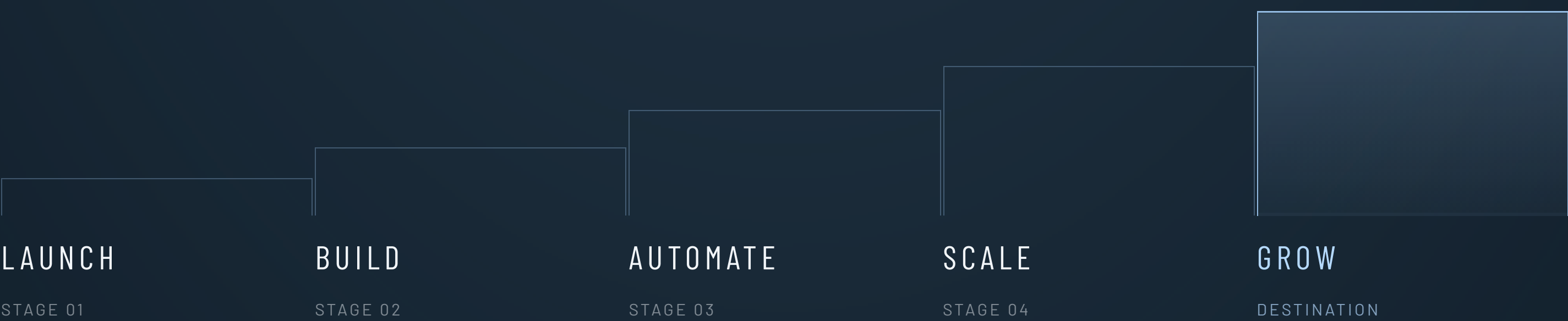


FROM LAUNCH TO SCALE

THE NUWAV GROWTH ENGINE

We build the foundation, install the infrastructure, automate the repetitive work, and then drive qualified traffic to scale the business.



01

LAUNCH

BUILD THE FOUNDATION

Get your business online with a foundation built to convert. The entry point into the NuWav Growth Engine, not a standalone website.

\$297

LAUNCH PACKAGE

Entry point into the engine

High-converting website	Mobile-first design	Professional branding
Clear calls-to-action	Lead forms	Booking system
Google Business Profile	Local SEO foundation	Analytics and tracking

FOUNDATION LIVE – FEEDS INTO

02

BUILD

CONNECT THE INFRASTRUCTURE

Build the infrastructure. Track what matters. Every channel, form and call routed into one centralized system with accurate data collection.

Website	CRM	Google	Analytics
Lead tracking	Calls	Forms	Bookings
Customer data	Conversion tracking	SEO	Reporting dashboards

INPUTS

Calls / Forms / Bookings

CENTRALIZED SYSTEM

CRM + tracking layer

OUTPUT

Dashboards / Reporting

DATA FLOWING – FEEDS INTO

03

AUTOMATE

ELIMINATE THE REPETITIVE WORK

Automate the work that shouldn't require your attention. AI agents and workflows run in the background while the owner steps away from admin.

AI receptionist	AI lead response	Missed-call text back
SMS follow-up	Email follow-up	Appointment reminders
Lead nurturing	Review requests	CRM workflows
Automated notifications	Administrative task management	

Time saved

Admin hours off the owner's desk

Faster response

Every lead answered immediately

Fewer misses

No missed calls, no dropped enquiries

SYSTEM WORKING – ONLY NOW ADD TRAFFIC

04

SCALE

DRIVE QUALIFIED TRAFFIC

Now put fuel on the system. Video, social and paid campaigns push qualified demand into a website, CRM and follow-up engine already built to catch it.

Professional video content	Instagram	Facebook	Reels
Short-form video	Meta Ads	Retargeting	Creative testing
Lead-generation campaigns	Audience targeting	Conversion data	

VIEWS

VISITORS

LEADS

BOOKINGS

CUSTOMERS

REVENUE

FINAL DESTINATION

GROW WITHOUT THE CHAOS

Increased visibility	Consistent lead flow	More booked appointments
More customers	Automated operations	Strong online presence
Data-driven marketing	Increasing revenue	Owner focused on growth, not admin

FROM LAUNCH TO SCALE.
WE BUILD THE SYSTEM. YOU GROW THE BUSINESS.