

THE GODDESS EXPERIENCE · INVESTMENT GUIDE

# Know *Before* You Go

*the boudoir investment guide*

*no one else will give you*

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Everything you actually want to know about what a luxury boudoir experience costs, before you ever pick up the phone. No surprises. No sales ambush. No "we'll talk about it at the reveal."

The Goddess Experience

BOUDOIR STUDIO · WINSTON-SALEM, NC

# Let's talk about the *elephant* in the studio.

*You've been curious about boudoir for a while. Maybe years. And every time you start to look into it, the same thing happens. You can't find a single straight answer about what it actually costs.*

Girl, we both know what's happening here. You've Googled "boudoir near me." You've scrolled three studios deep. You've found dreamy galleries and beautiful websites and zero pricing. And somewhere in the back of your mind a little voice is going, "*why are they hiding the price?*"

That voice is right to ask.

The boudoir industry has earned itself a reputation, and not a great one, for surprise pricing. "Free" sessions that aren't free. Tiny deposits that turn into \$4,000 reveals. Photographers who refuse to talk numbers until you're already emotionally invested in images of yourself. We've all heard the horror stories. Some of you have lived them.

## *Here's my promise to you*

This guide tells you the truth about what investing in a luxury boudoir experience actually looks like. The floor, the ceiling, what the reservation does, how financing works, and what you're really paying for. By page eight, you'll know whether this is for you. No call required. No pressure to find out.

Because the women I photograph are smart, busy, & usually in their 30s,40s or 50s . They run departments. They run households. They run circles around most people. The last thing they need is to be talked down to, kept in the dark, or sold to like a tourist at a timeshare presentation.

So let's just put it all on the table.

# What you're *actually* paying for.

*A luxury boudoir experience isn't a photoshoot. It's a transformation day with photos as the souvenir.*

This is the thing nobody explains well, and it's the reason the pricing feels confusing. When a friend's cousin charges \$500 for a "boudoir session," she is selling you a one-hour shoot and a digital gallery. That's a product. It might be a perfectly nice product. But it isn't what I do, and it isn't what you're reading this guide to find out about.

A luxury boudoir day at my studio includes:

- A pre-session consultation where we plan your wardrobe, your vibe, and your boundaries together, before you ever step in front of a camera
- Professional hair and makeup with an artist who knows how to work with mature skin, glasses, lash extensions, and the lighting we'll be shooting in
- A two-to-three-hour guided session in a private studio with multiple sets, full posing direction, and zero pressure to do anything you aren't ready for
- Same-day image reveal with your photos beautifully edited and ready to view (no waiting weeks wondering if you look like yourself)
- A guided ordering session where you choose only the images you love, and only the products you actually want
- Heirloom-quality wall art, albums, and keepsakes printed by professional labs, not drugstore machines

## So what does it *cost*?

Two numbers you need to know up front, and then we'll go deeper on the next page:

- The session reservation is \$400. It holds your day, your hair and makeup artist, your photographer, and the studio. On our non-Petite collections, that \$400 is credited back to you. It becomes the first \$400 toward whichever collection you choose.
- Most of our clients land somewhere between \$3,400 and \$5,600, what we call the sweet spot, depending on what they fall in love with at their reveal. We also have entry options starting at \$750 and a full luxury experience at \$9,900.

# The *investment* range, in plain English.

*No riddles, no "starting at," no fine print. Here is the actual landscape so you can decide before you ever talk to us.*

Every woman who comes to the studio chooses a collection at her reveal. Collections are how I package the images, the products, and the digital files together, and they are how you avoid the trap of paying à la carte for individual photos at boutique prices.

|  |                        |
|--|------------------------|
| <i>Session reservation</i>               | \$400                  |
| <i>Petite collections (digital-only)</i> | \$750 – \$2,200        |
| <i>Our most-loved range</i>              | \$3,400 – \$5,600      |
| <i>Full luxury experience</i>            | up to \$9,900          |
| <i>Payment plans</i>                     | 0% financing available |

*The full menu, every collection broken down by images, album size, wall art, and bonus sets, is sent to you right after your discovery call, once your date is locked in. Not because I'm hiding it, but because choosing the right collection should feel like styling a wardrobe with a friend, not picking off a takeout menu.*

## Why I tell you the range *now*

The worst thing in the world is to fall in love with photos of yourself and then find out they're outside your comfort zone financially. That's the moment that wrecks women's experience of boudoir, and it's the thing every horror story online is really about. If those numbers feel right, let's talk. If they don't, also beautiful, and now you know without having spent a dime or an awkward phone call.

