

Content Packages Brochure.

Executive Summary.

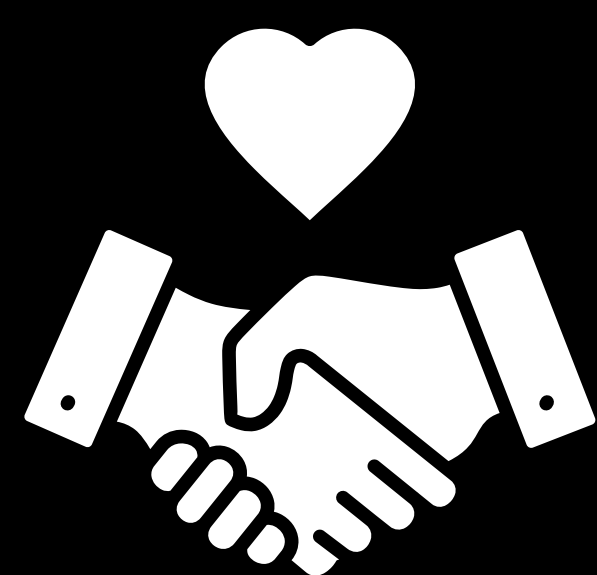
We exist for the daring, the audacious, and the brands ready to stand out, not blend in. Our mission is simple: empower you to be seen, heard, and understood with confidence, providing the strategy, creativity, and space to bring your story to life.

We celebrate fearless ideas, unconventional thinking, and work that pushes boundaries. Excellence isn't optional, it's our baseline. Recognition, collaboration, and unapologetic expression are woven into everything we do, shaping every interaction, every project, and every space we create. Our portfolio spans real estate, hospitality, and not-for-profits, working with brands that want more than a polished look, they want impact. From strategy to design, content to digital, every project is meticulously tailored to amplify your personality and make your presence unforgettable.

At Lange Creative Lab, we believe the world is better when brands and creators embrace their boldest selves. We provide the tools, guidance, and fearless energy to break through, make your mark, and leave a legacy that can't be ignored.

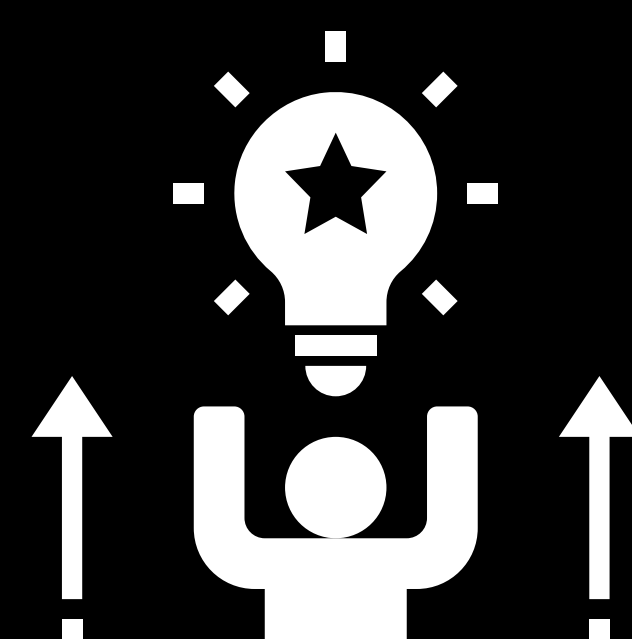


Our Company Values.



Respect

We foster an environment where every voice is valued, embracing diverse perspectives and collaboration. Respect guides our interactions, ensuring integrity, trust, and meaningful relationships with clients, partners, and our team.



Empowerment

We see beyond boundaries, empowering brands, and the people behind them, to grow fearlessly. Through creativity, strategy, and innovation, we create opportunities that spark confidence, inspire action, and drive meaningful progress.



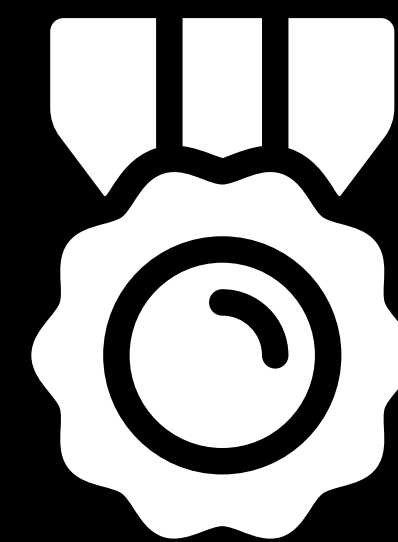
Excellence

We are committed to delivering exceptional work that exceeds expectations. Through meticulous attention to detail, strategic execution, and industry expertise, we craft solutions that elevate brands and create lasting impact.



