

SWISHLAND

USER GUIDE

How to Find Mispriced Player Props
and Use the SwishLand Dashboard

WHAT IS SWISHLAND

A Complete Player & Team Intelligence Dashboard for NBA Props

SwishLand provides fair market PTS / REB / AST projections for every active player, layered with injury adjustments, matchup profiles, rest patterns, and blowout risk — so you can identify where the market might be mispriced.



PLAYER TAB

- Individual projections
- Line vs projection edges
- Hit rate tracking
- Usage trends
- Game log history



TEAM TAB

- Full roster projections
- Boost badges at a glance
- Injury beneficiaries
- Team intel notes
- OUT/GTD tracking



MATCHUP TAB

- Opponent tendencies
- Misery Index rankings
- Rest/B2B patterns
- Blowout risk analysis
- Player type edges



AI CHAT

- Ask questions naturally
- Validate your leans
- Find beneficiaries
- Synthesize the data
- Speed up research

All the context you need to make sharper decisions.

Data-driven projections. Real-time injury modeling. Actionable intel.

THE ART OF FINDING EDGE

How Numbers and Insight Work Together

THE NUMBERS

Data and models tell you what the line SHOULD be

- Projections
- Historical data
- Statistical models
- Market pricing



THE HANDICAPPER

Finds information that subjectively IMPROVES the edge

- Injury intel
- Matchup context
- Rest situations
- Roster changes

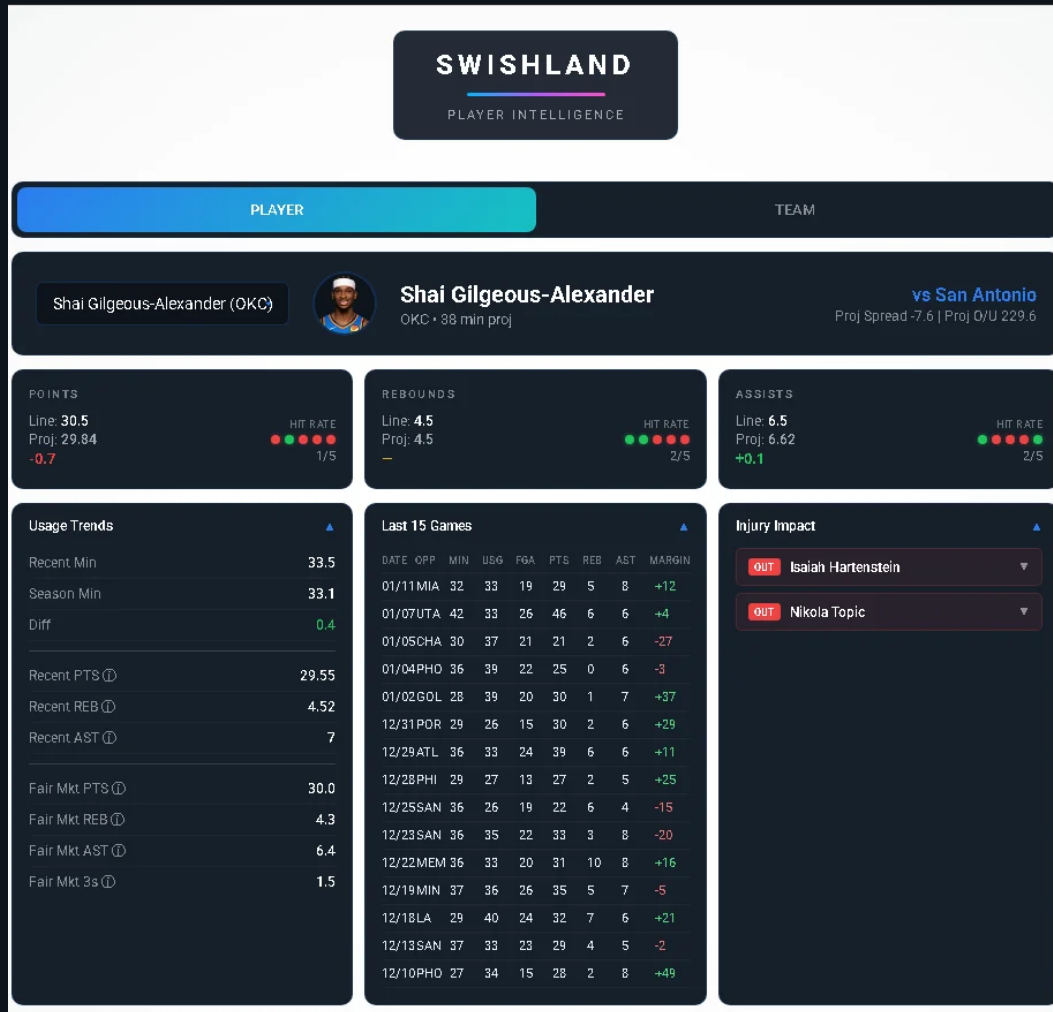
THE KEY QUESTION

"Is this information already priced into the line?"

