



# PRIVACY POLICY

UPDATED JUNE 2026



# Reflections Academy of Dance Privacy Policy

## 1. Introduction

Welcome to Reflections Academy of Dance. As a premier dance studio in Victoria, we are committed to protecting the privacy of our students, instructors, and website visitors. This Privacy Policy explains how we handle your personal information, including phone numbers, and our dedication to privacy and regulatory compliance.

## 2. Information Collection and Use

We collect personal information during registration for classes, newsletter subscriptions, or general inquiries. This information may include your name, address, email, and phone number, used primarily for studio-related communication.

## 3. A2P 10DLC Compliance and Opt-Out Option

In adherence to A2P 10DLC standards, we ensure that text messages sent to you are relevant and with your consent. You can opt out of text communications at any time by replying 'STOP' to any message.

## 4. Consent

By providing us with your personal information, you agree to its collection, use, and disclosure as outlined in this policy. Consent is revocable by contacting us directly.

## 5. Disclosure of Information

Your personal information is not for sale, trade, or rent. It may be disclosed if required by law.

## 6. Security

We take reasonable precautions to protect your personal information from unauthorised access or disclosure.

## 7. Changes to This Privacy Policy

We reserve the right to modify this policy, with changes effective upon their posting on our website.

## 8. Contact Us

For inquiries about this policy or your personal data, please contact us at [hello@reflectionsacademyofdance.com.au](mailto:hello@reflectionsacademyofdance.com.au)



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