Communication

Clear, transparent, and intentional communication drives everything we do. We prioritize active listening, collaboration, and honesty to ensure alignment, efficiency, and meaningful connections with clients, teams, and stakeholders.



Recognition

We celebrate achievements, acknowledge contributions, and value progress. Whether through client success, team growth, or industry impact, we believe recognition fuels motivation, builds strong relationships, and fosters a culture of appreciation.

Ecommerce Photography.

Bespoke packages available on request. Prices exclude GST.

Small session

\$1,150.00

- Up to 2 hours to shoot
- Lightbox & lifestyle
- Up to 10 products
- Up to 100 edited images
- Pre-shoot consultation included

*Additional products \$50 each.
Add product videos to the package. for \$1,000*

Medium session

\$1,750.00

- Up to 4 hours to shoot
- Lightbox & lifestyle
- 10-30 products
- Up to 150 edited images
- Pre-shoot consultation included

*Additional products \$50 each.
Add product videos to the package. for \$1,000*

Large session

\$2,300.00

Most Popular

- Up to 6 hours to shoot
- Lightbox & lifestyle
- 30-50 products
- Up to 200 edited images
- Pre-shoot consultation included

*Additional products \$50 each.
Add product videos to the package. for \$1,000*

Deluxe session

\$2,750.00

- Up to 8 hours to shoot
- Lightbox & lifestyle
- 50-100 products
- Up to 250 edited images
- Pre-shoot consultation included

*Additional products \$50 each.
Add product videos to the package. for \$1,000*



Hospitality Photography.

Bespoke packages available on request. Prices exclude GST.

Small session

\$1,650.00

- Up to 2 hours to shoot
- Food, venue & atmosphere
- Up to 10 dishes or drinks
- Up to 100 edited images
- Pre-shoot consultation included

*Additional products \$50 each.
Add lightbox for \$100*

Most Popular

Medium session

\$2,300.00

- Up to 4 hours to shoot
- Food, venue & atmosphere
- 10-30 dishes or drinks
- Up to 150 edited images
- Pre-shoot consultation included

*Additional products \$50 each
Add lightbox for \$100*

Large session

\$2,700.00

- Up to 6 hours to shoot
- Food, venue & atmosphere
- 30-50 dishes or drinks
- Up to 200 edited images
- Pre-shoot consultation included

*Additional products \$50 each
Add lightbox for \$100*

Deluxe session

\$3,100.00

- Up to 8 hours to shoot
- Food, venue & atmosphere
- 50-100 dishes or drinks
- Up to 250 edited images
- Pre-shoot consultation included

*Additional products \$50 each
Add lightbox for \$100*



Real Estate Listings.

Bespoke packages available on request. Prices exclude GST.

