

2027 MEDIA KIT



MAY 27-30, 2027
CHARLOTTE, NC • BOARD GAMING CON
WWW.TANTRUMCON.COM

SPONSOR & EXHIBITOR GUIDE

EVENT DETAILS

TantrumCon 10 is coming! That's right, this year's event marks our 10th TantrumCon and we couldn't be more excited! We've shifted the event to summer time—and that's not the only big change! We're inviting new special guests, we're hosting brand new events, oh and did we mention that we're going to try and break some world records while we're at it this year??

DATE & LOCATION

May 27–30, 2027

Le Méridien Charlotte

(704) 372-9610

555 S McDowell St Tower,
Charlotte, NC 28204

NEWLY
RENOVATED!

EXHIBIT HALL HOURS

Load-in: Thursday 8 a.m.–3 p.m.

Exhibit Hall Opens: Thursday 4 p.m.–6 p.m.

Friday: 10 a.m.–6 p.m.

Saturday: 10 a.m.–6 p.m.

Sunday: 10 a.m.–2 p.m.

The hotel has a loading dock. Any materials sent to the hotel must arrive no earlier than Monday, May 24. The hotel does not have storage for crates, pallets, or large shipments. The hotel charges a storage fee of \$10 per box, which will be billed from TantrumCon to you. **Booth breakdown must take place after 2 p.m. Please be out of the space by 6 p.m.**

EXHIBITOR PERKS

- ✓ **Tables & Chairs**—Each booth will have one 6' table and up to 6 chairs based on your specified needs.
- ✓ **Electricity**—Booth electricity is available by request on your booth application at no additional charge.
- ✓ **Internet**—FREE wifi will be available to our vendors and sponsors.
- ✓ **Security**—The Exhibit Hall will close each evening with an airwall locked in place until the next morning.
- ✓ **Badges**—Each booth space includes 2 Exhibitor Badges. Additional badges may be purchased at \$50/person.

CONVENTION HALL MAP

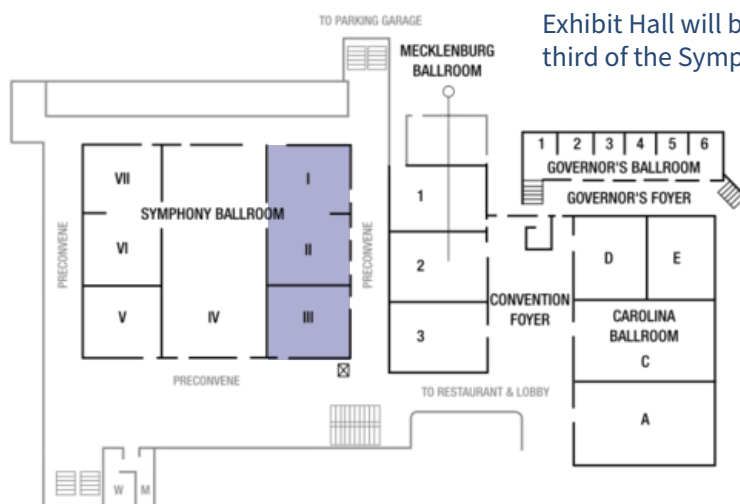


Exhibit Hall will be located in the east third of the Symphony Ballroom.

**READY TO RESERVE YOUR SPOT?
CLICK HERE TO BEGIN.**



EXHIBIT SPACES

Our exhibitor booth spaces are the most inclusive in the industry! Where other conventions may "nickel and dime" exhibitors, we make the process as easy as possible. Our Exhibitor spaces includes temperature-controlled carpeted areas with pipe and drape, standard-size tables & chairs, black linen included! Free Wifi AND access to electricity is included upon request!

ARTIST SHOWCASE

Artist Showcase: \$100—You'll get a 6ft table that you can setup and decorate as you'd like. The event will take place on Friday and give local artists a chance to sell their wares during our busiest day at the con. Price includes a 1-day badge (General Attendee Badge can be purchased for an additional \$55).

BOOTH PRICES

Booth and Table locations are on a first come, first served basis. Space can be flexible, so let us know your dream design and we'll try to make it happen!

PUBLISHER ROOM: Want more space than an exhibitor booth? Get a whole room (26'x18') to advertise your company! We'll name the room after you, and the sky's the limit on your advertising! Tell us how you want your brand advertised. Banners, floor clings, screens, interactive areas, cutout figures—we want to talk through options and help you make it awesome! Sponsorship price gives you the space. We decorate the space with the items that you send us.

