

PRIVACY POLICY

Effective Date: 02/05/2025 Last Updated: 23/09/2026

1. WHO WE ARE

This website is operated by The Grappling Academy Ltd ("we", "us", or "our"). For any questions about how we handle your data, you can contact us at info@thegrapplingacademy.co.uk.

2. WHAT WE COLLECT

We may collect personal information when you:

- Book a free trial or sign up for a membership
- Contact us through our website or email
- Subscribe to our newsletter

The types of data we may collect include:

- Name
- Email address
- Phone number
- Booking and attendance information

3. HOW WE USE YOUR DATA

We process this information in order to:

- Provide our services (e.g. class bookings, membership management)
- Communicate with you about your enquiries or account
- Send relevant updates or promotional emails (only if you've opted in)

We process your data under the lawful bases of contractual necessity (to deliver services) and legitimate interest, or with your explicit consent (e.g. for marketing emails).

4. COOKIES & ANALYTICS

We may use cookies or tracking technologies (such as Google Analytics) to monitor website performance and improve the user experience. You can control your cookie preferences through your browser settings.

5. THIRD-PARTY SERVICES

We only share your data with trusted third-party tools that help us run our business. These may include:

- Stripe – for payment processing and billing
- Square – for in-person payments taken at the academy
- MAAT and Pilot – for membership management (currently transitioning between platforms)
- Sales Hero (Go High Level) – for handling enquiries and communications
- Mailchimp – for email newsletters
- Wix – website hosting and form handling

These providers are under strict obligations to keep your data secure.

6. YOUR RIGHTS

Under UK data protection law, you have the right to:

- Access the personal data we hold about you
- Correct or update your information
- Request deletion of your data (where appropriate)
- Withdraw consent for marketing communications at any time

To exercise any of these rights, contact us at info@thegrapplingacademy.co.uk.

7. CHANGES TO THIS POLICY

We may update this Privacy Policy from time to time. Any changes will be posted on this page with a revised effective date. Please check back periodically.

The Grappling Academy
Wins Sports
Llethri Road
Dafen
Llanelli
SA14 8HU

© 2025 by The Grappling Academy