

Privacy Policy

WITH CINDY STRONG

Effective September 10, 2026

This Privacy Policy explains how Cindy Strong collects, uses, stores and shares information through The \$697 Launch Build website and related project-request process.

1. Information You Provide

We may collect information you voluntarily provide, including your name, email address, optional phone number, business name, website address, selected project type, project description, desired launch date, brand information, images, documents, content, communications, feedback and limited transaction details.

Do not submit passwords, complete card numbers, government identification numbers, medical information or other highly sensitive information through a general inquiry form.

2. Information Collected Automatically

The website host and related providers may automatically collect an IP address, browser and device type, operating system, referring page, pages visited, approximate location derived from an IP address, visit dates and times, and security or diagnostic information.

3. Forms and Project Requests

Project requests may be collected through Google Forms or a similar provider. Submitted information may be stored by that provider and transferred to a spreadsheet, email inbox or project-management system used to review the request.

4. Payments

Payments may be processed by Stripe or another third-party processor. Cindy Strong does not directly receive or store complete payment-card numbers.

We may receive a customer's name, email, billing location, amount paid, payment status, transaction identification number and purchased service.

5. How Information Is Used

- Review and respond to project requests
- Determine whether a project fits the offered scope
- Prepare and complete purchased services
- Communicate about requirements and progress

- Process and document payments
- Provide support and maintain business records
- Prevent fraud, misuse and security incidents
- Improve the website and service experience
- Comply with legal obligations and protect legal rights

6. AI and Technology Providers

Artificial intelligence and other software tools may assist with design, development, editing, content organization, image or layout development, testing and project documentation.

Information may be processed by selected technology providers when reasonably necessary to perform the requested service. Clients should not provide confidential third-party information or sensitive personal data unless specifically requested through a secure process.

7. How Information May Be Shared

Information may be shared with providers supporting website hosting, forms, spreadsheets, payments, email, scheduling, file storage, analytics, security, AI-assisted production and professional advice.

Information may also be disclosed with your direction, to complete a requested transaction, comply with law, prevent fraud, protect rights and safety, or complete a business transfer where legally permitted.

8. Sale and Targeted Advertising

Cindy Strong does not sell personal information for money. Personal information is not knowingly used for targeted advertising across unrelated websites. If these practices change, this Policy and any required preference controls will be updated.

9. Cookies and Similar Technologies

The website and its hosting providers may use essential cookies or similar technologies for operation, security, forms, preferences, basic traffic measurement, performance and diagnostics. Browser settings can block or delete cookies, but doing so may affect functionality.

10. Data Retention

Personal information is retained only as long as reasonably necessary to respond to inquiries, complete projects, provide support, maintain transaction and tax records, resolve disputes, enforce agreements and meet legal obligations. Information no longer needed may be deleted, anonymized or securely archived.

11. Data Security

Reasonable administrative, technical and organizational safeguards are used to protect personal information. No website, email system, cloud provider or transmission method can be guaranteed completely secure.

12. Your Privacy Choices

Depending on your location and applicable law, you may have rights to request access, correction, deletion or portability; withdraw consent; opt out of certain uses; or appeal an eligible denied request.

Send requests to mail@cindystrong.com. Identity verification may be required. Information may be retained where required for legal, tax, fraud-prevention or contractual purposes.

13. Oregon Privacy Rights

Oregon residents may have additional rights under the Oregon Consumer Privacy Act when that law applies to the business and processing activity. These may include access, correction, deletion, portability and the ability to opt out of certain sales, targeted advertising or profiling.

14. External Links

The website may link to third-party services. Cindy Strong is not responsible for their content, privacy practices, security or availability. Review their policies before submitting information.

15. Children's Privacy

The website and services are intended for adults and are not directed to children under 13. Cindy Strong does not knowingly collect personal information from children under 13. A parent or guardian may contact mail@cindystrong.com to request review or deletion.

16. Visitors Outside the United States

Cindy Strong operates from Oregon in the United States. Information may be transferred to and processed in the United States or other locations where service providers operate.

17. Changes to This Privacy Policy

This Privacy Policy may be updated to reflect changes in services, technology or legal requirements. The revised policy will display an updated effective date.

Questions?

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