	First Booth/Table	Additional	Badges
Exhibitor Booth	\$650	+\$500 for double space Additional space available only to sponsors	2 badges included May purchase additional badges for \$55 each
Demo Table**	\$350	+\$250 For additional table	1 badge included May purchase additional badges for \$55 each

*Demo Room: Set your own hours for the room. Run tournaments, demos, and special events (food/drink requires approval).
** Demo Tables are available to you all hours of the show. You are not allowed to sell product (no exchanging of money) but you may give out cards, web addresses, and promote online sales.

BOOTH PRICE INCLUDES TABLE AND CHAIRS, ELECTRICITY, AND OPPORTUNITY TO PURCHASE ADDITIONAL BADGES FOR \$55 EACH.



TOURNAMEALS + EXPERIENCES

TOURNAMEAL SPONSORSHIPS

Our TournMeal events sell out every year! *We promote the snot out of these events because they are so much fun to talk about. TournMeals will be featured on our social channels, and they will give you an opportunity to make a big impact with your game.*

We need enough copies of the game to accommodate 25-100 players (depending on the game), along with a grand prize raffle package of items from your company.

Lunch or Dinner: \$600—These events will be held daily at noon and 6 p.m. Sponsorship includes 1 badge, plus digital slide in the projector rotation and logo on website in addition to all of the TournMeal advertising.

Late-night party in the Lounge: \$500—The atmosphere in this room is nuts! (Imagine if the Cheers bar installed a few black lights!) We are limited in the types of food/beverage we can have in this space, but anything that takes place in this room will be sure to create a memorable experience. Contact us for details.

HAVE AN IDEA FOR A SPECIFIC FOOD EVENT? COOKIES & COFFEE? ICE CREAM? CUSTOM EVENT PLANNING AVAILABLE!

TABLE FLIPPING TOURNAMENT

Table Flipping Sponsor: \$600—Our annual Table Flipping Tournament is a 3-night event! Instead of Monopoly we could be flipping your game, with your logo on the big screen all night (and all over the interwebs in our recap videos). Includes 1 badge and an opportunity to provide a 30-second commercial during the event, plus digital slides in the rotation and logo on website.

EXPERIENCE SPONSORS

Experience Sponsors will receive a digital slide ad plus a 3'x3' floor cling to be placed outside your space.

Kids/Family Room: \$450—Be named as our Family Tree House sponsor. Requires a donation of 100 kids games.

RPG Sponsor: \$450—Be named as our RPG Sponsor. Requires prizes/giveaways.

Social Deduction: \$450—Be named as our Social Deduction Special Events Sponsor. Requires prizes/giveaways.

Mini Painting Room: \$350—Be named as our Mini Sponsor. Requires product support and prizes/giveaways.

Puzzle Sponsor: \$350—Be named as our Puzzle Sponsor. Requires product support and prizes/giveaways.

Board Game Library Sponsor: \$250—Sponsor the "Recommended" table in the center of our board game library.

Photo Spot: \$100—Capture social media attention by featuring your company/games/hashtag in a photo spot at the convention. Send us your backdrop, photo props, etc., and we'll make it look amazing!

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SPONSOR OPPORTUNITIES

BALLROOM SPONSORSHIPS

We're naming our ballrooms after your company and the sky is the limit on your advertising! Tell us how you want your brand promoted. Banners, floor clings, screens, interactive areas, cutout figures—we're ready to talk through options and help you make it awesome! Sponsorship price gives you the space. We decorate the space with the items that you send us.

Symphony Ballroom: \$3,000—Our largest ballroom (the Exhibit Hall is located in this space). Open gaming, tournaments, play-to-win and the Table Flipping Tournament all happen here. Sponsorship includes unlimited bag stuffers (flyers, first player tokens, pens, etc.) for 1,500 attendees, 4 badges, 4 projection screen ads to display in locations throughout the venue, the back cover ad of our Scavenger Hunt, PLUS select one of our Ala Cart advertising options below.

Carolina Ballroom: \$2,000—Our second largest ballroom. Sponsorship includes 2 badges, unlimited bag stuffers for 1,500 attendees, 2 projection screen graphics to display in locations throughout the venue, and the inside back cover ad of our Scavenger Hunt.

CJ's Lounge: \$1,500—Be named as our Lounge sponsor. Includes 1 badge, 1 bag stuffer for 1,500 attendees, and 1 projection screen graphic to display in locations throughout the venue.

PROMO SPONSORSHIPS

Lanyard Sponsor: \$1,500—Put your logo, front and center, on every attendee. Includes 1 badge, plus digital slide in the rotation and logo on website.

Convention Bag: \$1,500—Put your logo on every convention bag that we hand out! Plus, send any swag items that you want (flyers, games, anything!) to be included in the bag. You may also place a retractable banner near the Registration Desk. Includes 1 badge, plus digital slide in the rotation and logo on website.