If you know something the market doesn't → Edge | If everyone knows → No edge

PLAYER TAB OVERVIEW

Best for: analyzing a specific player prop or validating a lean



① PROJECTIONS VS LINES

- Line — Current market price (books)
- Proj — SwishLand model projection
- Edge — Proj vs Line difference

② HIT RATE DOTS

Visual of last 5 games at this line

- Green = hit • Red = miss
- Shows L5 rate (e.g., "4/5")

③ GAME CONTEXT

- Opponent matchup
- Spread & total
- Quick reference info

■ PRO TIP

Green edge = potential over value
Red edge = potential under value

PLAYER TAB — CONTEXT SECTIONS

Dig deeper into the data with expandable sections

SWISHLAND
PLAYER INTELLIGENCE

PLAYER
TEAM

Shai Gilgeous-Alexander (OKC)

Shai Gilgeous-Alexander
OKC • 38 min proj

vs **San Antonio**
Proj Spread -7.6 | Proj O/U 229.6

POINTS

Line: **30.5**
Proj: 29.84
-0.7

HIT RATE
●●●●●
1/5

REBOUNDS

Line: **4.5**
Proj: 4.5

HIT RATE
●●●●●
2/5

ASSISTS

Line: **6.5**
Proj: 6.62
+0.1

HIT RATE
●●●●●
2/5

Usage Trends

Recent Min	33.5
Season Min	33.1
Diff	0.4
Recent PTS	29.55
Recent REB	4.52
Recent AST	7
Fair Mkt PTS	30.0
Fair Mkt REB	4.3
Fair Mkt AST	6.4
Fair Mkt 3s	1.5

Last 15 Games

DATE	OPP	MIN	USG	FGA	PTS	REB	AST	MARGIN
01/11	MIA	32	33	19	29	5	8	+12
01/07	UTA	42	33	26	46	6	6	+4
01/05	CHA	30	37	21	21	2	6	-27
01/04	PHO	36	39	22	25	0	6	-3
01/02	GOL	28	39	20	30	1	7	+37
12/31	POR	29	26	15	30	2	6	+29
12/29	ATL	36	33	24	39	6	6	+11
12/28	PHI	29	27	13	27	2	5	+25
12/25	SAN	36	26	19	22	6	4	-15
12/23	SAN	36	35	22	33	3	8	-20
12/22	MEM	36	33	20	31	10	8	+16
12/19	MIN	37	36	26	35	5	7	-5
12/18	LA	29	40	24	32	7	6	+21
12/13	SAN	37	33	23	29	4	5	-2
12/10	PHO	27	34	15	28	2	8	+49

Injury Impact

- OUT Isaiah Hartenstein
- OUT Nikola Topic

■ USAGE TRENDS

- Recent Min vs Season Min (trending)
- Recent PTS/REB/AST — based on recent touch rates (up or down)
- Fair Mkt — market consensus baseline (what market has been pricing)

Compare Recent vs Fair Mkt for trends

■ LAST 15 GAMES

Full game log: MIN, USG, FGA
PTS, REB, AST, plus/minus

■ INJURY IMPACT

- OUT — Teammates confirmed out
- GTD — Game-time decisions
- Click to see beneficiaries

■ INTEL NOTES

Scraped from podcasts, articles,
coaches quotes — the subjective stuff

TEAM TAB OVERVIEW

Best for: injury-driven slates, late news, finding secondary beneficiaries

PLAYER
TEAM

OKC

Oklahoma City
12 active players

vs San Antonio
Proj Spread -7.6 | Proj O/U 229.6

ROSTER
MATCHUP

TEAM PROJECTIONS

PLAYER	MIN	PTS	REB	AST	BOOST
Shai Gilgeous-Alexander	38	29.84	4.5	6.62	MATCHUP AST MATCHUP REB BLOWOUT FAD
Jalen Williams	38	18.44	5.39	5.64	BLOWOUT FAD
Chet Holmgren	35.1	17.95	8.75	1.54	MATCHUP REB REST BOOST BLOWOUT FAD
Luguentz Dort	28	7.43	3.45	0.68	MATCHUP REB MATCHUP PTS BLOWOUT FAD
Cason Wallace	28	5.72	3	1.58	MATCHUP AST MATCHUP PTS
Ajay Mitchell	24	14.63	3.64	3.63	MATCHUP AST MATCHUP PTS
Aaron Wiggins	16	8.77	2.97	1.37	-
Jaylin Williams	16	6.82	4.33	1.96	BLOWOUT BOOST
Alex Caruso	12.4	5.28	2.59	1.41	REST FAD BLOWOUT FAD
Isiah Joe	11.3	6.48	1.74	0.82	BLOWOUT BOOST
Branden Carlson	2.4	2.45	2.94	0.17	BLOWOUT BOOST
Kenrich Williams	1.5	6.17	3.24	1.2	BLOWOUT BOOST
Isiah Hartenstein	DUT	-	-	-	-
Nikola Topic	DUT	-	-	-	-

