

Website Pricing & Hosting.

Executive Summary.

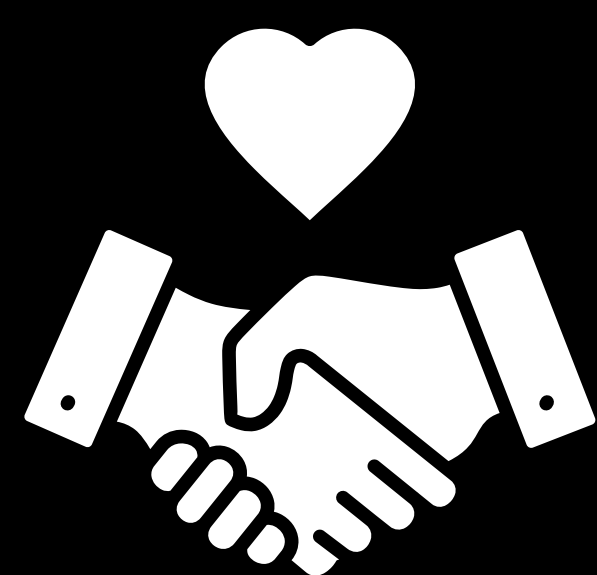
We exist for the daring, the audacious, and the brands ready to stand out, not blend in. Our mission is simple: empower you to be seen, heard, and understood with confidence, providing the strategy, creativity, and space to bring your story to life.

We celebrate fearless ideas, unconventional thinking, and work that pushes boundaries. Excellence isn't optional, it's our baseline. Recognition, collaboration, and unapologetic expression are woven into everything we do, shaping every interaction, every project, and every space we create. Our portfolio spans real estate, hospitality, and not-for-profits, working with brands that want more than a polished look, they want impact. From strategy to design, content to digital, every project is meticulously tailored to amplify your personality and make your presence unforgettable.

At Lange Creative Lab, we believe the world is better when brands and creators embrace their boldest selves. We provide the tools, guidance, and fearless energy to break through, make your mark, and leave a legacy that can't be ignored.

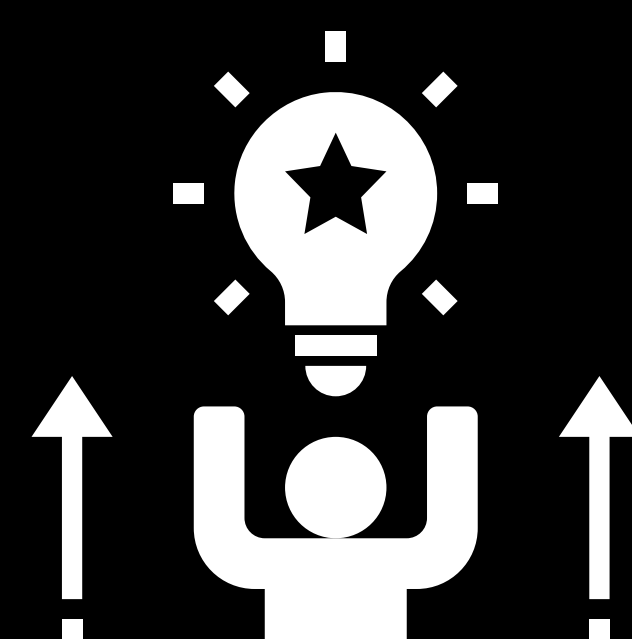


Our Company Values.



Respect

We foster an environment where every voice is valued, embracing diverse perspectives and collaboration. Respect guides our interactions, ensuring integrity, trust, and meaningful relationships with clients, partners, and our team.



Empowerment

We see beyond boundaries, empowering brands, and the people behind them, to grow fearlessly. Through creativity, strategy, and innovation, we create opportunities that spark confidence, inspire action, and drive meaningful progress.



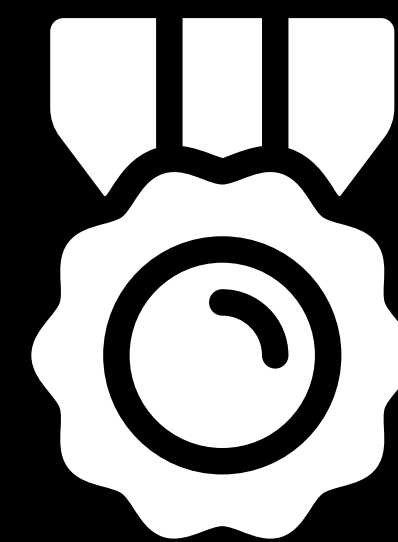
Excellence

We are committed to delivering exceptional work that exceeds expectations. Through meticulous attention to detail, strategic execution, and industry expertise, we craft solutions that elevate brands and create lasting impact.



Communication

Clear, transparent, and intentional communication drives everything we do. We prioritize active listening, collaboration, and honesty to ensure alignment, efficiency, and meaningful connections with clients, teams, and stakeholders.



Recognition

We celebrate achievements, acknowledge contributions, and value progress. Whether through client success, team growth, or industry impact, we believe recognition fuels motivation, builds strong relationships, and fosters a culture of appreciation.

Website design.

Bespoke packages available on request. Prices exclude GST.

