

 little

SHAKERS

MOVE · LEARN · GROW

- EYLF V2.0 Aligned
- Ages 2.5–5
- Fully credentialed

DOCUMENT
Centre Pitch Deck

PREPARED BY
Alana — Founder

TAGLINE
Move. Learn. Grow.



WELCOME

Hello, **Little Shakers** friends.

Thank you for taking the time to learn more about us. Inside this deck you'll find everything you need to imagine Little Shakers running inside your centre — from how a 30-minute class flows to how every minute maps back to the EYLF.

No fluff. No retrofitting. Just joyful, structured movement that your educators and families will love — and that comes with full documentation included.

— **Alana** FOUNDER & LEAD EDUCATOR
LITTLE SHAKERS



A professional dance program delivered to your door – not a one-off incursion.

Little Shakers is a year-round early years dance enrichment program designed specifically for children aged 2.5–5 in childcare and preschool settings. Each 30-minute session combines creative movement, beginner jazz, pre-primary dance foundations and imaginative play to develop the whole child — physically, cognitively, emotionally and socially.

2.5–5_{years}

Years old
DESIGNED FOR THIS AGE

30_{min}

Class length
IDEAL ATTENTION SPAN

52

Weeks a year
YEAR-ROUND — NO TERM BREAKS

5+8

EYLF outcomes & principles
BUILT IN FROM DAY ONE

MEET THE FOUNDER

Hi, I'm Alana.

Mum of two little dancers, professionally trained across contemporary, ballet, jazz and cheer, and the human behind every Little Shakers class.

I built Little Shakers because every preschooler deserves quality dance — not as a treat reserved for after-hours families, but woven naturally into the daycare day. [Every class I run is the class I'd want my own daughters to walk into.

- Diploma in Dance

● WACC Cleared
- First Aid & CPR Certified

● Child Safety Trained



FOUNDER & LEAD EDUCATOR
Alana — Little Shakers

What matters to us.

VALUE 01

Joy first.

Dance should feel like play. Every minute leads with energy, laughter and silliness — because little ones learn deepest when they're having the time of their lives.

01

VALUE 02

Every child belongs.

Boys and girls. Loud and quiet. Confident and shy. Little Shakers is for every preschooler, with zero pressure and no expectation other than to give it a try.

02

VALUE 03

Purposeful play.

Behind every gallop, ribbon and giggle is intentional learning. We honour the trust educators and families place in us with classes built on real developmental outcomes.

03

01

SECTION ONE

**Why movement & music
matter in early childhood.**

A magic developmental window — used well.

01

BODY

Gross motor & balance

Cross-body integration, proprioception and vestibular development built through structured sequences — not chance.

02

BRAIN

Listening & sequencing

Every exercise demands listening for cues, following multi-step sequences and regulating movement on command.

03

HEART

Confidence & identity

The bow and curtsy ritual builds a performer identity. By week 6 children are performing — not just following.

04

CONNECTION

Social & emotional

Taking turns, cheering for friends, sharing space and the weekly feelings check-in build self-awareness and empathy.



Children who feel capable as movers feel capable everywhere.

— LITTLE SHAKERS · FOUNDING PRINCIPLE

SECTION TWO

How a *Little Shakers* class actually flows.

Consistent structure so children feel safe. Fresh content so every class feels new. Here's what 30 minutes looks like — beat by beat.

Floor to standing, gentle to grand finale.

Every class begins lying down. Children settle, check in with their feelings, and rise from the floor through a deliberate warm-up. Energy builds steadily — then closes with the bow and curtsy ritual.

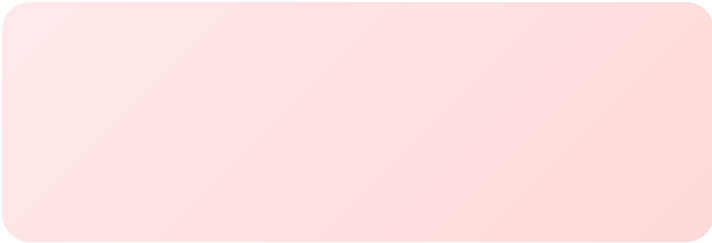
0–5 Warm Up Floor-to-standing, feelings check-in, animal adventure.	5–11 Ribbons + Floor Work Ribbon warm up, Fairy runs, Pointe & flex, Kissing hands.	11–17 Wands + Animals Fairy Runs and the Giraffe & Tiger Adventure.	17–22 Pom Poms + Gallops Pom-pom jumps, Pom-pom marches, Pony gallops & jazz.	22–28 Jazz Finale Hip shakes, knee bops, slice the cheese, lunge rolls, STAR!	28–30 Bow & Curtsy Closing affirmation, cool down, theatrical bow.
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Why start on the floor? Children who arrive wriggly, distracted or dysregulated settle beautifully when class begins lying down. It is the single most powerful transition tool in early years movement.

WHAT WE BRING

Centres don't purchase, store or sanitise equipment. We arrive with everything, set up, deliver the class, and leave the space exactly as we found it.



