



THERE'S A
**MOVEMENT
 HAPPENING...**
 CAN YOU FEEL IT?
 YOUR CUSTOMERS CAN.

**BE PART OF THE CRUISING LIFESTYLE
 MAGAZINE TO REACH YOUR CUSTOMERS**

The Magazine

Latitudes & Attitudes® is the #1-selling cruising lifestyle print magazine on the planet. We reach more cruising boaters wherever they are - on newsstands, in mailboxes, online, and on the water - Than anyone. With over 80K readers in our print version and over 30K more getting their boating fix on our digital platforms.

Lats & Atts makes the dreams of all cruisers a reality. From the experienced wanting to go further, to the novice dipping their toes in for the first time.

Latitudes & Attitudes® reaches a dedicated group of enthusiasts who constantly seek to learn more, experience more, and be more.

Advertising with us is advertising a lifestyle.

Be Part of the Movement!

The Reader

- Men: 87.3% / Women: 13%
- Age - 56+: 47%
- Employed: 42.7%
- Self-Employed: 28%
- Approx. HHI: \$50K-\$100K: 40.1%
- Length of time Boating - Over 20 Years: 51.0%
- Own a Boat - Yes: 82%
- Type of Boat - Sail: 67%, Power: 33%

**PUT YOUR BUSINESS IN FRONT OF
 100K READERS**

NEXT ISSUE:

July/ August 2026 - Issue #60
 Closes: 5/8/2026 | Materials Due: 5/15/2026

Featured Topics

- Ocean Crossing Prep



Erik Kyle
 877-775-2538
 erik@kylemediainc.com

<u>2026 Dates</u>	<u>Space Close</u>	<u>Materials Due</u>	<u>In-Store</u>
#60 - Jul/Aug	5/8/26	5/15/26	6/30/26
#61 - Sep/Oct	7/10/26	7/17/26	8/31/26
#62 - Nov/Dec	9/8/26	9/15/26	10/31/26