Basic build

\$3,800.00

- Wordpress or Shopify
 - Home, About, Contact, Blog,
 - Privacy & T&Cs pages
 - 1 lead-gen form
 - 6 stock images
 - 12 months hosting included
- (Wordpress Only)

Standard build

\$5,200.00

- Wordpress or Shopify
 - Up to 12 pages
 - Privacy & T&Cs pages
 - 1 lead-gen form
 - 10 stock images
 - 12 months hosting included
- (Wordpress Only)

Most Popular

Premium WordPress build

\$6,800.00

- Wordpress or Shopify
 - Up to 20 pages
 - Privacy & T&Cs pages
 - 1 lead-gen form
 - 25 stock images
 - 12 months hosting included
- (Wordpress Only)

Website Add Ons

- | | |
|----------------------------|------------------------|
| • Additional Page | \$150.00 /page |
| • Additional Stock Imagery | \$35.00 /image |
| • Stock Footage | \$50.00 /minute |
| • Additional Form | \$99.00 /form |
| • Website Design Labour | \$120.00 /hour |
| • Softwate Design Labour | \$130.00 /hour |
| • Content Rewriting | \$250.00 /page |

Website in a Week

\$6,000.00

- All inclusions of a Standard Build
- 1 service or ecommerce template page
- Content and imagery supplied by you
- For businesses in ecommerce, trade services or professional services

Website redesign.

Bespoke packages available on request. Prices exclude GST.

Basic redesign

\$2,200.00

- Refresh up to 6 pages,
- Build up to 4 new pages
- Updated styling to match current branding
- 1 lead-gen form,
- 6 stock images
- 1 revision

Standard redesign

\$3,900.00

- Refresh up to 10 pages
- Build up to 6 new pages
- Updated styling to match current branding
- 1 lead-gen form
- 10 stock images
- 2 revisions

Most Popular

Premium redesign

\$5,400.00

- Refresh up to 20 pages
- Build up to 10 new
- Updated styling to match current branding
- 1 lead-gen form
- 20 stock images
- 3 revisions

Website Add Ons

- | | |
|----------------------------|------------------------|
| • Additional Page | \$150.00 /page |
| • Additional Stock Imagery | \$35.00 /image |
| • Stock Footage | \$50.00 /minute |
| • Additional Form | \$99.00 /form |
| • Website Design Labour | \$120.00 /hour |
| • Software Design Labour | \$130.00 /hour |
| • Content Rewriting | \$250.00 /page |

Redesign in a Week

\$5,000.00

- Rapid refresh + up to 10 new pages
- 1 service or ecommerce template page
- Website audit report & content rewriting included
- 10 stock images
- 1 lead-gen form

Website hosting.

Most Popular

Website Care & Hosting
\$900.00 (or \$85.00 / month)

- Up to 10GB storage
- Priority shared server on SiteGround (faster speeds)
- Up to 3 hosted domains
- Daily backups + malware scans
- Weekly updates + database optimisation
- Uptime + performance monitoring
- Monthly reports
- Priority emergency response

Website Care, Social & Hosting
\$1100.00 (or \$100/ month)

- Up to 10GB storage
- Priority shared server on SiteGround (faster speeds)
- Up to 3 hosted domains
- Daily backups + malware scans
- Weekly updates + database optimisation
- Uptime + performance monitoring
- Monthly reports
- Priority emergency response
- Social scheduling platform access

Website Hosting Add Ons

- | | | | |
|------------------------------|---------------------------|----------------------------|-----------------------------|
| • Additional Page | \$150.00 per page | • Software Design Labour | \$120.00 per hour |
| • Additional Stock Imagery | \$30.00 per image | • Version Restore & Backup | \$250.00 per restore |
| • Stock Footage | \$50.00 per minute | • Migration Fee | \$300.00 per website |
| • Extra Lead Generation Form | \$99.00 per form | • Data Cleaning | \$29.00 per 500 MB |
| • Website Design Labour | \$110.00 per hour | | |

Website tlc.

Consider some of our additional services to lean into more knowledge about your brand's digital strategy against the competition and in the eye's of your target market.

Competitor Analysis

A strategic deep dive into your competitors and how you can do it better. This comprehensive report highlights key players, their strengths and weaknesses, and identifies opportunities to elevate your brand's positioning.

\$259.00 +GST

Website Audit Report

A detailed audit of your website's presence across Google Search Console and other digital platforms. We assess the strength, consistency, and impact of your visual identity, messaging, and customer perception – and give you the tools to realign your website with your business goals.

\$149.00 +GST

Why us?

Lange Creative Lab is proudly female-owned and operated, led by Managing Director Sophie Wyllie. We challenge conventions, push boundaries, and lead with creativity and strategy that's as bold as it is smart.

When you work with us, you're not just getting an agency, you're joining a team that thrives on curiosity, collaboration, and doing things differently.

Creativity without purpose is chaos, and data without personality is dull. The magic happens when curiosity leads the way, when ideas are not only bold but also intentional, crafted to make an impact. At Lange Creative Lab, we believe that the best results emerge at the intersection of strategy, creativity, and fearless experimentation. Bold ideas aren't afraid to chase what truly matters, and we guide our clients to embrace that mindset every step of the way.

Every project is an opportunity to push boundaries, explore new perspectives, and tell stories that demand attention. We don't settle for the ordinary; we seek out the unexpected, the striking, the unapologetic. Our team thrives on curiosity, collaboration, and a relentless drive to turn insight into action, whether that's through brand identity, website design, content creation, or digital strategy.

We help brands and creators step into their most confident, authentic selves, creating work that resonates, engages, and leaves a mark. Because in a world full of noise, it's not enough to exist, your brand needs to be seen, heard, and remembered.



Get in touch.

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