

Bethel Care Chiropractic

Legal Policies & Notices

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6536 W. Atlantic Blvd
Margate, FL 33063
(954) 247-9928

Effective May 4, 2026

Privacy Policy

Bethel Care Chiropractic

Effective Date: May 4, 2026 **Last Updated:** May 4, 2026

Bethel Care Chiropractic ("we," "us," or "our") respects your privacy and is committed to protecting the personal information you share with us. This Privacy Policy explains what information we collect, how we use it, and the choices you have regarding your information when you visit our website (bethel.care), interact with our online chat, schedule appointments, or otherwise communicate with our practice.

1. Information We Collect

We may collect the following types of information:

Information you provide directly: Your name, phone number, email address, mailing address, date of birth, health history, insurance information, and any other information you choose to share when scheduling an appointment, completing intake forms, contacting us, or using our chat widget.

Health information: As a healthcare provider, we collect protected health information (PHI) necessary to deliver chiropractic care. This information is governed separately by our Notice of Privacy Practices under HIPAA.

Information collected automatically: When you visit our website, we may automatically collect certain technical data including your IP address, browser type, device information, pages viewed, and the date and time of your visit. We may use cookies, pixels, and similar technologies to improve site functionality and understand how visitors use our site.

Communication records: Records of phone calls, text messages, emails, chat conversations, and form submissions you send to us.

2. How We Use Your Information

We use the information we collect to:

- Schedule, confirm, and manage your appointments
- Provide chiropractic care and follow-up communication
- Respond to questions and inquiries you submit through our website, phone, email, or chat
- Send appointment reminders, care updates, and practice announcements (with your consent where required)
- Process payments and manage billing
- Comply with applicable laws, regulations, and professional obligations
- Improve our website, services, and patient experience

3. Text Messaging

If you provide your phone number and consent to receive text messages from us, you may receive appointment reminders, care-related communications, and (if you separately opt in) promotional messages. Message frequency varies. Message and data rates may apply. You can reply STOP at any time to opt out, or HELP for assistance. Your consent to receive text messages is not a condition of receiving care.

4. How We Share Your Information

We do not sell your personal information. We may share your information only in the following limited circumstances:

- **With healthcare providers and insurers** as needed to coordinate your care or process insurance claims
- **With service providers** who help us operate our practice (such as scheduling software, electronic health record systems, secure messaging platforms, and payment processors), each of whom is required to protect your information
- **When required by law**, including in response to a subpoena, court order, or other legal process
- **To protect the safety, rights, or property** of our patients, our practice, or the public

Sharing of protected health information is further governed by our Notice of Privacy Practices under HIPAA.

5. Data Security

We use reasonable physical, technical, and administrative safeguards to protect your information from unauthorized access, alteration, disclosure, or destruction. While we work hard to protect your information, no method of transmission over the internet or electronic storage is 100% secure, and we cannot guarantee absolute security.

6. Your Choices

You may:

- Request a copy of the personal information we hold about you
- Ask us to correct inaccurate information
- Opt out of marketing text messages or emails at any time
- Request that we delete your information, subject to our legal obligations as a healthcare provider to retain certain records

To exercise any of these rights, contact us using the information at the bottom of this page.

7. Children's Privacy

We provide chiropractic care to patients of all ages, including children, with the consent and involvement of a parent or legal guardian. We do not knowingly collect personal information directly from children online without parental consent.

8. Third-Party Links

Our website may contain links to third-party sites. We are not responsible for the privacy practices or content of those websites. We encourage you to review the privacy policies of any third-party sites you visit.

9. Changes to This Policy

We may update this Privacy Policy from time to time. The "Last Updated" date at the top of this page reflects the most recent revision. We encourage you to review this policy periodically.

10. Contact Us

If you have questions about this Privacy Policy or how we handle your information, please contact us:

Bethel Care Chiropractic

6536 W. Atlantic Blvd Margate, FL 33063 Phone: (954) 247-9928

Notice of Privacy Practices (HIPAA)

Bethel Care Chiropractic

Effective Date: May 4, 2026

THIS NOTICE DESCRIBES HOW MEDICAL INFORMATION ABOUT YOU MAY BE USED AND DISCLOSED AND HOW YOU CAN GET ACCESS TO THIS INFORMATION. PLEASE REVIEW IT CAREFULLY.

Bethel Care Chiropractic is committed to protecting the privacy of your protected health information (PHI). This notice describes our privacy practices in accordance with the Health Insurance Portability and Accountability Act of 1996 (HIPAA) and applicable state laws.