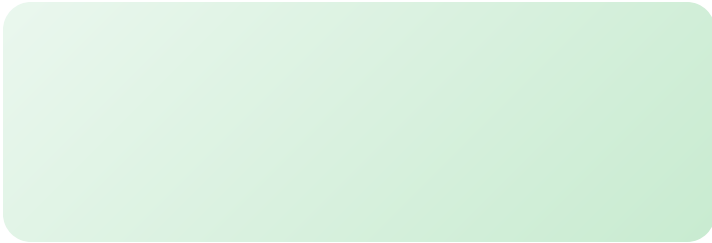
Rainbow Ribbons

One per child — used in the Ribbon warm up: slow arm flow & rainbow circles.



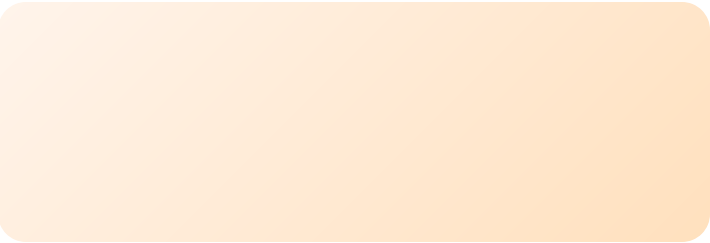
Magic Wands

One per child — Fairy Runs and weekly tiptoe sections.



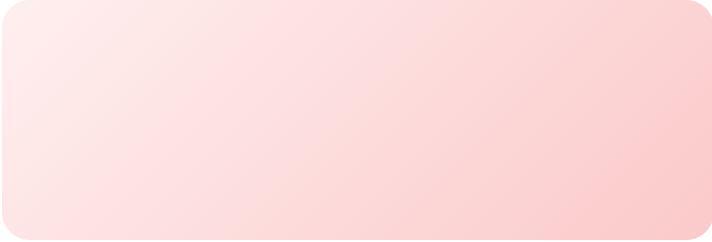
Pom Poms

Two per child — Pom-pom jumps & Pom-pom marches.



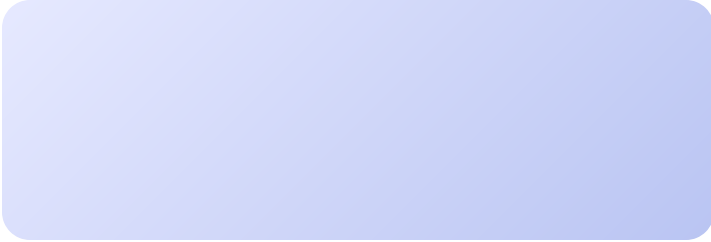
Glitter Sticks

One per child — Pony Gallops energy peak.



Parachute

One class set — Week 4 & Week 6 group prop work.



Bean Bags

One per child — Week 3 balance and parachute play.



Balance Beam

One class set — or a taped line — weekly progression.



Themed Playlists

Curated weekly — tempo and lyrics matched to age.

BENEFITS

A win for children. A win for centres.

FOR CHILDREN

They light up.

- ✓ Whole-body gross motor and balance development
- ✓ Self-regulation through start/stop and freeze games
- ✓ Performer identity built through weekly bow ritual
- ✓ Cross-body coordination, rhythm and musicality
- ✓ Confidence to try new things in front of friends
- ✓ Imaginative play with ponies, fairies and butterflies

FOR CENTRES & EDUCATORS

You breathe out.

- ✓ Zero admin — we handle enrolment & comms with families
- ✓ Zero prep — we bring every prop, mat and playlist
- ✓ EYLF documentation included for compliance portfolios
- ✓ Weekly lesson plans & reflection prompts on file
- ✓ A standout, premium offering for new family enquiries
- ✓ Educators welcome to join in — or simply enjoy the show

SECTION THREE

EYLF V2.0 alignment — built in, not bolted on.

Every activity is mapped to all 5 Learning Outcomes and all 8 V2.0 Principles. We provide a separate, detailed EYLF Outcomes Sheet — here's the summary view.

Every class. Every outcome.

1	Identity A strong sense of self	Child-led prop choice, performer identity through bow & curtsy ritual, and the weekly feelings check-in build self-awareness.
2	Community Connected to their world	Giraffe & Tiger Dance, parachute cooperation, First Nations music in Week 5 and the tent moment build belonging.
3	Wellbeing Physical health and confidence	Floor-to-standing warm-up, balance beam progressions, tiptoes and full-body sequences develop gross motor strength.
4	Learning Confident & involved learners	Play-based imaginative movement, week-on-week repetition building to real mastery, and 'your shape' creative moments.
5	Communication Effective communicators	Movement as non-verbal language, open discussion after the Giraffe & Tiger Dance, and peer observation moments.

Two ways to run Little Shakers at your centre.

Choose the format that suits your enrolments, your families and your weekly routine. Both options include all props, EYLF documentation and educator support.

