

Q2 '26

A TABLE CHURCH
HUNTSVILLE, TEXAS
MID-YEAR LETTER

• JANUARY - JUNE 2026 •



ATTHEWELL.ORG

“Everyone is in recovery from something.”

A Letter from Pastor Aaron

“Jesus said to her, ‘Everyone who drinks of this water will be thirsty again, but whoever drinks of the water that I will give him will never be thirsty again.’”

— John 4:13-14

Since February, most of the people who now gather around our tables at City Hall Café and Pie Bar were strangers to one another. Some hadn't set foot in a church in years, and some showed up every Sunday morning. Some had been hurt, some were simply hungry; for dinner, for honesty, for a place where they didn't have to pretend their plan was working. None of us expected what God had put before us.

We are a table church, which means the whole night is worship — the meal, the conversation, the Scripture, the bread and the cup. Nobody watches from the back row, because there is no back row. There's a table and a seat with your name on it.

We have been coming alive, and we invite you into what comes next. With a new weekly rhythm that has changed how we're formed, an eight-week course on building a life that can hold grace, a preaching journey through the Gospel of Mark for everyone whose Plan A fell apart we are ready for the road ahead: new teaching, new video conversations, and a long-term vision for land, rest, and recovery.

I've been walking this path for over 21 years, and I can tell you the truest thing I know: transformation doesn't happen through willpower, and it doesn't happen alone. It happens when ordinary people keep showing up to the same table, week after week, and let God grow something in them. *We build the trellis. God grows the vine.*

Thank you for reading, for praying, and, if God nudges you, for partnering with us.

Come thirsty and leave full,



Rev. Aaron T. Hansz, PCC

Founder & Lead Pastor, At The Well Ministries

OUR MISSION:

Living under the authority of Jesus, we go and make disciples—baptizing them in the name of the Father, the Son, and the Holy Spirit—teaching, modeling, and mentoring others to follow all that Jesus taught and commanded.

OUR VISION:

Leading people into a raw and redemptive way of life by (re)discovering the living God, building honest community, and growing a faith that's courageous, dependent, and contagious.

CORE VALUES:

We are grounded in the belief that every person has or had a priority that is more important than God, and with that, true freedom is found only in Christ. Therefore, we commit to:

- Radical Hospitality: Welcoming all people, regardless of background or belief, or current practices.
- Scripturally grounded to enable individuals to understand the narrative of God.
- Living with Authentic Faith: Embracing biblical principles in everyday life.
- Community & Story: Sharing meals, testimonies, and life together in order to know and be known.

The big idea is to lead people into a raw and redemptive way of life by (re)discovering the living God, building honest community, and growing a faith that's courageous, dependent, and contagious.

We are not a recovery program, though recovery shapes our culture.

We are not a house church, though we gather around tables.

We are not anti-Sunday, though we meet Sunday evenings.

*This is the Church people didn't
know they needed.*

The Table Rhythm: How a Church Learns to Practice

The biggest shift of the last six months wasn't a program.

It was a conviction:

FORMATION HAPPENS THROUGH REPEATED PRACTICE IN COMMUNITY NOT JUST THROUGH LISTENING TO SERMONS

We had been introducing a different spiritual discipline every week, and people couldn't hold onto them. So we built one repeatable liturgy for every night — seven movements, practiced together, week after week, until they become muscle memory. We call it **The Table Rhythm**.

LOOK

We examine and share our experience with the last week's practice.

STILL

We stop. We breathe. We let the week's noise settle before God.

HEAR

We receive Scripture read aloud — slowly, together.

SEE

We look for what God is showing us in the text and in our lives.

TASTE

We come to the table — the meal and the Lord's Supper.

TELL

We say it out loud. Naming aloud is where memory lodges.

TAKE

We leave with one practice for the week — small, concrete, doable.

*“A trellis, not a ladder. Grace, not willpower.
We build the structure; God grows the vine.”*

A Rule of Life: Eight Weeks of Building Trellises

This spring, we walked through **A Rule of Life** using tools from Practicing the Way and The Monk Manual “Life Atlas”— an eight-week formation course on constructing a sustainable, grace-shaped structure for everyday life.

Drawing on the ancient Rule of St. Benedict, the wisdom of modern practitioners, and our Reformed conviction that God alone does the growing, participants each built a personal rule: rhythms of prayer, rest, work, relationship, and recovery.

For many, it was the first time anyone had helped them design a life on purpose, rather than just getting through or surviving the one that was happening to them.

