



NEW YORK STATE HIGH SCHOOL FOOTBALL COACHES ASSOCIATION



Dear Exhibitor,

The New York State High School Football Coaches Association (NYSHSFCA) is excited to announce the 27th Annual Football Clinic, taking place March 4-5-6, 2027, at the Turning Stone Casino & Resort Event Center in Verona, NY.

This year, the entire clinic will be held in the Event Center, bringing speakers, coaches, and exhibitors together in one convenient location for maximum exposure and interaction.

Friday Lunches: Each vendor will receive **two complimentary lunch tickets**. Additional lunches may be purchased for **\$30 each** at the registration table. The coaches' lunch will also be served in the Event Center, keeping coaches close to the exhibition area and providing vendors with more opportunities to connect with attendees.

Exhibitors may keep their booths open through Saturday morning for additional exposure and networking opportunities.

We would like to extend an invitation to your company to participate as an exhibitor at this exciting event. The clinic offers a unique opportunity to showcase your products and services to an engaged audience of coaches, football professionals, and key decisionmakers within the football community. It's an excellent chance to network and promote your brand to a wide range of potential clients and partners.

Exhibit Setup: Begins Thursday afternoon after 1 pm.

Clinic Dates: Thursday, March 4 (4:00 pm start) to Saturday, March 6 (1:00 pm conclusion).

Exhibit Space Cost: To continue improving the clinic experience and providing quality facilities and amenities, registration fees will increase slightly. Thank you for your continued support!

\$300 for a single booth

\$450 for a double booth

Important Date: Please complete and return the exhibitor registration form by February 20, 2027.

We also offer online registration at nyshsfca.org.

Space for exhibitors is limited, so we encourage you to reserve your spot early.

If you have any questions, please call me at (607) 727-7199 or e-mail: stevevirkler@gmail.com

Call: 1-800-771-7711 to make
reservations at Turning Stone.
Ask for the clinic rate.

Sincerely,

Steve Virkler

NYSHSFCA Exhibitor Chairperson

*****RETURN BY February 20, 2027*****

NYSHSFCA FOOTBALL CLINIC TURNING STONE CASINO March 4,5,6, 2027

_____ Single Booth \$300 (enclosed is our check)
_____ Double Booth \$450 (enclosed is our check)
_____ Extra Tables (\$20/table) (enclosed is our check)

Company Name: _____

Representative: _____ Phone: _____ Email: _____

Address: _____

Names @ Booth: _____

Please make checks out to: NYSHSFCA and mail to: Bonnie Mangicaro, Treasurer, 7170 Opal Drive, Liverpool, NY 13088

VENDOR INFORMATION

- Vendors may set up on Thursday after 1:00 p.m.
- Vendors may breakdown at any time but must be out of the area on Saturday by 12:00PM
- Please provide us with an item(s) to raffle off to the coaches between sessions and at the Friday night social event. We are looking for at least \$100 value item to give away - Thank you!
- First session will start on Thursday at 6:00 p.m.
- Booth size is 10 ft x 10 ft; Back curtains are 8 ft high; side curtains are 3 ft high
- One table (8ft.x 2ft) and two chairs are provided
- You must bring your own extension cords and power strips *****
- Booth signs will be provided
- Extra tables are \$20.00 each. MUST BE REQUESTED ON YOUR REGISTRATION FORM!!
- Please send the names of all the vendors working at your booth. PLEASE PRINT THE NAMES!!

****IF YOU NEED ACCESS TO A COMPUTER HOOK UP YOU MUST CONTACT TURNING STONE YOURSELF. ****

Any questions - contact Steve Virkler @ (607) 727-7199
Email - stevevirkler@gmail.com