Our Pledge to You

We understand that information about your health and care is personal. We are committed to protecting that information. We are required by law to:

- Maintain the privacy and security of your protected health information
- Provide you with this notice describing our legal duties and privacy practices regarding your PHI
- Notify you in the event of a breach of unsecured PHI
- Follow the terms of the notice currently in effect

How We May Use and Disclose Your Health Information

We may use and disclose your protected health information for the following purposes without your written authorization:

Treatment. We may use your health information to provide chiropractic care and to coordinate care with other healthcare providers involved in your treatment. For example, we may share your records with a referring physician, imaging center, or specialist.

Payment. We may use and disclose your information to bill and collect payment for the services we provide. This may include sharing information with your insurance company, a billing service, or a collection agency.

Healthcare Operations. We may use and disclose your information for the day-to-day operations of our practice, such as quality improvement, staff training, business planning, licensing, and accreditation activities.

Appointment Reminders and Health-Related Communications. We may contact you to remind you of upcoming appointments or to share information about treatment options or other health-related services.

As Required by Law. We will disclose health information when required by federal, state, or local law, including for public health activities, reporting of suspected abuse or neglect, health oversight activities, judicial and administrative proceedings, law enforcement purposes, and to coroners or medical examiners.

To Avoid a Serious Threat to Health or Safety. We may disclose health information when necessary to prevent a serious threat to the health or safety of you, another person, or the public.

Workers' Compensation. We may disclose information as authorized by workers' compensation laws.

Family, Friends, and Others Involved in Your Care. With your permission (or when you are unable to give permission and it is in your best interest), we may share information with a family member, friend, or other person you identify who is involved in your care or payment for your care.

Uses and Disclosures Requiring Your Written Authorization

The following uses and disclosures will be made only with your written authorization:

- Most uses and disclosures of psychotherapy notes
- Uses and disclosures for marketing purposes
- Disclosures that constitute a sale of PHI
- Other uses and disclosures not described in this notice

You may revoke your authorization at any time, in writing, except to the extent we have already acted in reliance on it.

Your Rights Regarding Your Health Information

You have the following rights regarding the protected health information we maintain about you:

Right to Inspect and Copy. You have the right to inspect and obtain a copy of your health information, with limited exceptions. We may charge a reasonable, cost-based fee for copies.

Right to Request an Amendment. If you believe information in your record is incorrect or incomplete, you may ask us to amend it. We may deny your request under certain circumstances, but you have the right to file a written statement of disagreement.

Right to an Accounting of Disclosures. You have the right to request a list of certain disclosures we have made of your health information for purposes other than treatment, payment, healthcare operations, and certain other activities.

Right to Request Restrictions. You have the right to request that we limit how we use or disclose your information for treatment, payment, or healthcare operations. We are not required to agree to your request, except in the case of a disclosure to a health plan for payment or healthcare operations when you have paid for the service in full out of pocket.

Right to Request Confidential Communications. You have the right to request that we communicate with you about your health matters in a specific way or at a specific location (for example, only at home or only by mail).

Right to a Paper Copy of This Notice. You have the right to receive a paper copy of this notice at any time, even if you have agreed to receive it electronically.

Right to Be Notified of a Breach. You have the right to be notified following a breach of unsecured protected health information.

How to Exercise Your Rights

To exercise any of these rights, please submit your request in writing to our office at the address below. We will respond within the timeframes required by law.

Changes to This Notice

We reserve the right to change this notice and to make the revised notice effective for all health information we maintain. We will post a copy of the current notice in our office and on our website. You may request a copy of the most current notice at any time.

Complaints

If you believe your privacy rights have been violated, you may file a complaint with our office or with the Secretary of the U.S. Department of Health and Human Services. You will not be retaliated against for filing a complaint.

To file a complaint with our practice, contact us at the address and phone number below.

To file a complaint with the federal government: Office for Civil Rights U.S. Department of Health and Human Services 200 Independence Avenue SW, Room 509F HHH Bldg Washington, DC 20201 1-877-696-6775 www.hhs.gov/ocr/privacy/hipaa/complaints/

Contact Us

If you have any questions about this notice or wish to exercise any of your rights, please contact:

Privacy Officer

Bethel Care Chiropractic

6536 W. Atlantic Blvd Margate, FL 33063 Phone: (954) 247-9928

Acknowledgment of Receipt: By receiving care at Bethel Care Chiropractic, you acknowledge that you have been provided with this Notice of Privacy Practices and have had an opportunity to review it.

