DAKDAN WORKFORCE INTELLIGENCE

The Workforce Automation Blueprint

A connected operating model for talent, institutions, employers, government programs and workforce outcomes.

FOR	University leaders, employers, workforce agencies and program operators
PUBLISHED BY	Dakdan LLC - Workforce Development Center
WEB	https://dakdan.io

Dakdan LLC
SDVOSB/CO
UEI: G9MTDJ27D927
CAGE: 9W3P6
DUNS: 110236910

Book a Workforce Discovery & Demo

https://api.leadconnectorhq.com/widget/booking/icNUbFqCkUAkdNVn85zq

Executive summary

Workforce development is often managed as a series of disconnected handoffs: education, career readiness, recruiting, training, work-based learning, placement and retention. Dakdan.io is structured around a different premise: these activities become more useful when they share one visible workforce lifecycle.

> **The Dakdan workforce lifecycle**
>
> ATTRACT -> QUALIFY -> TRAIN -> MATCH -> PLACE -> ONBOARD -> TRACK -> RETAIN

The ecosystem

Participant side	Institution side	Demand side
Students, student-athletes, veterans	Universities, departments, training partners	Employers, agencies, workforce programs
Profiles, skills, readiness	Programs, research, internships, apprenticeships	Roles, projects, pilots, hiring demand
Experience and milestones	Partner coordination and outcomes	Placement, onboarding and retention

What changes when the lifecycle is connected

- Career readiness can begin before a job search.
- Employer demand can influence training and experience pathways earlier.
- Internships and apprenticeships can become measured stages rather than isolated assignments.
- Universities can connect career services, athletics, veterans, research and employer relationships.
- Government and workforce programs can coordinate participants, providers and employers around common milestones.

Operating model

Dakdan.io serves as the workforce application and system of record, while GoHighLevel supports CRM, communications, appointments, sales pipelines and nurture. The separation is deliberate: participant identity and program progression belong in Dakdan.io; marketing and relationship automation belong in the CRM.

Lifecycle stage	Primary objective	Examples
Attract	Create the right entry point	University claim, employer account, participant profile
Qualify	Understand fit and readiness	Audience, goals, program status, employer need
Train	Close preparation gaps	Career readiness, technical training, professional assets
Match	Connect people and demand	Employer, internship, apprenticeship, program
Place	Move into opportunity	Interview, offer, program start, employment
Track	Maintain visibility	Reviews, milestones, completion, outcomes
Retain	Keep the network active	Alumni, re-engagement, future hiring, expansion

A practical starting point

Organizations do not need to deploy every pathway at once. A university can begin with one department. An employer can begin with one role family. An agency can begin with one participant population. The operating model should expand after the first workflow is proven.

Why this matters commercially

The strongest workforce platforms do more than store profiles. They reduce friction between organizations that already need one another: institutions developing talent, employers seeking talent, agencies funding workforce outcomes and participants trying to navigate the handoffs between them.

Next step

Dakdan is designed to move the reader from understanding to action. Choose the path that matches your role and current level of readiness.

Action	Destination
Book a Workforce Discovery & Demo	https://api.leadconnectorhq.com/widget/booking/icNUbFqCkUAkdNVn85zq

> **Procurement identity**
>
> Dakdan LLC | SDVOSB/CO | UEI G9MTDJ27D927 | CAGE 9W3P6 | DUNS 110236910

Dakdan LLC
274 Mount Harvard Ave. Suite 100, Severance, CO 80550
970-436-0580 | https://dakdan.io