



SPONSOR PACKAGE

BECOMING THE BEST VERSION OF YOURSELF

Who We Are:

With over two and half decades of experience in the people business, I am thrilled to share my passion for helping individuals develop a winning mindset utilizing the **Wright Mentality Mantra**. The Wright Mentality journey is all about **becoming the best version of yourself**. My mission has been to help others unlock their full potential and cultivate prosperous teams and businesses through leadership training and team building. Every day, I wake up determined to impact others positively, and this remains my driving force until I rest my head at night.

What We Do:

As a **Certified Emotional Intelligence Coach**, and John Maxwell Team Coach I help you concentrate on self-awareness, relationships, vision, and values that lead to your success. I observe you in action, interview you as well to understand the challenges you have personally and professionally in order to establish the best plan for resolution. I know how you feel and you're not alone. With more than 25 years of consulting management. I've worked with everyone from managers to C-Level employees from Fortune 500 companies and small businesses.



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GOLD SPONSOR

\$2,000

- Logo on Website & Event Signage
- Social Media Blasts Before and After Event
- Video Played During Event
- On Stage Mention
- 2 Interviews & Photos, and Sizzle Reel Footage
- Newsletter Blast
- Q2 Full Page Tap-In Magazine Ad
- 4 VIP Tickets to event

SILVER SPONSOR

\$1,500

- Logo on Website & Event Signage
- Social Media Blasts Before and After Event
- Video Played During Event
- On Stage Mention
- Interview & Purple Carpet Photos
- Newsletter Blast
- Q2 Full Page Tap-In Magazine Ad
- 4 VIP Tickets to event

**MENTAL
EDGE**



Master your Mind, Master Your Destiny

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PREMIUM SPONSOR

\$1,000

- Logo on Website & Event Signage
- Social Media Blasts Before and After Event
- Video Played During Event
- On Stage Mention
- Event Photos
- Newsletter Blast
- Q2 Full Page Tap-In Magazine Ad

HOSPITALITY SPONSOR

\$800

- Logo on Website & Event Signage
- Social Media Blasts Before and After Event
- Video Played During Event
- On Stage Mention
- Photos from Event
- Newsletter Blast
- Q2 Full Page Tap-In Magazine Ad

BRONZE SPONSOR

\$500

- Logo on Website & Event Signage
- Social Media Blasts Before and After Event
- On Stage Mention
- Newsletter Blast



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WHY PARTNER & SPONSOR?

Brand Exposure:

- **Increased Visibility:** Sponsors gain exposure to a targeted audience of ambitious professionals, entrepreneurs, executives, and decision makers committed to leadership growth and personal development.
- **Brand Recognition:** Sponsor logos and branding are prominently featured across event materials, the official website, email campaigns, social media platforms, and during the live conference experience, ensuring strong brand positioning.
- **Media and Digital Coverage:** Wright Mentality conferences attract professional and community attention, offering sponsors positive brand association through digital visibility and post-event highlights.

Access to a Targeted Audience:

- **Direct Engagement:** The conference attracts career professionals, entrepreneurs, corporate leaders, and growth driven individuals, allowing sponsors to engage directly with a high value audience aligned with leadership, business, and professional advancement.
- **Networking Opportunities:** Sponsors gain access to speakers, executives, VIP guests, and attendees who are actively building influence in their industries, creating opportunities for strategic partnerships and long term collaborations.



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Corporate Social Responsibility (CSR):

- **Support for Leadership Development:** Sponsoring this event demonstrates a commitment to leadership growth, emotional intelligence education, and the advancement of professionals across industries.
- **Positive Brand Positioning:** Aligning with Wright Mentality and its people centered leadership philosophy strengthens your brand's reputation as an organization that values empowerment, growth, and transformational development.

Lead Generation and Customer Acquisition:

- **Product and Service Promotion:** Sponsors have opportunities to showcase products, services, or digital solutions through booth visibility, digital placements, and curated promotions connected to the event, creating pathways for qualified leads and customer acquisition.



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WHY BE A SPONSOR?

Targeted Promotions: Sponsors may extend exclusive offers, consultations, or incentives to attendees, allowing direct conversion opportunities within a highly engaged audience.

Community Engagement and Industry Impact

- **Leadership Investment:** Sponsorship reflects investment in professional excellence, emotional intelligence education, and the development of stronger organizations and leaders.
- **Brand Loyalty:** Businesses aligned with Wright Mentality build credibility and trust among attendees who value brands that invest in personal growth and leadership advancement.

Employee Engagement and Recruitment

- **Internal Leadership Development:** Sponsorship provides organizations the opportunity to engage internal teams, invite representatives, and reinforce a culture rooted in leadership and empowerment.
- **Talent Recruitment:** Sponsors gain visibility among ambitious professionals and entrepreneurs who may become future hires, collaborators, or strategic partners.



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WHY BE A SPONSOR?

Financial Advantages

- **Business Expense Consideration:** Event sponsorship may qualify as a strategic marketing and business development investment, offering financial advantages depending on your organization's structure.

Exclusive Sponsorship Benefits

- **VIP Access:** Sponsors may receive premium access, priority seating, backstage networking opportunities, and curated introductions to speakers and industry leaders.
- **Thought Leadership Opportunities:** Select sponsors may receive speaking opportunities or featured segments, positioning them as authoritative voices within the leadership and business community.

**Next Steps Text or Call Marcus A. Wright at 630-621-0708
to Confirm your participation.**

Thank You for Supporting Our Program!

<https://thewrightmentality.com/conference>