



# 15 SCALABLE MODELS

CHOOSE YOUR MULTIPLIERS. BUILD YOUR INFINITE BUSINESS.

<p><b>1</b></p> <p><b>REPLICATE YOUR TALENT</b> with a <b>TEAM</b></p> <p>Train and develop people to deliver your product or service so the business grows beyond your personal capacity.</p>	<p><b>2</b></p> <p><b>ADD UP-SELLS</b> and <b>CROSS-SELLS</b></p> <p>Increase revenue per customer by offering complementary products, services, or upgrades.</p>	<p><b>3</b></p> <p><b>BUILD A COMMUNITY</b> That Builds Your <b>COMMUNITY</b></p> <p>Create a platform where your customers connect, support each other, and organically grow your brand.</p>	<p><b>4</b></p> <p><b>CERTIFICATION PROGRAMS</b></p> <p>Train and certify others to deliver your methodology, multiplying your reach without multiplying your hours.</p>	<p><b>5</b></p> <p><b>ADD A SERVICE</b> to Your Product or a Product to Your <b>SERVICE</b></p> <p>Create hybrid revenue streams that increase value and stickiness for your existing customers.</p>
<p><b>6</b></p> <p><b>RECURRING REVENUE</b></p> <p>Build predictable income through subscriptions, memberships, or service plans that renew month after month.</p>	<p><b>7</b></p> <p><b>LICENSE YOUR SIGNATURE PRODUCTS, PROGRAMS OR SERVICES</b></p> <p>Allow other companies or individuals to use your intellectual property in exchange for fees or royalties.</p>	<p><b>8</b></p> <p><b>BUILD A SYSTEMIZED REFERRAL PROGRAM</b></p> <p>Turn your best customers into your best sales team with a structured, incentivized referral engine.</p>	<p><b>9</b></p> <p><b>YOUR OWN TECHNOLOGY</b></p> <p>Build software, apps, or platforms that automate, scale, and create a competitive moat around your business.</p>	<p><b>10</b></p> <p><b>NATIONAL DISTRIBUTION TEAM</b></p> <p>Expand your sales reach by building or partnering with a network of distributors or reps across new markets.</p>
<p><b>11</b></p> <p><b>SAME MODEL, EXPAND LOCATIONS</b> <b>NATIONALLY/GLOBALLY</b></p> <p>Replicate your proven business model in new geographic markets without reinventing the wheel.</p>	<p><b>12</b></p> <p><b>REPLICATE LIVE EXPERIENCES</b> <b>NATIONALLY</b></p> <p>Expand your reach geographically by turning your live experiences into a replicable system your team owns and delivers.</p>	<p><b>13</b></p> <p><b>MERGERS OR ACQUISITIONS</b></p> <p>Accelerate growth by acquiring complementary businesses, talent, technology, or market share.</p>	<p><b>14</b></p> <p><b>BUILD A FRANCHISE MODEL</b></p> <p>License your entire business system to entrepreneurs who invest in and operate locations under your brand.</p>	<p><b>15</b></p> <p><b>BUILD STRATEGIC PARTNERSHIPS</b></p> <p>Leverage relationships with complementary brands and audiences to expand reach and create mutual growth.</p>