DAKDAN WORKFORCE INTELLIGENCE

University Workforce Automation

How universities can connect career services, employers, student-athletes, veterans, research, work-based learning and commercialization.

FOR	University presidents, provosts, career services, academic departments, athletics, veteran programs and research leaders
PUBLISHED BY	Dakdan LLC - Workforce Development Center
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University offer: First year free

Thousands of university profiles are already represented in Dakdan. Authorized university representatives can find and claim their institution, with no first-year platform fee.

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The university opportunity

Universities already operate many of the components of a workforce development center. Career services, academic departments, athletics, veteran support, research teams, internships and employer relations often exist, but the handoffs between them can be difficult to see and manage.

> **A different starting point**
>
> Dakdan has already established profiles for thousands of universities. Authorized representatives can find and claim their institution rather than beginning with a blank account.

One institution, multiple workforce missions

University function	Dakdan pathway
Career services	Career direction, readiness, employer matching and placement
Academic departments	Department-level talent pipelines and employer relationships
Athletics	Student-athlete professional identity, experience and post-sport transition
Veteran programs	Military experience translation, civilian readiness and employment
Experiential learning	Internships, apprenticeships, projects and milestone reviews
Research and innovation	Industry relationships, commercialization and eligible SBIR/STTR collaboration

The partnership model

The university is not the end of the workforce chain. It is a central partner in a larger network connecting participants, employers, government programs, sponsors, research partners and funding opportunities.

University	Dakdan Workforce Development Center	External partners
Students and departments	Profiles, readiness, training and matching	Employers and hiring teams
Athletics and veterans	Internships, apprenticeships and milestones	Agencies and workforce organizations
Faculty and labs	Commercialization pathways and partner coordination	Research, technology and funding partners
Career services	Placement and outcome tracking	Sponsors and booster ecosystems

Research, commercialization and funded partnerships

Workforce development can intersect with research and innovation. Where program rules and eligibility align, universities can explore relationships involving small-business innovation, technology transfer, sponsored research, employer demand and public-sector objectives.

- SBIR and STTR collaboration where eligibility and solicitation requirements are satisfied.
- Sponsored research and commercialization relationships with industry partners.
- Government workforce initiatives involving training, experience and measurable outcomes.
- Athletics, sponsor and booster relationships that support professional development while respecting applicable institutional and NIL requirements.

Start with a pilot

A university does not need to overhaul every campus system. A practical first deployment can focus on a department, student population, employer cluster, internship program or funded workforce initiative.

Pilot step	Question to answer
1. Define	Which population or department are we serving?
2. Connect	Which employers, agencies or partners need to participate?
3. Prepare	What readiness, training or experience is required?
4. Match	How will participants move into opportunities?
5. Measure	Which milestones and outcomes matter?
6. Expand	What should scale after the pilot works?

University offer

First year free. No first-year platform fee. Future-year pricing and applicable commercial terms are presented separately in the university account process.

Next step

Dakdan is designed to move the reader from understanding to action. Choose the path that matches your role and current level of readiness.

Action	Destination
Find & Claim Your University	https://dakdan.io/auth/register/university
Book a 30-Minute Demo	https://api.leadconnectorhq.com/widget/booking/icNUbFqCkUAkdNVn85zq

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