You already have a Rule of Life	It's often unwritten and contains your habits, defaults, phone habits, calendar, and coping patterns. Now you intentionally choose your own pattern instead of drifting through habits.
Turn your values into regular practices	Many of us already know what's important to us, whether it's being present, praying, or creating margin. A rule of life turns these values into consistent rhythms.
Reduce fatigue	Instead of rethinking basic choices every day, (work out, pray, or rest) you can follow a set rhythm you created that makes life simpler.
Protect what truly matters from the urgent	Without structure, urgent things often crowd out important ones.
Stability during storms	When life feels chaotic, these rhythms help you stay grounded.
Grow without guilt	Instead of feeling vague pressure to 'be better,' you have clear, achievable commitments that are flexible and easy to return to.

By January 2027, leadership will have a living Rule of Life that At The Well Ministries, as an organization, will live by.

"You already have a rule of life.
The only question is whether it's the one you
chose — or the one that chose you."

Plan B: Preaching Through Mark

In May, we began a twelve-week journey through the Gospel of Mark called “**Plan B: Why It Didn't Work and What to Do When Your Plan Doesn't Work.**” The disciples wanted a conquering Messiah — a Plan A. What they got looked like Plan B: a cross. The series' central claim is that:

what looked like Plan B WAS THE PLAN all along.

For a community where nearly, everyone has watched a plan collapse — a marriage, a career, sobriety, a version of themselves — Mark's Gospel has been water in the desert. The first half has been focusing on how the Book of Mark shows Jesus interrupting lives and challenging our “Plan A.” We see that the interruption is actually an invitation.

Wk 2	The Invitation	Mark 1:16–20
Wk 3	The Leper	Mark 1:40–45
Wk 4	Through the Roof	Mark 2:1–12
Wk 5	The Storm	Mark 4:35–41
Wk 6	Legion	Mark 5:1–20
Wk 7	More Than You Came For	Mark 2:1–12
Wk 8	Bread in the Wilderness	Mark 6:30–44; 8:1–21

The series concludes July 26 with “**And Peter**” (Mark 14 & 16) — because failure is not the final word.

Marketing Efforts: Key Takeaways

Our greatest expense right now is getting the word out. Thanks to Tom for his huge contribution; along with others, we have by hand distributed over 1,500 printed flyers.

We have a postcard program that started recently, focusing on capturing the attention of people who have moved into the area within 30 or 90 days. Our focus is on the Huntsville and New Waverly areas.

In addition, the technology efforts have produced:

- June Performance: Display ads drove 118 clicks at a low \$0.14 cost-per-click (CPC), with a strong ~2% click-through rate (CTR). This indicates high local interest and validates the ad strategy.
- Google Grant: The grant is just starting to warm up. Performance will improve as the site's SEO matures and Google's algorithm increases ad delivery.

We will be focused on retargeting the social media effort. By installing a Meta Pixel, which is the top priority to enable retargeting, we will be showing social media ads to past website visitors to reinforce brand awareness. Isn't it 7 touches before someone will listen?

What's Ahead: July – December

Continuing Efforts:

- **Finishing Plan B** — four more weeks through Mark, concluding July 26, followed by a four-week series in Habakkuk: honest prayer for people whose questions haven't been answered yet.
- **Technology Build** — we continue the building of the technology platform with SEO
- **Weekly ecumenical networking with other churches** — we are collaborating with other local churches for a January 2027 community event. Earlier this year, we, along with other pastors in the community, served as food servers for one local mission's annual fundraising dinner.

Returning Programs:

- ▶ **All Pro Dads and Alpha** — both efforts from this past spring are slated to start back up in August and September, respectively.

New Adventures:

- ▶ **Trellis Talks** — a new video conversation series on Reformed theology for real life, co-hosted with a pastoral colleague, with three recurring segments: The Conversation, Ask a Theologian, and Pew View.
- ▶ **Welcoming entrepreneurs** — a focused effort to reach the founders, builders, and small-business owners of Walker County with a table where ambition can rest. With a grant from The Founders Table, we host a vision dinner followed by an 8-week study of the entrepreneurs' individual God-given talents and how to use them to build not only their businesses but also the local church while transforming their businesses into ministries.

Partner With Us (<https://atthewell.org/give>)

At The Well runs on generosity — every meal, every handout, every night at the table. If this letter stirred something in you, here's how partnership works:

Level	Monthly Gift	What Your Gift Does
The Table	\$50 / mo	Covers a full community meal for newcomers at their first night.
The Path	\$250 / mo	Sponsors core operations — keeping the lights on and the doors open.
The Storyteller	\$500 / mo	Funds formation materials, worship, mentoring, and discipleship resources.
The Shepherd	\$1,000+ / mo	Builds our leadership pipeline — multiplying our reach and depth