



15 SCALABLE MODELS

Replicate Your Talent
with a **TEAM**

ADD Up-Sells
and Cross-Sells

Build a Community
that Builds Your
COMMUNITY

Certification
PROGRAMS

Add a Service to Your
Product or Products
to Your **SERVICE**

Recurring **REVENUE**:
Subscriptions,
Memberships &
Service Plans

LICENSE Your
Signature Products,
Programs or Services

Build a Systemized
REFERRAL Program

Your Own
TECHNOLOGY

National
DISTRIBUTION Team

Same Model,
Expand **LOCATIONS**
Nationally/Globally

Replicate Intro
WORKSHOPS
Nationally

MERGERS and/or
ACQUISITIONS

Build a
Franchise **MODEL**

Build Strategic
PARTNERSHIPS
