



MY STRATEGIC PLAN

LAST YEAR'S REVENUE _____ REVENUE GOAL THIS YEAR _____

REVENUE STREAMS

(PRODUCT/SERVICE)	PRICING	# OF SALES	SALES TOTAL	GP%
GROSS PROJECTED SALES _____				
# OF PROJECTED CUSTOMERS _____				

MARKETING STRATEGIES TO DRIVE LEADS

SALES CONVERSION STRATEGIES

TEAM POSITIONS NEEDED TO FULFILL DEMAND