OPTION A • THE LITTLE SHAKERS PROGRAM

Year-round • 52 weeks a year

The signature offering. One 30-minute session every week of the year — continuing through all four school holiday periods. Children build real mastery through repetition and consistency, not a 10-week sprint.

- ✓ One 30-minute session per week, same day & time — including school holidays
- ✓ Rolling enrolment — families join any time of year
- ✓ Weekly EYLF documentation provided to educators
- ✓ Mini showcases run on a rolling 10-week cycle — every child performs throughout the year
- ✓ Only paused for public holidays & centre closure days

OPTION B • TERM-BASED

Term-time • 40 weeks a year

Aligned to the school calendar. Classes run weekly during the four NSW school terms and pause through every school holiday period — a familiar rhythm for centres that wind down at break.

- ✓ One 30-minute session per week during all four school terms
- ✓ Rolling enrolment — new families join any time
- ✓ Term EYLF summary report for educators
- ✓ Pause and resume during centre closure periods
- ✓ End-of-term showcase in the final week of each term

Two simple ways to pay.

You choose what works best for your families and your finance team. Either way, we handle the admin.

● Option A - Parent-paid

Families enrol directly

Per child · per session

\$14 /child

Plus once-off enrolment fee of \$10 per child

- We manage all parent communication & enrolments
- Direct invoicing to families — zero finance overhead for the centre
- Minimum 7 children per session
- Ongoing year-round enrolment — monthly billing cycles

● Option B - Centre-paid

Included in your centre fees

Per session · whole class

\$210 /session

Maximum 16 children per class — additional classes available at a discounted rate

- Becomes a flagship feature of your enrolment package
- All children included — no opt-in, no missed sessions
- Maximum 16 children per class — split larger cohorts into multiple sessions at a discounted rate
- Single monthly invoice to your centre
- Custom EYLF reporting bundled in

Popular

Six reasons centres say yes.

01

Fully credentialed

WWCC, Child Safety, First Aid, CPR and Diploma in Dance — all documentation on request.

02

EYLF-first design

Built around all 5 EYLF Learning Outcomes and 8 V2.0 Principles — not retrofitted.

03

Zero admin

We bring the props, manage enrolments and handle parent communication. Your team just opens the door.

04

Play-based throughout

Ponies, fairies, giraffes, butterflies. Children exercise without ever knowing it.

05

Real progression

By week six children are performing — not just following. That ownership is visible at home too.

06

Complete documentation

Weekly lesson plans, assessment checklists and educator reflection prompts — ready for your portfolio.



By week four the children were teaching **us** the moves. Watching them bow at the end of every session is the highlight of our Thursday.

— CHILDCARE DIRECTOR · GOLD COAST, QLD

Quick answers for centre directors.

How much space do we need?

Any open indoor space large enough for children to lie flat with arms-length around each other. An indoor hall, an empty classroom or even a cleared playroom works perfectly. We walk the space before every first class.

Do educators need to participate?

No — but they are warmly welcome to join in! One educator must be present in the room at all times for ratio. Most simply observe and document EYLF outcomes from the side.

What if a child doesn't want to join?

Watching is participating. We never pressure reluctant children — many sit and watch for a session or two before joining in. Inclusion always takes priority over performance.

What is the minimum number of children?

Seven per session, up to a maximum of fifteen. If you'd like more children involved we can split the group across two back-to-back classes — pricing adjusts accordingly.

What about insurance & safety?

We carry full public liability insurance and WWCC. First Aid and CPR certification. All documentation is provided to your centre on request before the first session.

What happens in wet weather?

Classes run indoors wherever possible. If a class is missed due to educator illness, wet weather or centre closure, a make-up session is offered each quarter — and if it can't be rescheduled within the term, it's credited to the following term's invoice.

What happens next — step by step.

- 01

Discovery call (20 min)

We chat about your enrolment numbers, ideal day & time, space and which pricing option suits you best.
- 02

Centre walk-through & agreement

We visit your space, confirm the room and timing, and exchange compliance documentation. A simple service agreement is signed.
- 03

Family communication kit

We provide a branded flyer and email template ready for you to share with families — the kit announces Little Shakers is coming.
- 04

Enrolment opens

For parent-paid programs, families enrol directly with us. For centre-paid programs, all eligible children are simply included.
- 05

Class one

We arrive 20 minutes early with every prop. Your team simply opens the door. Children meet Alana, lie flat — and Little Shakers begins.

OUR PROMISE

A first-class trial — risk free.



One-session no-questions trial

If it isn't right, we part as friends.



Make-up classes guaranteed

One make-up session per term — credited next term if unused.



Quarterly review

We sit down with educators every quarter at the end of each term to listen, refine and improve.



LET'S START

Let's get your little ones moving.

Book a 20-minute discovery call. We'll talk through your numbers, your space and your families — and you'll leave knowing exactly whether Little Shakers is the right fit for your centre.

● Move

● Learn

● Grow



EMAIL

hello@littleshakers.com.au



WEBSITE

littleshakers.com.au



PHONE

0413 221 309



Book a discovery call