



Revenue. Engineered.

SPEED-TO-LEAD PLAYBOOK



The autonomous revenue system. Built for
companies who understand the future of revenue.

YOUR REVENUE HAS TWO LEAKS.

MOST BUSINESSES CAN'T SEE EITHER OF THEM.

01

THE 60-SECOND WINDOW

Every lead that isn't contacted within 60 seconds is 10x less likely to convert. Not slower to convert — less likely, entirely. Your competitors are calling in 47 seconds. Where are you?

02

THE HEADCOUNT CEILING

Every time revenue needs to grow, the answer has been the same: hire more people. More reps. More managers. More overhead. More risk. That's not a growth strategy. That's a treadmill.

The companies winning right now aren't working harder or spending more. They've simply changed the system.

THE 60-SECOND LEAD RESPONSE PLAYBOOK

WHAT TO DO RIGHT NOW—WITH WHATEVER YOU HAVE.

01 CENTRALIZE YOUR LEAD SOURCES

If your team checks three platforms to find a new lead, you've already lost. Avg. speed to lead is 48 hrs and you want to waste even more time?

02 ASSIGN AN IMMEDIATE RESPONSE OWNER

One person. One role. Their only job when a lead lands: call within 60 seconds. No exceptions, no queue.

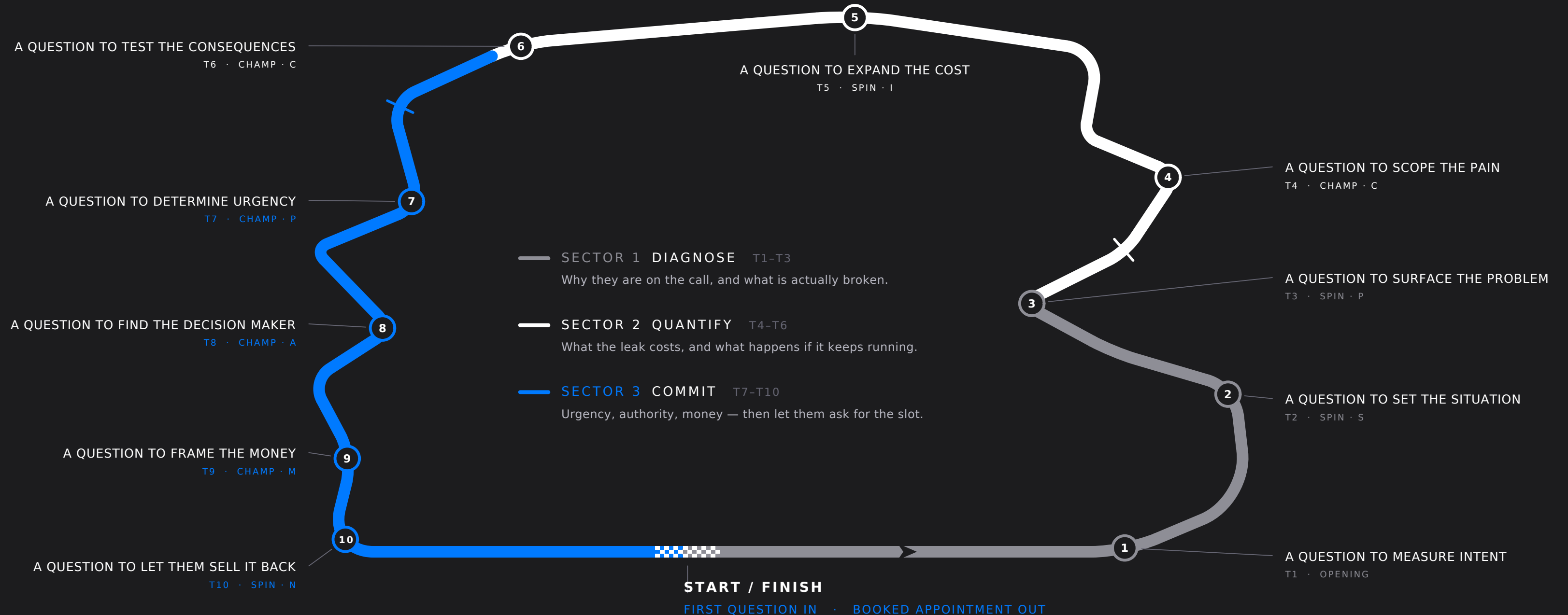
03 USE A DEAD-SIMPLE FIRST SCRIPT

5 lines — The goal isn't to close. Ask one direct question for each subject in the CHAMP framework (see the next page).

These steps work today. Their limit: they depend on a human being available, awake, and ready — 24/7. [That's where PILOT comes in.](#)

ON-CALL QUESTION MAP

ONE LAP. FIRST QUESTION TO BOOKED APPOINTMENT.



2 FRAMEWORKS TO QUALIFY & VALIDATE LEADS SWIFTLY.

DOMINATE YOUR DISCOVERY CALLS SWIFTLY WITH THESE 2 FRAMEWORKS.

CHAMP FRAMEWORK

We replace other frameworks that starts with Budget — because you can't qualify someone's budget before you've made them feel the cost of their problem.

- C** CHALLENGES
What problems are they actively trying to solve?
- H** AUTHORITY
Who signs off? Are you talking to the decision maker?
- A** MONEY
Once pain is felt, budget puts itself in context naturally.
- M** PRIORITIZATION
Is fixing this actually urgent — or just on the list?
- P** CONSEQUENCES
What happens if nothing changes in 90 days?

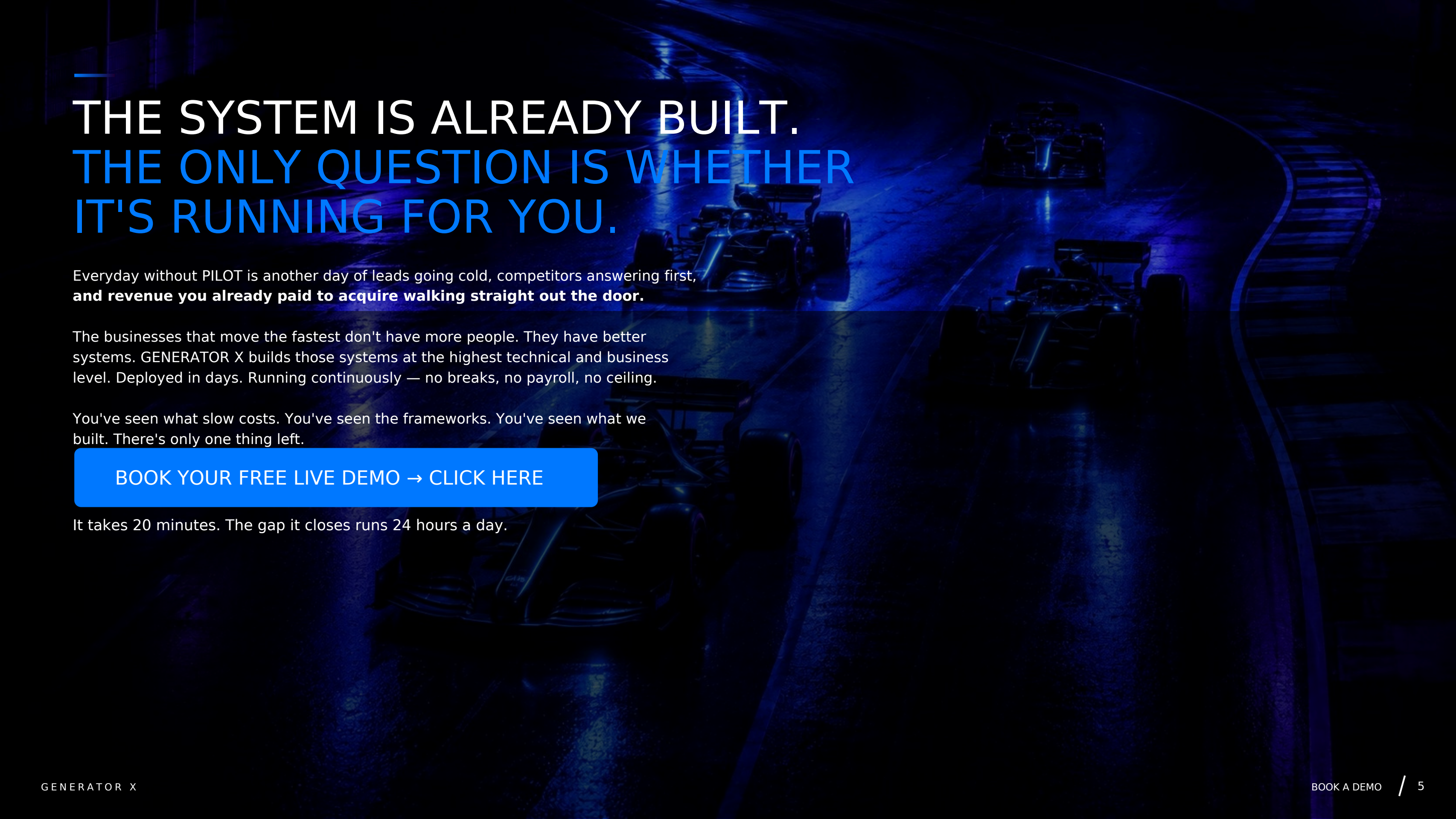
CHAMP qualifies leads by prioritizing relationships. Uncovering challenges and pain points first as opposed to other frameworks that dive into budget and authority immediately - leading to higher booking rates than the majority of appointment setters.

SPIN FRAMEWORK

You must validate your customer quickly and with as much social intellect as you can. SPIN keeps the conversation diagnostic, not transactional.

- S** SITUATION
Establish context. What's their current setup?
- P** PROBLEM
Surface the friction. What isn't working?
- I** IMPLICATION
Expand the pain. What does this cost them over time?
- N** NEED-PAYOFF
Let them articulate the value of solving it themselves.

**IT'S NOT JUST ABOUT OUR TECH,
IT'S ABOUT OUR PROCESSES.**



THE SYSTEM IS ALREADY BUILT. THE ONLY QUESTION IS WHETHER IT'S RUNNING FOR YOU.

Everyday without PILOT is another day of leads going cold, competitors answering first, **and revenue you already paid to acquire walking straight out the door.**

The businesses that move the fastest don't have more people. They have better systems. GENERATOR X builds those systems at the highest technical and business level. Deployed in days. Running continuously — no breaks, no payroll, no ceiling.

You've seen what slow costs. You've seen the frameworks. You've seen what we built. There's only one thing left.

[BOOK YOUR FREE LIVE DEMO → CLICK HERE](#)

It takes 20 minutes. The gap it closes runs 24 hours a day.

THE REVENUE-TO- HEADCOUNT AUDIT

ANSWER HONESTLY. THE GAPS WILL SHOW THEMSELVES.

01 How many leads go uncontacted every week because no one was available?

02 How many follow-ups stop after day 1 because your team moved on?

03 How many hours per week does your team spend on tasks that aren't closing?

04 What would it cost to hire someone to fix each of these — salary, benefits, ramp time?

05 If your lead volume doubled tomorrow, could your current team handle it without breaking?

— If any of these made you pause, you don't have a people problem. You have a systems problem — and systems can be fixed without payroll.

WHAT IS AGENTIC REVOPS?

THE OPERATING SYSTEM YOUR REVENUE TEAM NEVER HAD.

Most businesses run revenue on a mix of tools, people, and hope. Agentic RevOps replaces the gaps between them with intelligent, automated systems that work in real time — without supervision.

OLD WAY

Scale = hire

Follow-up depends on
memory Revenue stops when
the team stops

PILOT

Scale = deploy

Sequences with zero drop-off
Revenue runs 24/7

THE PILOT PIPELINE

LEAD CAPTURED

>

CONTACTED <60s

>

QUALIFIED

>

NURTURED

>

HANDED TO CLOSE

>

RETAINED

WHO IS PILOT FOR?

BUILT FOR OPERATORS DONE DUCT-TAPING THEIR OPERATION.

THIS IS FOR YOU IF...

- You're too busy operating the business and miss a bunch of calls.
- You're generating leads but your close rate doesn't reflect it.
- Your best closers spend their time on follow-up instead of closing.
- You've tried agencies, tools, and extra hires — the leaks are still there.

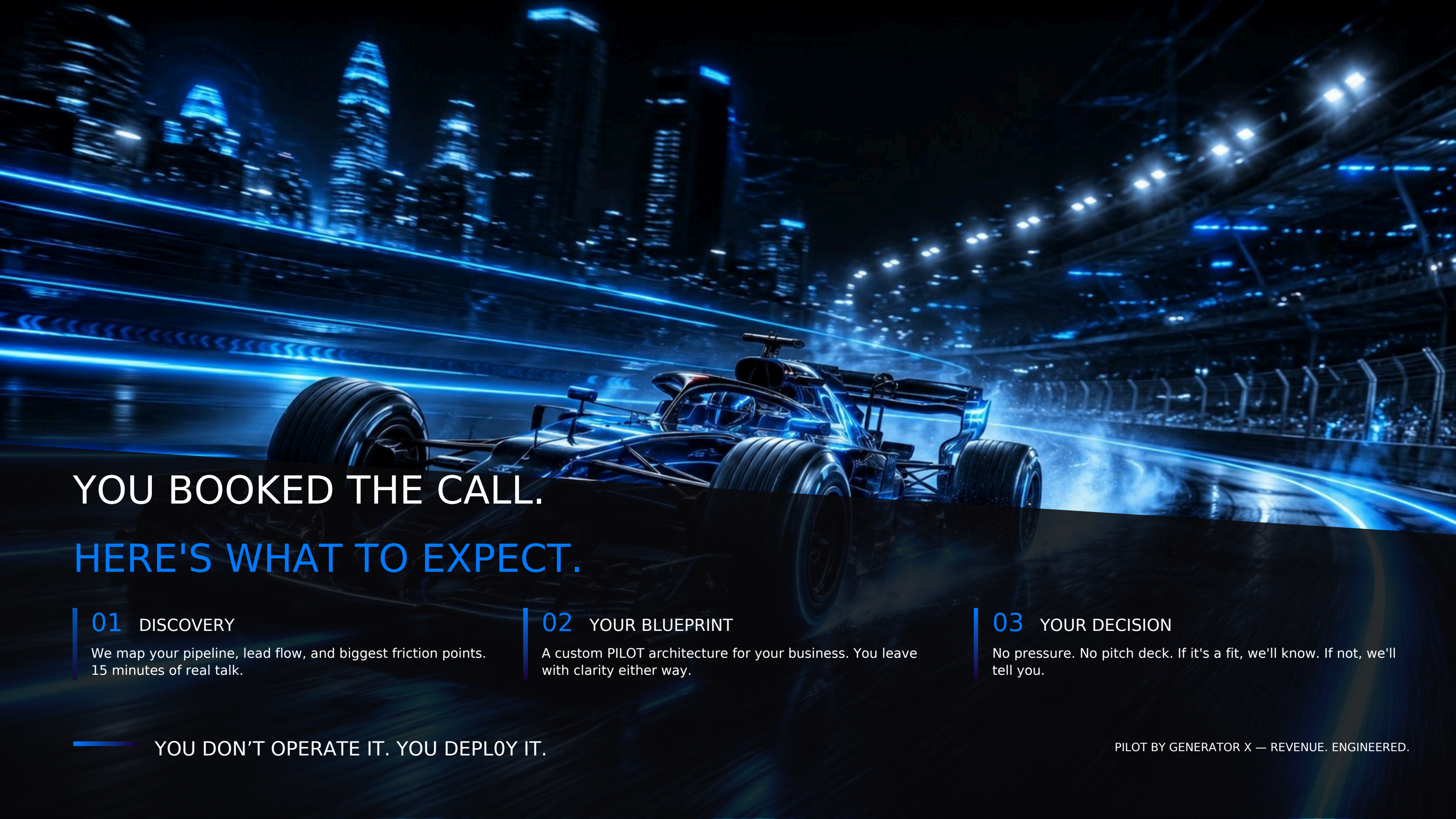
PILOT isn't for everyone. It's for operators who already know their offer works — and are tired of watching revenue slip through process gaps.

Are you ready to scale revenue without scaling your org chart?

100% OF INBOUND LEADS ENGAGED
WITHIN 60 SECONDS — AUTOMATICALLY.

You don't operate it.

You deploy it.



YOU BOOKED THE CALL. HERE'S WHAT TO EXPECT.

01 DISCOVERY

We map your pipeline, lead flow, and biggest friction points.
15 minutes of real talk.

02 YOUR BLUEPRINT

A custom PILOT architecture for your business. You leave
with clarity either way.

03 YOUR DECISION

No pressure. No pitch deck. If it's a fit, we'll know. If not, we'll
tell you.

— YOU DON'T OPERATE IT. YOU DEPLOY IT.

PILOT BY GENERATOR X — REVENUE. ENGINEERED.

PILOT

Revenue. Engineered.



PILOT BY GENERATOR X — REVENUE. ENGINEERED.