

EmpowerAI Solutions

FUTURE PROOFING FOR SUCCESS

Empowering Businesses to Succeed with AI.

We believe in the power of innovation to drive growth and success.



HM Government



EASTSUFFOLK
COUNCIL

empoweraisolutions.co.uk

The problem

What happens in your business when the phone rings and no one's free to answer it? For many teams, it's no one's fault. Staff are with customers, on-site or deep in the day-to-day. But that missed call could have been a new enquiry, a booking or a sale – and once it's gone, you rarely get a second chance. Many service based businesses miss between 30–60% of inbound calls during peak hours.

Missed calls can mean:

- x Lost revenue
- x Poor customer service
- x Damage to your reputation
- x Overloaded admin teams
- x Slow or inconsistent follow-ups

The solution

Our AI-powered call management system with built-in CRM and reporting provides a human-sounding AI employee who works alongside your team to answer and handle missed calls in real time – engaging customers properly.

With our service you can:

- ✓ Protect your revenue
- ✓ Improve customer service
- ✓ Capture opportunities automatically
- ✓ Reduce admin workload
- ✓ Create operational visibility

How EmpowerAI differs

Relationship-driven

We take time to understand how your business works, so your AI Employee is tailored to you – not off-the-shelf automation.

Commercially focused

We prioritise measurable outcomes like revenue protection, higher conversions and operational efficiency.

Built for real-world complexity

Designed for multi-site, multi-team and operationally demanding businesses.


Backed by consulting experience


Combining 20 years of practical business insight with modern AI capability.


"Patients no longer get frustrated with long hold times. Our AI Employee answers immediately, provides key information, and directs urgent calls to the right people. It's been a game changer for our front-desk staff."

— Dr. Susan K., Harmony Health

How it works

 **Simple onboarding**

 **Configure call handling**
(after X rings / out of hours / overflow)

 **Define responses & booking rules**



AI Employee in action

- Answers calls
- Captures details
- Books meetings
- Sends information
- Updates CRM
- Logs & reports activity



Full visibility & control

- Dashboard
- Transcripts
- Reporting

You remain in full control. Every interaction is logged, visible and configurable.
You decide how calls are handled, when AI steps in and when a human takes over.

Your questions, answered

Q: Is this just a glorified answering service?

A: Traditional answering services still miss calls and simply forward messages, meaning you'll always need to deal with the query and call the customer back. EmpowerAI captures, qualifies, books, updates systems and reports – automatically. So in many cases, you don't need to do a thing!

Q: What if AI gets it wrong?

A: You will still have full oversight, even more than you would with a human employee! You can configure the call handling to suit your business from the very beginning, adding human escalation options. You'll also have access to transcripts, so tweaks to the configuration can be made if necessary.

Q: Do I lose control of my customers?

A: Not at all. You'll always have full visibility of the service, and the reporting element is the ideal way to follow-up on business growth opportunities. Decision making remains entirely with the business owner.



Meet our founder

After 20 years helping businesses improve customer service and operations in the Ipswich area, Bryan Himsworth saw a recurring problem: great local businesses were losing opportunities simply because they couldn't keep up with calls.

That insight became the foundation for EmpowerAI Solutions. Bryan started the company to support local businesses, giving them a smart, reliable way to handle customer interactions 24/7 – so they never miss a lead and can focus on what they do best.

BOOK A DISCOVERY CALL

Speak to our team to discuss your current call handling challenges and receive a short AI efficiency audit and strategy session. We'll identify where opportunities may be slipping through the net and show you how AI could support your business.

 **01473 973664**

SCAN ME

