

Digital Marketing That Works

Six core digital services, all managed for you.
No extra staff needed. No tools to learn.

Search Engine Optimization

Get found when local customers search for your services on Google.

- + Targeted keyword strategy
- + On-page & off-page optimization
- + Google Business Profile
- + Blog content & authority building
- + Monthly reporting

Social Media Management

Stay active and professional on social without lifting a finger.

- + Custom-designed posts
- + Professional copywriting
- + Multiple platforms
- + Content calendar & scheduling
- + Optional video content

Website Design & Hosting

A professional, mobile-friendly website that converts visitors.

- + Custom design, mobile responsive
- + Hosting, SSL & domain included
- + Contact forms & lead capture
- + Monthly updates & maintenance
- + Performance monitoring

CRM & Lead Management

Capture every lead and automate follow-up so nothing slips.

- + All-in-one CRM & pipeline
- + 2-way texting & email
- + Automated follow-up
- + Review management
- + Online booking & scheduling

Paid Advertising

Reach customers actively searching for services like yours.

- + Google, Bing & LinkedIn
- + Facebook & Instagram ads
- + Custom creative & video
- + Ongoing optimization
- + Review calls & reporting

Streaming TV & Digital Ads

Your business on Hulu, ESPN, Fox News, and 70+ networks.

- + Connected TV & OTT
- + Precision targeting
- + Geo-targeting & display
- + Programmatic video
- + Impression reporting

Free Digital Marketing Audit

Find out where your business stands online.

What's Included In Your Free Audit

- + Website performance & mobile responsiveness review
- + Google search ranking assessment for your key services
- + Google Business Profile optimization check
- + Social media presence & activity audit
- + Competitor visibility comparison in your market
- + Online reputation & review analysis
- + Custom recommendations tailored to your business goals

Why Smart & Simple?

No Contracts Required

Month-to-month flexibility. Stay because it works, not because you're locked in.

Done-For-You Execution

We handle everything. You focus on running your business.

Local Market Expertise

We understand the Ozarks market and how local customers find businesses.

One Team, All Services

No juggling multiple vendors. One point of contact for everything digital.

Ready to Get Started?

Contact your Ozark Dynacom representative or visit us online.

Request your free audit today - no obligation, no pressure.

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