Game Donor: \$800 worth of product—Donate games for our library, play-to-win, and as giveaways and we'll include your logo on our website and in our emails as an official sponsor.

T-Shirt Sponsor: \$550—Your company logo featured on the back of our staff and volunteer shirts. Includes 1 badge, plus digital slide in the rotation and logo on website.

Event Booklet ad: \$125—Every attendee will receive a copy of our event booklet which includes QR coded links to all of our event information along with coupons, ads, and our annual Scavenger Hunt.

Bag Stuffers: \$100—Provide us with flyers, pens, first-player tokens, dice or whatever you'd like (1,500 quantity).

Retractable Banners: \$100 each or 3 for \$250—Send a retractable banner to be displayed in a prominent traffic area. We'll even ship it back to you after the event if you'd like (you cover shipping).

Floor Decals (24x24): \$80 each or 5 for \$300—You design, we print and place.

Digital Screen ads: \$50—Add your slide to the rotation in the open gaming area, hallways, and throughout the venue.

GUIDELINES AND EXCEPTIONS

In order to exhibit at TantrumCon you must agree to the following:

Payments

1. The Exhibitor understands the agreement and agrees to pay the terms of this agreement.
2. A \$50 charge will be applied to any Exhibitor with a returned check.
3. All payments are non-refundable.

Display Regulations

1. Exhibitor promises to keep booth area clean and is responsible for any damage. Exhibitor agrees to leave the area "broom clean" at the close of the show.
2. Exhibitors must be sure that all noise levels from sound systems are kept to a minimum. TantrumCon reserves the right to determine at what point that noise level constitutes interference with others and must be discontinued.
3. No Exhibitor may block or interfere with the entrance access of another Exhibitors area and you may not exceed a booth backdrop by more than 12ft in total from the ground.
4. Any damage to the building or its furnishings by the Exhibitor is the sole responsibility of the Exhibitor.
5. Exhibitor agrees to remain set up during exhibiting hours—NO EARLY TEARDOWNS without the prior consent of TantrumCon.
6. Exhibitors must stay within the boundaries of their exhibit space.

Merchandise for Sale

1. Exhibitor agrees that all merchandise for sale is legal and licensed.
2. Bootleg merchandise is prohibited, and TantrumCon is not responsible, but will take action if necessary.
3. Absolutely NO adult only or pornographic material may be displayed or sold at TantrumCon.
4. TantrumCon has the final say on what is or is not acceptable. If you have an item that you believe someone may find to be questionable, please make sure to consult with us.

Taxes and Licenses

1. Exhibitors shall obtain any necessary licenses, permits, identification numbers, or approvals under federal, state, or local law applicable to its activities at the event at its sole expense including the NC state sales tax.
2. Exhibitors understand that failure to file a concessionaire's sales tax return may result in a tax assessment against you by the revenue commissioner.

Damage and Losses

1. Exhibitor areas will be secured by an air-wall and locked each night.
2. TantrumCon, LLC is not responsible for any theft or loss.
3. Exhibitor is held responsible for securing their goods at the close of each business day.

Cancellation

1. No refunds will be given if the Exhibitor cancels.
2. Refunds will not be available due to Force Majeure (see below).

Liability and Force Majeure

1. Hold Harmless—By signing this agreement or filling out our online form you acknowledge that you have read, understand, and agree to be bound by both the terms and conditions set forth in the agreement. You acknowledge that failure to abide by the rules may result in the loss of your Exhibitor privileges without recourse or refund. By agreeing to exhibit at TantrumCon, the Exhibitor agrees to protect, keep, and save the TantrumCon promoters and Le Meridian forever harmless from any damage, loss, theft, cost, liability, act of God, terrorism, or expense that arises from exhibiting at the show. This Agreement covers full set up, run of the show, and teardown.
2. Force Majeure—In the event that the Le Meridian, or any part of the Exhibitor area thereof, is unavailable, whether for the entire event or a portion of the event, as a result of fire, flood, or another such cause, or as the result of a governmental intervention, malicious damage, strike, labor disputes, or agency over which the promoters have no control, or should the promoters decide that because of any such cause it is necessary to cancel, postpone, or re-site the show, or reduce installation time, Exhibitor time, or move-out time, TantrumCon and its promoters shall not be liable to indemnify or reimburse the Exhibitor in respect of any damage or loss, direct or indirect, arising as a result thereof.

A blue-tinted photograph of a modern hotel building with multiple windows. The word "MERIDIEN" is visible in large, stylized letters on the building's facade.

MERIDIEN

RESERVATION INFORMATION

We'd love for you to be a part of our event.

Space is limited so click the button below to register now and begin the process.

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Got questions?

Contact Kevin@TantrumHouse.com

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