Basic Listing **\$650.00**

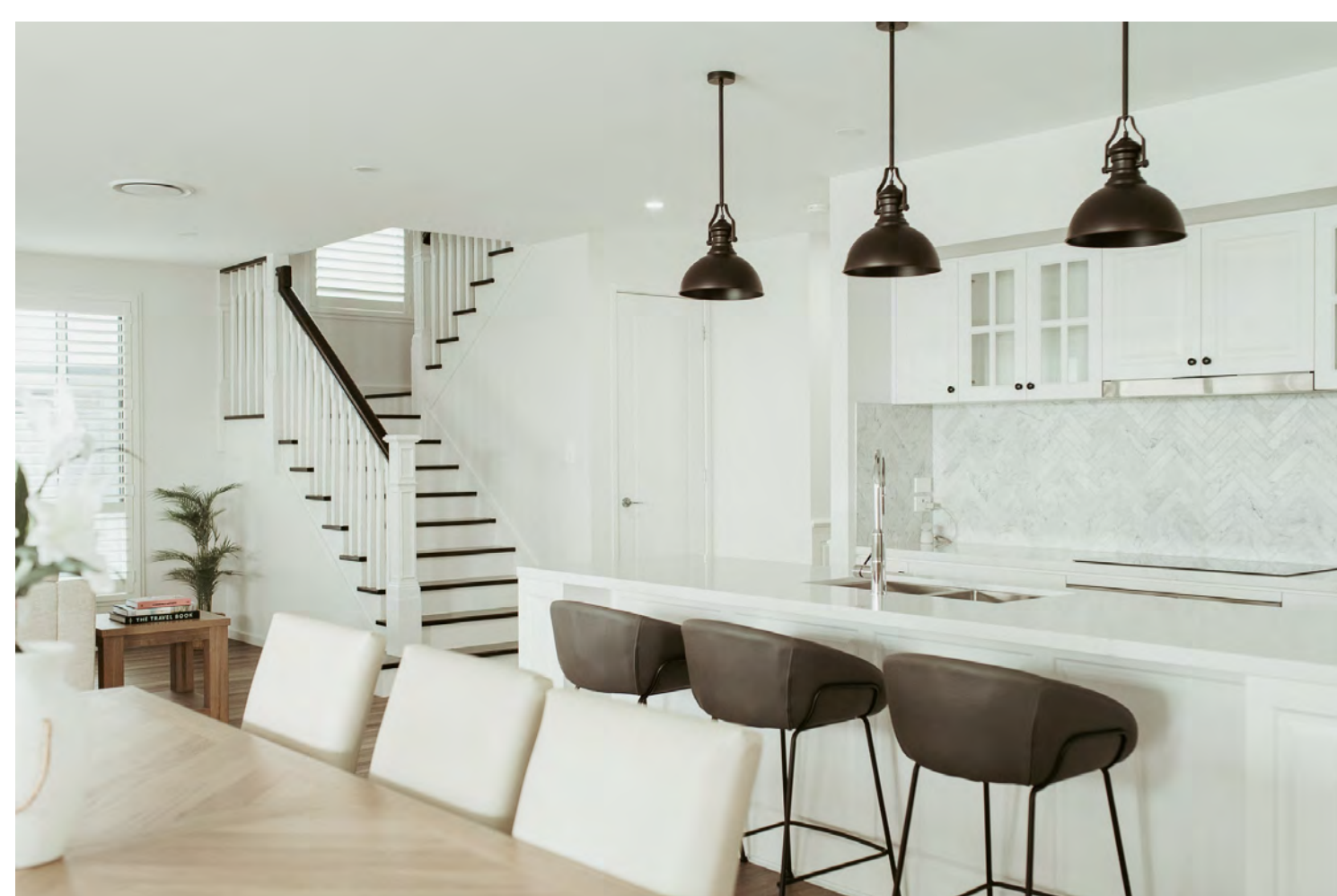
- 30 Photos
- Delivered in High, Web & Social Resolution
- A social media tile for pre sale and post sale delivered in Post and Story format.
- Delivered in 48 hours

Pro Listing **\$1,100.00**

- 30 Photos
- Delivered in High, Web & Social Resolution
- 60 second walkthrough video
- A social media tile for pre sale and post sale delivered in Post and Story format.
- Delivered in 48 hours

Full Coverage Listing **From \$2,000.00**

- 30 Photos
- Delivered in High, Web & Social Resolution
- 60 second walkthrough video
- Digital OOH Billboard Advertising
- A social media tile for pre sale and post sale delivered in Post and Story format.
- Delivered in 48 hours



Event Photography.

Bespoke packages available on request. For events of more than a day, each day after is 25% off.
Prices exclude GST.

Small event
\$1,750.00

- Up to 3 hours of coverage
- Up to 150 edited images
- Pre-shoot consultation included

*Travel & vendor fees excluded
Additional hours are \$120.00 each*

Medium event
\$2,000.00

- Up to 4 hours of coverage
- Up to 300 edited images
- Pre-shoot consultation included

*Travel & vendor fees excluded
Additional hours are \$120.00 each*

Large event
\$2,650.00

Most Popular

- Up to 6 hours of coverage
- Up to 500 edited images
- Pre-shoot consultation included

*Travel & vendor fees excluded
Additional hours are \$120.00 each*

Extra large event
\$3,000.00

- Up to 8 hours of coverage
- Up to 600 edited images
- Pre-shoot consultation included

*Travel & vendor fees excluded
Additional hours are \$120.00 each*



Event Photo & Video.

Bespoke packages available on request. For events of more than a day, each day after is 25% off. Prices exclude GST.

