

Privacy Policy

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Your trust matters. This Privacy Policy explains what information we collect, how it is used, and the choices you have. My goal is to keep things clear, respectful, and transparent.

1. Information We Collect

We collect information only when it is necessary to provide services you choose. This may include:

Personal Information

- Name
- Email address
- Phone number
- Organization or business name
- Billing and payment information (processed securely by third-party providers such as Stripe)

Technical Information

- IP address
- Browser type
- Device information
- Pages visited and interactions
- Cookies and basic analytics data

2. How Information Is Collected

Information may be collected through:

- Website contact forms or inquiry forms
- Program registrations or booking forms
- Email or direct communication with you

- Payment processing during purchases
- Website analytics and cookies

3. How We Use Your Information

Your information is used solely to support the services you engage with. This may include:

- Responding to inquiries or scheduling conversations
- Delivering coaching sessions, courses, or digital products
- Processing payments and invoices
- Sending service-related emails or updates
- Improving the website, offerings, and client experience
- Sending optional marketing or informational emails (you may unsubscribe at any time)

We do not sell, rent, or misuse your personal information.

4. Sharing Your Information

Your information is only shared with trusted service providers necessary to operate the business, such as:

- Payment processors (e.g., Stripe)
- Email or CRM platforms (e.g., FreedomKit)
- Scheduling or booking tools
- Website hosting and analytics providers

Each provider receives only the information needed to perform their role and is required to protect your data.

We do not share your information for unrelated advertising or third-party marketing purposes.

5. Data Protection & Security

We take reasonable measures to protect your information, including:

- Secure servers and encrypted connections
- Restricted access to sensitive data
- Reputable third-party tools with strong security standards

While no system can be guaranteed 100% secure, we take care to safeguard your information responsibly.

6. Your Rights

You may, at any time:

- Request access to your personal data
- Ask for corrections or updates
- Request deletion of your information
- Opt out of marketing emails
- Withdraw consent for communications

To make a request, simply reach out via email.

7. Cookies & Analytics

Cookies help improve site performance and user experience by:

- Understanding how visitors use the site
- Remembering preferences
- Supporting analytics

You may disable cookies in your browser settings. Some site features may be limited, but core functionality will remain.

8. Updates to This Policy

This Privacy Policy may be updated from time to time. When changes are made, the "Last Updated" date will be revised. Continued use of the website indicates acceptance of the updated policy.

9. Contact Information

If you have any questions or concerns about this policy or your data, please contact:

Natalie Lynch

Website: natalie-lynch.com

Email: natalie@natalie-lynch.com

Community: empoweringcreativesouls.com
