Speaking opportunity options

Flexible sessions and workshops led by the Knox Out AI team (Morgan and Justin Knox). Built for event coordinators, education committees, and operator-led audiences.

About Knox Out AI

Knox Out AI helps operational teams turn AI into a practical advantage - not a science project. Our content is adaptable for most audiences, and KOAI routinely focuses on skilled trade communities - builders, remodelers, mechanical trades, and other local service contractor industries. We teach simple, repeatable patterns that reduce busywork and improve decision clarity, with optional demos when the format allows.

Session format and customization

- Sessions can be adapted to **20-60 minutes** (keynotes, breakouts, lunch-and-learns).
- Shorter sessions focus on key concepts plus a takeaway resource to help attendees act on the learning.
- Longer sessions allow deeper demos, real tools at work, and more Q&A.
- Final titles are customized for the event audience and track.

Core session themes (20-60 minutes)

Proven themes that can be tailored to your audience. Each can be delivered as a talk, panel-style workshop, or demo-forward breakout.

AI and the State of the Industry

Ideal for: owners, operators, executive teams, association audiences

- A plain-language overview of the changing landscape and what it means for operator-led businesses.
- Where disruption is real vs hype - and how to stay adaptable without chasing shiny objects.
- Key focus areas to future-proof your team and processes.

AI Use: Policies, Security and Privacy

Ideal for: leadership, HR, training teams, compliance-minded audiences

- When AI is appropriate to use (and when it is not).
- Strengths and shortcomings of AI outputs - how to prevent costly mistakes and liability.
- Simple governance patterns so usage stays consistent and safe across teams.

Takeaway: A drafted AI Use Policy template you can adapt and implement with your team.

The Future of Management in an AI World

Ideal for: ops leaders, managers, builders, service business owners

- Why traditional management models struggle at scale (middle-management tax, chasing data, slow feedback loops).
- How 'AI watchers' surface signals early and tighten feedback loops across operations.
- Examples across domains: performance, quality, training, and customer experience.

Takeaway: A copy-and-paste starter method to test your first lightweight 'AI manager'.

AI for Training and SOPs Your Team Will Actually Use

Ideal for: training leaders, ops managers, orgs building scalable onboarding

- How tools like NotebookLM make onboarding more engaging and easier to maintain.
- Turn SOPs into dynamic support content across text, audio, and quick-reference formats.
- Demo examples using a new teammate orientation use case.

AI as a Strategic Partner

Ideal for: leaders, department heads, analysts, teams adopting AI

- Practical use cases for leaders and teams using tools like ChatGPT, Copilot, Gemini, or Claude.
- How to get better outputs: prompting patterns, using your voice, and iteration techniques.
- Examples for complex work: analysis, planning, and data-heavy decisions.

AI for Visuals

Ideal for: marketing teams, design-adjacent roles, project managers

- Create custom visuals for builders, designers, and marketing teams without needing to be a designer.
- Spot edits on photos and transformations of renderings to communicate project vision.
- Accessible tips and guardrails for quality, consistency, and responsible use.

Deeper workshop options (1.5-4 hours)

More hands-on formats for teams who want to build alongside us and leave with working artifacts.

AI for Smarter Spreadsheets, Dashboards and Strategic Insights

Ideal for: finance, ops, analysts, owners who live in spreadsheets

- Build spreadsheets and dashboards tailored to your business with AI as a partner.
- Automate the manual data crunching and turn reporting into decisions (performance vs goal, trends, action prompts).

Live: Building AI-Powered Tools and Automations for Operations

Ideal for: ops leaders, integrators, COOs, fast-growing teams

- Build simple data-capture workflows (forms, voice notes, recordings) that scale visibility.
- Use AI to review inputs, surface risks, and push insights to leaders without them chasing updates.

Next steps for booking

- Desired session length (20-60 minutes) or workshop length (1.5-4 hours).
- Audience type and experience level with AI (beginner, mixed, advanced).
- Preferred focus areas (choose 1-2 themes or combine).
- Tooling environment (Google, Microsoft, mixed) and any constraints for live demos.

Primary contact: _____

Email: _____ **Phone:** _____

Event / organization: _____

Note: Tool references are examples; content can be adapted to your audience, tech stack, and event format.