INTEL

ROSTER PROJECTIONS

Every player with projections:

- MIN / PTS / REB / AST
- OUT players shown at bottom
- Sorted by projected minutes

BOOST BADGES

Quick indicators at a glance:

- INJURY BOOST — Benefits from teammate out
- MATCHUP +/- — Favorable/tough matchup
- B2B / REST — Back-to-back patterns
- BLOWOUT +/- — Garbage time impact

TEAM INTEL BAR

Scraped intel for the whole team:

- Rotation changes
- Injury news & updates
- Coaches quotes, articles, podcasts

MATCHUP TAB OVERVIEW

Opponent analysis, player types, and situational patterns

GAME CONTEXT & OPPONENT ANALYSIS

PLAYER
TEAM

OKC

Oklahoma City
12 active players

vs San Antonio
Proj Spread: -7.6 | Proj O/U: 229.6

ROSTER
MATCHUP

GAME CONTEXT

Proj Spread	-7.6	Blowout Risk	LIKELY
Proj Total	229.6	Home/Away	Home
Rest Status	RESTED	Favorite	Yes

OPPONENT ANALYSIS

MISERY INDEX (OPPORTUNITIES)		OPPONENT PROFILE	
Points/AST: #21	<small>SAS limits scoring & assist opportunities</small>	Offense Rank	#5
Rebounds: #21	<small>SAS limits rebounding opportunities</small>	Defense Rank	#3
		Tempo	#13
		Rebound Rate	#6

PLAYER TYPE EDGES VS SAS

PLAYER	TYPE	MATCHUP INT'L
Shai Gilgeous-Alexander	Shot Creator	Great matchup: SAS bottom 5 D vs Shot Creators (AST) Great matchup: SAS bottom 4 D vs Shot Creators (REB)
Chet Holmgren	Modern Big	Tough matchup: SAS top 3 D vs Modern Bigs (REB)
Luguentz Dort	Connector	Tough matchup: SAS top 1 D vs Connectors (FGA) Tough matchup: SAS top 2 D vs Connectors (REB)
Cason Wallace	Slasher	Tough matchup: SAS top 1 D vs Slashers (FGA) Tough matchup: SAS top 2 D vs Slashers (AST)
AJey Mitchell	Slasher	Tough matchup: SAS top 1 D vs Slashers (FGA) Tough matchup: SAS top 2 D vs Slashers (AST)

REST/B2B PATTERNS

PLAYER	MIN	PTS	NOTE
Chet Holmgren <small>STARTER</small>	-3.9	-2.1	Rested boost
Alex Caruso <small>BENCH</small>	-3.6	-5.6	Rested fade
Dusmane Dieng <small>BENCH</small>	-6.2	-2.8	Rested fade

BLOWOUT PATTERNS

FADERS (pulled early)

PLAYER	MIN	PTS	NOTE
Shai Gilgeous-Alexander	-7.6	-4.6	Pulled early in wins
Jalen Williams	-6.8	-1.4	Pulled early in wins
Luguentz Dort	-6.4	0.4	Pulled early in wins
Chet Holmgren	-6.2	-1.7	Pulled early in wins
Alex Caruso	-5.6	-0.6	Pulled early in wins

BOOSTERS (garbage time)

PLAYER	MIN	PTS	NOTE
Isiah Joe	+6.5	+6.5	Garbage time boost
Branden Carlson	+6.2	+4.8	Garbage time boost
Kenrich Williams	+5.6	+2.2	Garbage time boost
Jaylin Williams	+5.0	+1.7	Garbage time boost

MISERY INDEX

Opportunities opponent allows:
 #1 = easiest (gives up most)
 #30 = hardest (best defense)
 Ranked for PTS/AST and REB

PLAYER TYPES

9 types: Shot Creator, Slasher, Modern Big, Connector, Roll Man, Primary Handler, Off-Ball Shooter, Post Scorer, Three-Level Scorer

REST & BLOWOUT

Historical patterns showing:

- Who boosts/fades on B2B
- Who gets pulled in blowouts
- Who gets garbage time mins

UNDERSTANDING INTEL

The subjective context the numbers can't tell you

■ INTEL NOTES

Scraped from podcasts, articles, coaches quotes, and other sources:

- "Expected to carry the load with X out"
- "On minutes restriction returning from injury"
- "Revenge game against former team"
- "Coach said he'll get more touches"

No note = nothing notable scraped

■ INJURY BENEFICIARIES

Click any OUT or GTD player to see:

