

TONI HARRIS TAYLOR

Keynote Speaker | TEDx Speaker
16x Author | Networking Expert

*"Helping audiences to take
drastic steps to get drastic results!"*



WHO IS TONI?

Toni Harris Taylor is a dynamic speaker, marketing and sales coach with Drastic Results Marketing and Sales Coaching, 16x author, and a powerhouse in the franchising industry. Toni helps her audiences to Show Up! Be Up! Follow Up to Blow Up! With her deep knowledge of sales, franchising and an unmatched ability to build relationships, Toni ensures that her clients are positioned for success.

As a Network in Action franchisee, Toni has firsthand experience in what it takes to grow and thrive in franchising. As the Founder and Executive Director of Multicultural Franchise Connectors (MFC), Toni is dedicated to educating and empowering women and people of color to explore franchising as a pathway to business ownership, scaling their business and supplying services to the world of franchising.

Whether she's coaching entrepreneurs, speaking on major stages, or helping individuals take the leap into franchising, Toni's mission remains the same: to inspire, educate, and connect people to opportunities that change lives.

SIGNATURE TOPICS

DRASTIC - THE ONE WORD THAT CHANGES EVERYTHING!

Most professionals stall because they play it safe, overthink, and settle for "almost enough." In this high-energy keynote, Toni shares how DRASTIC helped her rise from secretary to top producer, pivot during widowhood, surviving a 10 day coma, and push through real-life setbacks to create a global business. The audience will receive a practical framework to take bold, intentional action without waiting for perfect conditions.

- ✓ Stop waiting and start moving with clarity.
- ✓ Use the DRASTIC framework to make bold, smart decisions.
- ✓ Turn setbacks into momentum and measurable results.

SHOW UP, BE UP, FOLLOW UP FOR NETWORKING SUCCESS

In this high-energy session, you'll walk away with practical strategies to increase visibility, deepen relationships, and drastically grow your income through relationship sales.

- ✓ **Show Up** – Be Where the Money Is
- ✓ **Be Up** – Shine Bright, Add Value, Attract Opportunity
- ✓ **Follow Up to Blow Up** – Turn Conversations into Cash

AI MARKETING STRATEGIES FOR INFLUENCE, IMPACT AND INCOME

Artificial Intelligence isn't the future – it's the now. Entrepreneurs who learn to leverage AI-driven marketing strategies will dominate their industries, build influence faster, create deeper impact, and generate more income.

- ✓ **Influence:** Position yourself as the go-to expert in your niche and amplify your personal brand.
- ✓ **Impact:** Strategies for crafting authentic, personalized content at scale that resonates deeply with your audience.
- ✓ **Income:** Proven tactics to automate lead generation, nurture relationships, and convert prospects into paying clients.

FOR INQUIRIES AND BOOKING, CONTACT:

📞 832.479.2088

✉️ Toni@ToniHarrisTaylor.com

🌐 ToniHarrisTaylor.com



WHAT TONI'S AUDIENCE HAS TO SAY...

"Powerful and engaging need more events."

-D. Thomas

"Very engaging and informative! Toni doesn't just speak—she activates and left her session with clarity, confidence, and contacts."

-T. Brutus

"Toni's energy lights up the room. She gets people thinking bigger—and acting faster."

- M. Smith

"WOW! The information given and knowledge attained is absolutely priceless. Seriously, JUST WOW!"

-D. Curtice

"Very insightful and engaging!"

-A. Webster

"High energy speaker with practical tips that even a deep introvert can implement!"

-J.J. Love



WHAT YOU GET WITH TONI ON STAGE:

- A **dynamic, powerful storyteller** with proven experience across corporate leadership, entrepreneurship, and franchise growth.
- **Practical, real-world strategies** your audience can implement immediately to create momentum, drive performance, and increase revenue.
- **High-energy, action-focused** content that cuts through the noise and moves attendees from intention to execution.
- A **motivational, inspirational, and transformational** experience that shifts mindsets, strengthens confidence, and sparks bold, intentional action.

BOOK TONI FOR YOUR...

- ✓ Sales Conferences
- ✓ Financial Service Conferences
- ✓ Franchise Conferences
- ✓ Entrepreneur Events

Are you Ready to Inspire
DRASTIC Action?
Let's Connect!



**SCHEDULE A
CALL TODAY!**



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