reserves the right to modify this Agreement at any time. Changes will be published on the website with the updated date. Continued use of the program following such changes constitutes acceptance.

13.3 If any provision of this Agreement is found to be invalid or unenforceable, the remaining provisions shall continue in full force and effect.

13.4 This Agreement is published in English. In the event of ambiguity, the English version shall prevail.

ACCEPTANCE OF THIS AGREEMENT

By completing payment on www.goddupilates.com, the Client confirms that they:

- Have read and understood this Public Offer Agreement in full
- Agree to be bound by all terms and conditions set out herein
- Are 18 years of age or older, or have the consent of a parent or legal guardian
- Understand that this constitutes a legally binding contract under Portuguese law

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