# What the \$400 *actually* does.

*Let's clear up the single most misunderstood number in this whole industry.*

Your \$400 holds your day. Full stop. It reserves your professional hair and makeup artist, your studio time, your photographer (me), the editing, and your reveal session. It is a real fee for a real experience, not a marketing gimmick where I lose money to lure you in.

And here is the part most studios won't tell you clearly: on any of our full collections (Silver through Artist Selection), that \$400 is credited back to you. It becomes the first \$400 toward whichever collection you choose. So if you invest in our most-loved Silver collection at \$3,400, your remaining investment is \$3,000. Choose Rose at \$4,400? Your remaining is \$4,000. The reservation isn't an extra charge stacked on top. It's the first step into the experience you're already planning to have.

The one exception: our Petite digital-only collections (\$750–\$2,200) are entry-level options with their own structure, so the \$400 credit doesn't apply there. We'll be clear about that on the call so there are zero surprises.

#### WHAT IT IS NOT

*A "trial." A bait price. A way to get you in the door and then surprise you with a number that wasn't on the website.*

#### WHAT IT IS

*A real reservation for a real day, credited toward a real collection you'll choose with eyes wide open.*

## The "no disclaimer" rule

You will never see me write the words "no hidden fees" on this page or anywhere else. Here's why: the only people who need to say that are the ones who have something to hide. I don't. The numbers on the previous page are the numbers. The collection structure is the collection structure. The financing is real and it's 0% interest. You will know every single thing you're signing up for before you sign up for it.

That's not a pitch. That's just how I run a business.

# Is this *actually* for you?

*Real talk, because I'd rather you know now than three weeks from now.*

## This experience is for you if...

- You're a woman in your thirties, forties, fifties, or beyond, and you've been quietly thinking about doing this for years
- You're celebrating something. A milestone birthday, a divorce, a hundred pounds gone, a cancer in the rearview, an anniversary, a Tuesday
- You want photos that look like the most powerful version of yourself, not a stranger who's been Photoshopped beyond recognition
- You want a real experience with hair, makeup, posing direction, and a same-day reveal, not a rushed shoot and a Dropbox link
- You're ready to invest in something that lives on your wall and in an album for the next thirty years, not just on your phone

## This experience is *not* for you if...

- You're looking for the cheapest possible option and digital files only
- You want someone to morph your body into a different shape. I light, pose, and retouch beautifully, but I won't make you unrecognizable
- You aren't ready to think of this as an investment in yourself the way you'd think of a great pair of boots or a weekend away
- You want to be talked into a number you're not comfortable with. That's not how I run reveals, and you'll be relieved about that on the day

### *One more thing*

If reading this page made you go "oh thank God, finally," you are exactly the woman I built this studio for. Keep reading.

# What happens *next*.

*If you're still here, you're not just curious anymore. You're considering it. Here's exactly what the path forward looks like. No mystery, no pressure.*

## Step one. A fifteen-minute call with Kari

You'll have a fifteen-minute conversation with Kari, my studio manager. She'll ask what you're hoping for, answer every pricing question, and walk you through the range of collections so you know what feels right. If everything checks out and you're ready, you can lock in your session date and your \$400 reservation on that same call. No waiting, no "I'll think about it and circle back," unless that's what you want.

## Step two. Your welcome package

Once your date is locked in, we send you everything: your confirmation, our full session prep guide, the complete collection menu, and your pre-payment information. You'll have all of it in your inbox before you hang up the phone.

## Step three. You choose your collection before your session

We ask every client to pre-select her collection before session day. This is a feature, not a bug. It means you arrive on your day knowing exactly what you're investing in, already excited about it, with zero money pressure hanging over the experience. Kari is available the whole time to help you choose.

## Step four. Your day, then your reveal

Hair, makeup, the session itself, and then your same-day image reveal where you'll see your beautifully edited photos and confirm the collection you already chose. No surprises, no sales ambush, because we already had the money conversation back in step one, like adults.

WHEN YOU'RE READY

# Let's *talk.*

*No pressure, no pitch deck, no surprise pricing. Just a real conversation about whether this is the right experience for you, and the right time.*

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*i.* **Book your discovery call**

Fifteen minutes with Kari, my studio manager. She'll answer every pricing question and walk you through the collections in full detail.

*ii.* **Or message us in the studio inbox**

Prefer to type? Send us a message and we'll reply within one business day. Same answers, same honesty, just on your timeline.

*iii.* **Or come tour the studio first**

You're welcome to visit in person, see the space, and meet us before you commit to anything. Some women need this. Most love it.

## The Goddess Experience Boudoir Studio

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