

CINDY STRONG

SERVICE AGREEMENT • \$697 PROJECT BUILDS

PLEASE READ BEFORE PURCHASING

Effective September 11,
2026

This Service Agreement (the **Agreement**) is between **Cindy Strong** (the **Service Provider**) and the person or business completing the purchase (the **Client**). By completing payment, checking the agreement box, or authorizing the project to begin, the Client confirms that they have read and agree to these terms.

1. PROJECT SELECTED

This Agreement applies to the \$697 service selected on the checkout page. The selected product, its published description, and the written project summary confirmed during onboarding together define the project scope.

SERVICE	CORE DELIVERABLE
Standalone Website	A professionally designed standalone website assembled from Client-provided content and approved project requirements.
Sales Page / Funnel	A focused sales page or funnel setup designed around one offer and its agreed call to action.
Mini Store	A starter online store setup using the products, pricing, images, descriptions, and fulfillment details supplied by the Client.
Starter Course	A starter course-area setup using the lessons, videos, downloads, organization, and access details supplied by the Client.

2. WHAT IS INCLUDED

- One selected project build based on the product description and the scope confirmed during onboarding.
- A project kickoff call and reasonable communication needed to complete the agreed build.
- Setup and connection of Client-provided links, content, images, branding, forms, payment links, videos, downloads, or other approved materials that are part of the agreed scope.
- Basic testing on current desktop and mobile browsers before handoff.
- One consolidated revision round, as described in Section 6.

3. NOT INCLUDED

- Copywriting, branding, logo creation, custom photography, video production, advanced graphic design, legal writing, SEO campaigns, advertising, or ongoing marketing unless specifically added in writing.
- Domain registration, hosting, software, platform subscriptions, email or SMS usage, payment-processing fees, premium templates, stock media, third-party applications, integrations, or licenses.

- Large-scale data entry, product catalog creation, course-content creation, custom coding, advanced automation, IDX, membership migration, or work not listed in the confirmed project scope.
- Ongoing maintenance, updates, troubleshooting, training, or support after final handoff unless covered by a separate written plan.

4. PRICE AND PAYMENT

The project fee is **\$697 USD**, paid in full before work begins. The payment reserves production time and covers only the selected service and agreed scope. Third-party costs and approved additions are paid separately by the Client. The Client authorizes the payment processor to charge the payment method provided at checkout.

5. CLIENT RESPONSIBILITIES

- Complete the intake process, book the kickoff call, and provide accurate project instructions.
- Provide final, proofread copy; properly licensed images and media; brand assets; product or course materials; pricing; policies; links; and any required login or collaborator access.
- Respond to questions, approvals, and review requests promptly and provide one clear decision-maker.
- Confirm that all supplied materials may legally be used and do not violate another party's copyright, trademark, privacy, publicity, or other rights.
- Review all business information, pricing, links, forms, compliance language, and policies before launch.

6. REVISIONS AND CHANGES

One revision round is included. The Client must submit one consolidated list of requested changes within **seven calendar days** after receiving the first complete draft. A revision adjusts the agreed build; it does not replace the approved direction, add new pages or features, rewrite content, or expand the scope. Additional revisions or out-of-scope work require written approval and will be quoted separately at the Service Provider's then-current rate.

7. SCHEDULE AND DELAYS

The anticipated schedule will be discussed during onboarding and begins only after payment, the kickoff call, required access, and all requested materials are received. Dates are estimates unless expressly guaranteed in writing. Missing content, delayed feedback, access problems, platform outages, third-party limitations, or new requests may extend the schedule. If the Client is unresponsive for 14 calendar days, the project may be paused and rescheduling may depend on availability.

8. APPROVAL, LAUNCH, AND HANDOFF

The Client is responsible for final review and approval. Approval may be given in writing, by directing the Service Provider to publish, or by using the completed work publicly. At handoff, the Client receives access to the completed project within the applicable platform, subject to the Client maintaining any required account or subscription. Minor post-launch corrections to a Service Provider-created error must be reported within seven calendar days after handoff.

9. CANCELLATION AND REFUNDS

Because this is a custom service and production time is reserved after purchase, payments are non-refundable once onboarding or project work begins. If the Client cancels, becomes unresponsive, or does not provide required materials, amounts already paid may be applied to work performed, administrative time, and time reserved. The Service Provider may cancel the project for nonpayment, abusive conduct, unlawful requests, or material breach. Any refund offered is at the Service Provider's written discretion except where applicable law requires otherwise.

10. THIRD-PARTY PLATFORMS

The project may rely on HighLevel, Social Connector, Stripe, domain registrars, email or SMS providers, media hosts, or other third-party services. The Service Provider does not control their pricing, features, policies, availability, security, deliverability, processing decisions, or future changes and cannot guarantee uninterrupted operation or approval by a third party. The Client is responsible for maintaining required accounts, subscriptions, billing, permissions, and compliance.

11. OWNERSHIP AND PORTFOLIO USE

After full payment, the Client owns the final Client-specific copy and visual materials created specifically for the completed project, excluding third-party assets and the Service Provider's pre-existing tools, methods, templates, systems, code, know-how, and reusable components. Third-party assets remain subject to their licenses. Unless the Client requests confidentiality in writing before launch, the Service Provider may identify the Client and display non-confidential images of the finished work in a portfolio, case study, or marketing materials.

12. WARRANTIES AND RESULTS

The Service Provider will perform the services professionally and in good faith. The Client understands that business results depend on many factors outside the Service Provider's control. No specific sales, leads, traffic, rankings, conversions, deliverability, platform approval, accessibility certification, or legal compliance outcome is promised. The Client is responsible for obtaining professional legal, tax, privacy, accessibility, and regulatory advice appropriate to the Client's business.

13. LIMITATION OF LIABILITY

To the fullest extent permitted by law, neither party will be liable for indirect, incidental, special, consequential, exemplary, or punitive damages, including lost profits, lost data, or business interruption. The Service Provider's total liability arising from this project will not exceed the amount the Client actually paid for the service giving rise to the claim. This section does not limit liability that cannot legally be limited.

14. CONFIDENTIALITY AND ACCESS

Each party will use reasonable care with non-public business information received for the project. The Client should provide access through secure invitations or approved credential-sharing methods whenever possible and remove access after handoff when appropriate. The Service Provider may use contractors or service providers as reasonably needed to perform the project and will require appropriate handling of confidential information.

15. COMMUNICATION AND ELECTRONIC AGREEMENT

Project notices and approvals may be delivered by email, text message, the Client portal, or another communication channel used by the parties. Electronic records and approvals are intended to have the same effect as paper records. The Client is responsible for keeping contact information current.

16. DISPUTES AND GENERAL TERMS

The parties agree to first attempt to resolve any concern through a good-faith written discussion. This Agreement, the checkout product description, and the written onboarding scope form the entire agreement for the selected project and replace prior discussions about that project. Changes must be agreed to in writing. If any provision is unenforceable, the remaining provisions continue in effect. A party's delay in enforcing a right is not a waiver. Neither party may assign this Agreement without the other party's consent, except in connection with a business transfer or to a successor.

ACCEPTANCE

By completing the purchase, the Client confirms that they are authorized to enter into this Agreement, have reviewed the selected service description, understand the project boundaries, and agree to these terms.

SERVICE PROVIDER

CLIENT

Cindy Strong

Accepted electronically at checkout

Effective date: September 11, 2026

Purchase date: Recorded with transaction

This document is a business agreement template and is not a substitute for advice from a licensed attorney regarding your specific business, location, or legal obligations.