



FILM FESTIVAL

RUBRICS AND EVALUATION FORM



CRITERIA	1 Needs Improvement	2 Developing	3 Satisfactory	4 Good	5 Excellent
COMMUNICATION AND CLARITY How well does the film communicate about the town?	The English was difficult to understand. The message was not clear. It was hard to follow the ideas.	Some English was easy to understand, but many parts were difficult. The message was not very clear.	The English was mostly clear and easy to understand. The message was understandable.	The English was clear and easy to understand. The message was clear. The audience could follow the ideas easily.	The English was clear and easy to understand. The students used a variety of grammar and expressions. The message was very clear to follow.
CONTENT AND LOCAL CONNECTION How interesting and meaningful is the content?	The film showed very little about the town. The content was not meaningful or interesting.	The film showed some places or things about the town, but the content was limited or not very interesting.	The film showed important places, culture, or daily life. We learned some things about the area.	The film showed many interesting places, culture, or daily life. The content felt personal and authentic.	The film showed the best parts of the town in a meaningful and creative way. The content felt authentic and helped us learn a lot about the area.
CREATIVITY AND ENGAGEMENT How engaging and original is the film?	The film was very simple and not very creative. It was boring and did not keep my interest.	The film was a little creative. Some parts were interesting, but it did not keep my attention.	The students used creative ideas, storytelling, or humor. The film was interesting and engaging to watch.	The students used creative ideas, storytelling, or humor. The film was interesting and engaging to watch.	The film was very creative and original. It was fun, memorable, and kept my full attention from beginning to end.
EFFORT AND PRODUCTION QUALITY How much care and effort went into making the film?	Poor quality video and audio. Difficult to hear or understand. Disorganized and incomplete. Minimum effort.	Video or audio quality had problems. Some parts were hard to see or hear. Not very organized. Some effort was shown.	Good video and audio most of the time. Organized and complete. It is clear the students worked hard.	Clear video and audio. Easy to see and hear. Well-organized and easy to follow. It is obvious the students worked hard.	Excellent video and audio. Very easy to see and hear. Very well-organized and professional. It is obvious the students put in a lot of effort and care.

SCORING

Circle a score (1-5) for each criterion.

Total Possible Points: 20

/ 20

NOTES: