

CUPPA YO SEASONAL ART CONTEST

COLOR • CREATE • BE KIND • HAVE FUN!

WHO CAN ENTER

Recommended age groups:

- Little Artists: ages 3-5
- Creative Kids: ages 6-9
- Young Artists: ages 10-15 (official coloring page)
- Open Art Division: ages 10-150!

Age groups are recommended divisions. **Artists ages 10-15 may choose EITHER the Young Artists Division using the official coloring page OR the Open Art Division using their own original artwork - but may not enter both in the same holiday contest.**

KIDS' DIVISIONS

Use the official seasonal Cuppa Yo coloring page. Be creative with colors, patterns and details. The artwork must remain family-friendly and suitable for display in the store.

OPEN ART DIVISION - AGES 10-150!

Want to create your own artwork instead of using the official coloring page? Go for it! This division is open to artists ages 10 to 150 - teenagers, parents, grandparents and great-grandparents included.

AGES 10-15: Choose either the Young Artists Division OR the Open Art Division for that holiday contest. You may submit only one artwork and may not enter both divisions.

Open Art Division requirements:

- Include a Cuppa Yo frozen yogurt cup somewhere in the artwork. It does not need to be in the center.
- Express some type of positive message, feeling or theme. This may be shown through words, the artwork itself, or both.
- Remain 8.5 x 11 inches and be suitable for hanging on the Cuppa Yo contest wall.
- Be family-friendly and appropriate for public display.
- Use any artistic medium or style the artist chooses. The medium is completely up to the artist.

FIND THE HIDDEN YODA!

A little Yoda toy is hidden in each kids' seasonal coloring page. Find him and color him GREEN to receive a surprise! The hidden-character surprise is separate from contest judging and is available while supplies last.

AWARDS

Each division will have 1st, 2nd and 3rd place winners. Every 1st-, 2nd- and 3rd-place winner will receive a reward. Rewards may differ by placement and are not announced in advance.

HOW VOTING WORKS

Voting is open for a three-week period. Artwork may be turned in before voting begins, but NO votes may be cast until the official voting period starts.

ENTRY CUTOFF: New artwork will be accepted only through approximately the first week of the voting period. This gives every accepted entry at least two full weeks to receive votes. Exact cutoff dates and times will be posted for each holiday contest.

HOW TO EARN A VOTE: Each time a customer comes into Cuppa Yo and makes a purchase during the official voting period, that customer receives ONE vote to cast in the contest. A customer may earn another vote on a later visit by making another purchase.

You MAY vote for your own picture. Entrants may also invite family and friends to visit Cuppa Yo, make a purchase, and vote. The purpose is to have fun, share the artwork, and encourage people to visit Cuppa Yo throughout the contest.

Cuppa Yo customers select the winners based on the votes received. Exact voting dates, times, entry deadlines, and any contest updates will be posted on the Cuppa Yo website and Facebook page.

SEASONAL SCHEDULE

- Halloween: customer voting during the three weeks leading up to Halloween. Winners announced the week after Halloween.
- Thanksgiving: customer voting during the first three weeks of November. Cuppa Yo is closed Thanksgiving Day. Winners announced the week after Thanksgiving.
- Christmas: entries and voting continue through the Christmas/New Year's season. Cuppa Yo is closed Christmas Eve and Christmas Day. Winners announced at the beginning of the new year.

ARTWORK DISPLAY & PICKUP

Entries will be displayed at Cuppa Yo during the contest. After voting ends, entrants may pick up their artwork during the announced pickup period. Artwork must be picked up before the store changes over to the next month's display. Unclaimed artwork may be removed or discarded after the pickup deadline. Exact pickup dates will be posted with each contest's schedule.

WINNER CONTACT

If your child wins, Cuppa Yo will use the parent/guardian contact information below to reach you. Please provide at least one reliable phone number or email address.

ENTRY & PARENT/GUARDIAN AUTHORIZATION

Child/Entrant Name: _____

Age: _____

Parent/Guardian Name: _____

Phone: _____

Email: _____

Holiday: ☐ Halloween ☐ Thanksgiving ☐ Christmas

Division: ☐ 3-5 ☐ 6-9 ☐ 10-15 Coloring Page ☐ Open Art 10-150

Best contact: ☐ Phone ☐ Email

By signing below, I confirm that I am the parent/legal guardian of the minor entrant (or I am the entrant if age 18+). I give Cuppa Yo permission to display the submitted artwork in the store. If the entrant is selected as a winner, I authorize Cuppa Yo to use the entrant's first name, age/division, winning artwork, and photographs/video of the winner with the artwork for Cuppa Yo social media, website, in-store displays, and contest-related promotional materials, without additional compensation. I understand that providing this publicity permission is voluntary and does not affect contest judging. I also understand that I may decline publicity permission below; Cuppa Yo may still contact us regarding the award.

Publicity permission: ☐ YES, I authorize the uses described above.

☐ NO, please do not use the entrant's name/photo publicly.

Parent/Guardian Signature: _____

Date: _____

For adult entrants age 18+: Entrant Signature: _____ Date: _____

Please return this completed back page with the finished artwork to Cuppa Yo.