ADVERTISING RATES

Connect your brand with Fashion Weekly's fashion, beauty and lifestyle audience.

CONTENT, SEO & BRAND VISIBILITY

1 link in existing article — $75

One contextual link added to a relevant existing article. Minimum 12-month placement.

2 links in existing article — $130

Two contextual links added to relevant existing articles. Minimum 12-month placement.

Guest post - written by you — $100

Supply your own publication-ready article for placement on Fashion Weekly.

Guest post - written by us — $200

Our team writes a professional article tailored to your campaign.

Sponsored post - written by you — $100

Supply your own sponsored article for publication.

Sponsored post - written by us — $300

Our team creates tailored sponsored content for your brand.

BANNER ADVERTISING

Home page footer banner — $100

High-visibility footer placement on the Fashion Weekly home page.

Home page leaderboard — $200

Premium leaderboard placement on the Fashion Weekly home page.

Topical leaderboard banner — $200

Leaderboard placement aligned with a relevant topic or category.

CAMPAIGNS & COLLABORATIONS

SEO Content Boost — $460

Five-placement content bundle designed to strengthen campaign visibility.

Website + newsletter collaboration — By proposal

A coordinated website and newsletter campaign tailored to your goals.

Website competition — By proposal

A branded competition or giveaway designed around your campaign.

Ready to advertise with Fashion Weekly?

Scan the QR code to view the advertiser page and begin your booking.

PRICING INFORMATION

Prices are shown in US Dollars (USD). 10% GST is added to payments from Australian customers.
All advertising is subject to editorial approval. Final inclusions and availability are confirmed at booking.

Fashion Weekly



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