

Terms and Conditions

WITH CINDY STRONG

Effective September 10, 2026

These Terms and Conditions govern your use of The \$697 Launch Build website and your purchase of services from Cindy Strong. By submitting a project request, making a payment or using the website, you agree to these Terms.

1. About the Offer

The \$697 Launch Build provides one professional custom build for a one-time project fee of \$697. The client chooses one Standalone Website, Sales-Page Funnel, Mini Store or Starter Course Site. The fee includes one build, not all four options.

2. Project Approval

Submitting a build request does not guarantee acceptance. Cindy Strong may review the request, ask questions and confirm that the project fits the advertised scope before accepting payment or beginning work.

Projects requiring additional pages, products, lessons, features, integrations or services may require a separate quote.

3. Included Scope

The exact scope depends on the selected build and the written project confirmation. Each build includes custom design using client-provided branding and content, responsive layouts, included form or link connections, basic on-page SEO, final testing, one consolidated revision round and a recorded handoff video when applicable.

Anything not specifically listed as included is outside the project scope.

4. Client Responsibilities

The client must provide complete, accurate and approved materials needed for the project.

- Business and offer information
- Final copy or a completed content questionnaire
- Logos, colors, photographs and brand assets
- Product, service or course information
- Videos, workbooks and downloadable resources
- Payment, booking, social-media and contact links
- Domain, hosting or account access when required

- One organized list of revision requests

The client confirms that they own or have permission to use all submitted materials. Cindy Strong is not responsible for claims involving client-provided materials.

5. Payment

The project fee is \$697 unless another amount is agreed to in writing. Payment is required before work begins unless otherwise agreed in writing.

Domains, hosting, payment-processing charges, video hosting and other third-party expenses are not included. Additional work requires approval and may be billed separately.

6. Cancellations and Refunds

The client may request cancellation in writing before work begins. Once project work begins, the \$697 project fee is nonrefundable because time, planning and production capacity have been reserved.

If a refund is approved before work begins, nonrefundable payment-processing charges may be deducted where legally permitted. Failure to provide content, feedback or access does not create a right to a refund after work has begun.

7. Project Timing

Most projects are expected to be completed approximately 5 to 7 business days after all required materials and access have been received. This is an estimate, not a guaranteed completion date. Client delays and third-party issues may extend the timeline.

8. Revisions

One consolidated revision round is included. Requests must be submitted together in one organized list. Separate revision messages, expanded scope or a new creative direction may require a separate quote.

A revision adjusts the approved build. It does not include a complete redesign, replacement offer or expanded project.

9. Inactive Projects

A project may be placed on hold after 30 consecutive days without required materials, access or feedback. Restarting is subject to availability and may require a restart fee. Projects inactive for 90 days may be closed. Payments are not refunded after work has begun.

10. Third-Party Services

Projects may connect to domain registrars, hosting providers, Google Forms, Google Sheets, payment processors, calendars, video hosts, file storage, email, analytics or security services.

The client is responsible for opening, maintaining and paying for required accounts. Cindy Strong does not control third-party pricing, availability, policies, outages, approvals or future feature changes.

11. Mini Store Limitations

The Mini Store is a streamlined product display with individual payment links. Unless added in writing, it does not include a traditional shopping cart, inventory synchronization, complex variations, automated fulfillment, shipping calculations, tax configuration, subscription management or customer accounts.

The client is responsible for product information, fulfillment, shipping, returns, taxes and customer service.

12. Starter Course Site Limitations

The Starter Course Site provides a course sales page and organized access page. Unless added in writing, it does not include individual student accounts, user-specific secure access, progress tracking, quizzes, certificates, community features or automated enrollment management.

Shared passwords and private links may be copied or shared. Cindy Strong cannot guarantee that a purchaser will not share access.

13. Ownership

After full payment, the client owns the final website content and completed custom build delivered for their business, excluding third-party materials and Cindy Strong's reusable materials.

Cindy Strong retains reusable processes, methods, templates, frameworks, code utilities, design systems, skills and know-how. The client receives a continuing license to use reusable elements incorporated into the completed build. Third-party assets remain subject to their original licenses.

14. Portfolio Use

After public launch, Cindy Strong may display the finished project in a portfolio, social-media post or business presentation. A client requiring confidentiality must request it in writing before work begins. Private customer data, passwords and unpublished confidential materials will not be intentionally displayed.

15. AI-Assisted Production

Cindy Strong may use artificial intelligence and other software tools for design, development, editing, organization, testing and content placement. Client materials may be processed by selected technology providers only as reasonably necessary to perform the requested services.

Clients should not provide highly sensitive personal information, financial credentials, medical information or confidential third-party data unless specifically requested through a secure method.

16. Client Review and Approval

The client is responsible for reviewing names, contact information, prices, links, forms, product details, course materials, spelling, factual accuracy, legal disclosures and accessibility requirements specific to their business before final approval.

17. No Guarantee of Results

Cindy Strong does not guarantee website traffic, search rankings, leads, sales, revenue, audience growth, customer conversions, course completion or business results. Results depend on factors outside Cindy Strong's control.

18. Disclaimers and Liability

Services are provided on an available basis to the extent permitted by law. Cindy Strong does not promise uninterrupted operation, future compatibility or complete freedom from errors and security risks.

To the fullest extent permitted by law, Cindy Strong is not liable for indirect, incidental, special, consequential or lost-profit damages. Total liability relating to a project will not exceed the amount paid for that project. These limits do not apply where liability cannot legally be limited.

19. Client Indemnification

To the extent permitted by law, the client agrees to defend and hold Cindy Strong harmless from third-party claims arising from client-provided materials, the client's products or services, infringement in supplied content, fulfillment practices or unlawful use of the completed project.

20. Suspension or Termination

Cindy Strong may pause or terminate a project for disputed payments, missing materials, abusive conduct, unlawful requests or legal, ethical and security concerns. Amounts already earned for completed work remain payable.

21. Electronic Communications

The client agrees that project confirmations, approvals, notices and agreements may be provided electronically. Electronic records and agreements may have legal effect under applicable law.

22. Governing Law

These Terms are governed by Oregon law without regard to conflict-of-law principles. A dispute that cannot be resolved informally will be handled by a court with appropriate jurisdiction in Oregon unless applicable consumer law requires otherwise.

23. Changes to These Terms

These Terms may be updated as the offer, technology or legal requirements change. The Terms in effect when a project is purchased govern that project unless the parties agree otherwise in writing.

Questions?

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