Small event

\$2,200.00

- Up to 3 hours of coverage
- Up to 150 edited images
- 2 × 30-second reels delivered
- Pre-shoot consultation included

*Travel & vendor fees excluded
Additional hours are \$120.00 each. Add drone footage for \$200*

Medium event

\$2,800.00

- Up to 4 hours of coverage
- Up to 300 edited images
- 2 × 30-second reels
- 1–2 min highlight video
- Pre-shoot consultation included

*Travel & vendor fees excluded
Additional hours are \$120.00 each. Add drone footage for \$200*

Large event

\$3,500.00

Most Popular

- Up to 6 hours of coverage
- Up to 500 edited images
- 5 × 30-second reels
- 1–2 min highlight video
- Pre-shoot consultation included

*Travel & vendor fees excluded
Additional hours are \$120.00 each. Add drone footage for \$200*

Extra large event

\$4,200.00

- Up to 8 hours of coverage
- Up to 600 edited images
- 8 × 30-second reels
- 1–2 min highlight video
- Pre-shoot consultation included

*Travel & vendor fees excluded
Additional hours are \$120.00 each. Add drone footage for \$200*



Content Creation.

Bespoke packages available on request. Prices exclude GST.

Content creator package

\$1,950.00

- Up to 100 professional images
- 4 × 20-second short-form videos (reels)
- Social-ready deliverables
- Pre-shoot consultation included

Travel, hire & vendor fees excluded

Social media reels package

\$1,200.00

- 3 hour session
- 3 vertical reels (15–30 sec)
- Cuts, transitions, text overlays & royalty-free music
- Up to 20 footage stills included

Travel, hire & vendor fees excluded

Most Popular

Full-day content session

\$2,700.00

- Up to 300 edited images
- 5 × 30-second short-form videos (reels)
- Social-ready deliverables
- Pre-shoot consultation included

Travel & vendor fees excluded



Branding.

Bespoke packages available on request. Prices exclude GST.

Single branded shoot **\$595.00**

- 2 hour individual photoshoot
- Up to 100 edited images
- Delivered in hi-res, web & social

Travel, vendor & hire fees excluded

Group branded shoot **\$1,050.00**

- 2 hour team photoshoot
- Up to 200 edited images
- Delivered in hi-res, web & social

Travel, vendor & hire fees excluded

Promotional video package **\$3,200.00**

- Full-day shoot
- 1–2 min highlight video
- 15-sec social teaser
- 5 × 30-sec edited reels with branding & motion graphics
- Scripting, storyboarding & voiceover consultation
- Pre-shoot consultation included

Travel & vendor fees excluded

Drone promotional video **\$3,700.00**

- Full-day shoot incl drone footage
- 1–2 min highlight video
- 15-sec social teaser
- 5 × 30-sec edited reels with branding & motion graphics
- Scripting, storyboarding & voiceover consultation
- Pre-shoot consultation included

Travel & vendor fees excluded



20% off

for Not-for-Profit
organisations

We Give Back to the Organisations Giving Back.

The brands we admire most aren't always the biggest, they're the ones driven by purpose.

Not-for-profits, community organisations, and social enterprises are out here making a genuine difference, and we think that deserves more than a polished look. It deserves real support.

As a values-led studio, we're proud to offer a 20% discount across all services for registered not-for-profit organisations. From branding and photography to websites and full-service marketing, we're here to help you show up with confidence, tell your story with impact, and stretch your budget further without compromising on quality.

To claim your discount, just mention your NFP status when you get in touch. We'll verify your registration and apply the discount from there, no hoops, no hassle.

Because in a world full of noise, the organisations doing the most important work deserve to be heard the loudest.



Why us?

Lange Creative Lab is proudly female-owned and operated, led by Managing Director Sophie Wyllie. We challenge conventions, push boundaries, and lead with creativity and strategy that's as bold as it is smart.

When you work with us, you're not just getting an agency, you're joining a team that thrives on curiosity, collaboration, and doing things differently.

Creativity without purpose is chaos, and data without personality is dull. The magic happens when curiosity leads the way, when ideas are not only bold but also intentional, crafted to make an impact. At Lange Creative Lab, we believe that the best results emerge at the intersection of strategy, creativity, and fearless experimentation. Bold ideas aren't afraid to chase what truly matters, and we guide our clients to embrace that mindset every step of the way.

Every project is an opportunity to push boundaries, explore new perspectives, and tell stories that demand attention. We don't settle for the ordinary; we seek out the unexpected, the striking, the unapologetic. Our team thrives on curiosity, collaboration, and a relentless drive to turn insight into action, whether that's through brand identity, website design, content creation, or digital strategy.

We help brands and creators step into their most confident, authentic selves, creating work that resonates, engages, and leaves a mark. Because in a world full of noise, it's not enough to exist, your brand needs to be seen, heard, and remembered.



Get in touch.

lab@langecreative.au