Terms and Conditions

Bethel Care Chiropractic

Effective Date: May 4, 2026 **Last Updated:** May 4, 2026

Welcome to Bethel Care Chiropractic. By accessing our website (bethel.care), using our online chat, scheduling appointments, or otherwise engaging with our practice, you agree to the following Terms and Conditions. Please read them carefully.

1. Acceptance of Terms

By using this website or any services provided by Bethel Care Chiropractic, you agree to be bound by these Terms and Conditions, our Privacy Policy, and our Notice of Privacy Practices. If you do not agree, please do not use our website or services.

2. About Our Services

Bethel Care Chiropractic provides chiropractic care, including but not limited to spinal adjustments, soft tissue therapy, prenatal and pediatric chiropractic, personal injury rehabilitation, and wellness care. All care is provided by licensed professionals at our office located in Margate, Florida.

3. No Medical Advice Through the Website

The information provided on our website, in our chat widget, or through our automated assistants is for general informational purposes only and is not a substitute for professional medical advice, diagnosis, or treatment. Always seek the advice of a qualified healthcare provider with any questions you may have regarding a medical condition. Never disregard professional medical advice or delay seeking it because of something you have read or received through this website or chat.

In an emergency, call 911 or go to the nearest emergency room.

4. Appointment Scheduling and Cancellations

Appointments may be scheduled online, by phone, or in person. We ask that you provide at least 24 hours' notice if you need to cancel or reschedule an appointment so that we can offer the time to another patient. Repeated missed appointments without notice may result in a fee or, in some cases, dismissal from the practice.

5. Payment, Insurance, and Financial Responsibility

You are responsible for payment of all services provided, including any portion not covered by insurance. Payment is due at the time of service unless prior arrangements have been made. We accept cash, major credit cards, and select payment plans. If we accept your insurance, you are still responsible for any deductible, copayment, coinsurance, or non-covered services.

6. Communications and Text Messaging

By providing your phone number, you consent to receive appointment reminders and care-related communications by phone, text, or email. If you separately opt in, you may also receive promotional messages. Message frequency varies. Message and data rates may apply. You may reply STOP at any time to opt out of text messages, or HELP for assistance. Opting out of text messages will not affect your ability to receive care.

7. Use of the Website

You agree to use our website only for lawful purposes and in a way that does not infringe on the rights of others or restrict their use of the website. You may not:

- Use the website in any way that could damage, disable, or impair the site
- Attempt to gain unauthorized access to any part of the website or its systems
- Use any automated system, bot, or scraper to access the site
- Copy, reproduce, or republish any content from the website without written permission

8. Intellectual Property

All content on this website, including text, graphics, logos, images, photographs, and software, is the property of Bethel Care Chiropractic or its licensors and is protected by copyright, trademark, and other intellectual property laws. You may not use, reproduce, or distribute any content without our prior written consent.

9. Third-Party Links and Services

Our website may include links to third-party websites or integrate with third-party services (such as online scheduling platforms). We are not responsible for the content, privacy practices, or terms of service of any third-party site or service. Your use of any third-party service is at your own risk and subject to that third party's terms.

10. Disclaimer of Warranties

The website and all content provided through it are offered on an "as is" and "as available" basis without warranties of any kind, either express or implied. To the fullest extent permitted by law, we disclaim all warranties, including warranties of merchantability, fitness for a particular purpose, accuracy, and non-infringement.

11. Limitation of Liability

To the fullest extent permitted by law, Bethel Care Chiropractic and its owners, employees, contractors, and agents will not be liable for any indirect, incidental, consequential, or punitive damages arising out of or relating to your use of this website, its content, or any communication between you and our practice through this website.

Nothing in these terms limits our liability for the actual provision of professional chiropractic care, which is governed by applicable healthcare laws and professional standards.

12. Indemnification

You agree to indemnify and hold harmless Bethel Care Chiropractic, its owners, employees, and contractors from any claims, damages, losses, or expenses (including attorneys' fees) arising out of or related to your violation of these Terms and Conditions or your misuse of the website.

13. Governing Law

These Terms and Conditions are governed by and construed in accordance with the laws of the State of Florida, without regard to its conflict of law principles. Any disputes arising under these terms will be resolved in the state or federal courts located in Broward County, Florida.

14. Changes to These Terms

We may update these Terms and Conditions from time to time. The "Last Updated" date at the top of this page reflects the most recent revision. Your continued use of the website after any changes constitutes your acceptance of the revised terms.

15. Contact Us

If you have questions about these Terms and Conditions, please contact us:

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