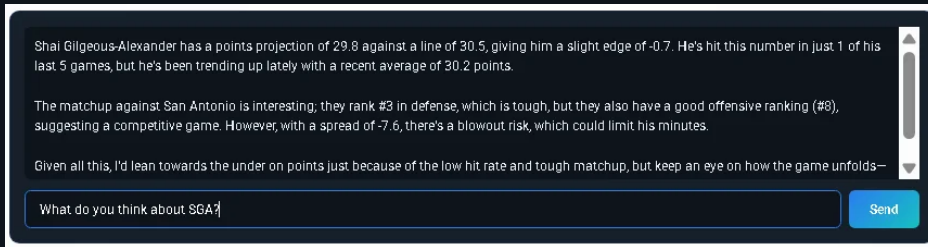
- Who absorbs their minutes
- Historical stat increases when they're out
- Sample size of games

■ This is one of SwishLand's most powerful features — don't skip it.

TEAM PROJECTIONS					
PLAYER	MIN	PTS	REB	AST	BOOST
Nikola Vucevic	37.5	18.6	9.31	4.22	BLOWOUT RIDE
Matisz Buzelis	35.8	17.88	5.53	2.06	MATCHUP REB MATCHUP PTS
Isaac Okoro	30.5	8.82	2.99	1.57	MATCHUP REB MATCHUP PTS BLOWOUT RIDE
Ayo Dosunmu	30.3	15.38	3.06	3.82	MATCHUP AST MATCHUP PTS
Tre Jones	26.9	11.64	2.95	6.11	MATCHUP AST MATCHUP PTS
Kevin Hueter	24.1	11.88	3.62	2.61	--
Jalen Smith	18.8	8.98	6.62	1.44	BLOWOUT BOOST
Patrick Williams	17	7.14	3.21	1.32	--
Julian Phillips	9.9	2.81	1.57	0.88	QUESTIONABLE
Dalen Terry	7.7	1.69	1.78	0.89	--
Jevon Carter	1.5	1	0.79	0.11	--
Josh Giddey	OUT	--	--	--	--
WHO BENEFITS FROM JOSH GIDDEY BEING OUT					
Kevin Hueter	+3.2 min	+3.1 pts	(8 gm)		
Isaac Okoro	+3.0 min	+0.2 pts	(8 gm)		
Tre Jones	+2.6 min	+0.6 pts	(8 gm)		
Matisz Buzelis	+2.4 min	+3.8 pts	(8 gm)		
Patrick Williams	+2.1 min	+0.5 pts	(8 gm)		
Jalen Smith	+1.3 min	+1.4 pts	(6 gm)		
Coby White	OUT	--	--	--	--
Zach Collins	OUT	--	--	--	--
Noah Essenge	OUT	--	--	--	--

USING THE AI CHAT

Ask the dashboard instead of doing the research yourself



PLAYER-FOCUSED QUESTIONS

- "Should I take the over on points?"
- "How does he perform on back-to-backs?"
- "Who benefits if [teammate] is out?"
- "What's his matchup like tonight?"

TEAM-FOCUSED QUESTIONS

- "Who's the best bet on this team tonight?"
- "Who has the biggest edge vs their line?"
- "Which players fade in blowouts?"
- "Who benefits most from the injuries?"

✓ WHAT IT CAN DO

- Explain projections, edges, context
- Validate or challenge your leans
- Find beneficiaries and angles

✗ WHAT IT CAN'T DO

- Give picks or guarantees
- Predict game outcomes
- Replace your judgment

The AI speeds up your research — it doesn't replace thinking.

SUGGESTED WORKFLOWS

Step-by-step processes for finding edge

HOW TO RESEARCH A PLAYER PROP

- 1 Start in the Player Tab**
Select player, check edge vs line
- 2 Check the Hit Rate**
L5 and L10 trends at this number
- 3 Look at Usage Trends**
Are minutes trending up or down?
- 4 Check Injury Impact**
Who's out? Are they a beneficiary?
- 5 Review Game Context**
Spread, total, blowout risk
- 6 Ask the AI**
"Should I take the over?"
- 7 Make Your Decision**
You have the data — now decide

HOW TO FIND INJURY VALUE

- 1 Go to Team Tab**
Select team with the injury
- 2 Look for INJURY BOOST badges**
These players benefit historically
- 3 Click the OUT player**
See full beneficiary breakdown
- 4 Cross-reference Matchup Tab**
Does opponent make it better?
- 5 Check the lines**
Has market adjusted yet?

You have the data. You have the context. Now find your edge.

Process over results. Good luck.

RESOURCES

Everything you need to get started



SWISHLAND

Player intelligence platform
for winning bettors.

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office hours, and live shows

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SUPPORT

Questions? Need help?
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Good luck. Bet smart. Process over results.