

BUYING A NEW CONSTRUCTION HOME



IS THIS THE WAY TO THE HOME
OF YOUR **DREAMS?**

See Area Homes for Sale and More at: JenTran.HomesSoldFast.Pro



Jen Tran

Broker Associate
Keller Williams Memorial Realty
buysellhoustontx.com/jfh
jentran@kw.com
Phone: 832-646-2674
Office: 832-646-2674
License: 612278, TX

kw **MEMORIAL**
KELLERWILLIAMS. REALTY



Message and data rates may apply. If your property is now listed with a REALTOR® or Broker, please disregard this offer, as it is not our intention to solicit the offerings of other REALTORS® or Brokers. The information contained herein is deemed reliable but is not guaranteed. Message and data rates may apply.

BUYING A NEW CONSTRUCTION HOME

PAGE 1



**IT'S BIG,
IT'S BRIGHT,
IT'S BEAUTIFUL...**

Buying a new construction home has pros and cons.



Pros

- **IT'S BRAND NEW**

It comes clean and never been-lived in. There is less of a chance that things will break down.

- **FINANCING OPTIONS**

You may be able to include extra costs and upgrades in your mortgage.

- **CUSTOMIZATION**

Make it your own with custom finishes such as crown molding, trims, countertops & flooring.

- **NEGOTIATE PRICE**

You may be able to negotiate a lower price with more favorable terms with the help of your Realtor who will have comps along with information on other incentive programs for new construction home buyers.



Cons

- **LIMITED WARRANTIES**

Some contractors only offer proprietary home warranty plans.

- **MINIMAL LANDSCAPING**

Newly planted landscaping will take some time to mature.



Jen Tran

Broker Associate
Keller Williams Memorial Realty
buysellhouston.tx.com/jfh
jentran@kw.com
Phone: 832-646-2674
Office Phone: 832-646-2674
License: 612278, TX

kw MEMORIAL
KELLERWILLIAMS. REALTY

BUYING A NEW CONSTRUCTION HOME

PAGE 2

WANT TO PICTURE THIS FOR YOURSELF?

Here are some scenarios of people who may get the most value from buying a new construction home.

First Time Homebuyers



If this is your introduction into the world of home ownership, a new home may be just the ticket.

You'll avoid several of the pitfalls that come with owning an older home. As a fresh homeowner, you may not have the experience to do repairs yourself. With a new build, your place will come outfitted with brand-new appliances that are still under warranty.

In addition to avoiding maintenance hassle, you'll also save big money on fixing or replacing items that fall into disrepair. If you're not able to handle a giant bill for a new roof or HVAC, a new home may be the right choice for you.



Jen Tran

Broker Associate
Keller Williams Memorial Realty
buysellhoustontx.com/jfh
jentran@kw.com
Phone: 832-646-2674
Office Phone: 832-646-2674
License: 612278, TX

kw MEMORIAL
KELLERWILLIAMS. REALTY

BUYING A NEW CONSTRUCTION HOME

PAGE 3

WANT TO PICTURE THIS FOR YOURSELF?

Here are some scenarios of people who may get the most value from buying a new construction home.



Empty Nester



Once all the kiddos are gone, you don't have to worry about biannual rug replacement or routine maintenance from wear and tear. This may be the time to make an investment in your forever home. As you get older, you'll want the peace of mind that a home is well-constructed and doesn't have any foundation or structural surprises.

A new build is a great way to know that you are getting into a beautiful home that won't need work a couple of years down the road. You can outfit it with all of the finishes you always wanted and choose the rec room model for when the grandkids come to visit.



Jen Tran

Broker Associate
Keller Williams Memorial Realty
buysellhoustontx.com/jfh
jentran@kw.com
Phone: 832-646-2674
Office Phone: 832-646-2674
License: 612278, TX

kw MEMORIAL
KELLERWILLIAMS. REALTY

BUYING A NEW CONSTRUCTION HOME

PAGE 4

WANT TO PICTURE THIS FOR YOURSELF?

Here are some scenarios of people who may get the most value from buying a new construction home.

Young Families



Want a home that's smart, integrated and controlled at the touch of a screen? A new build is the best way to ensure that your home can be outfitted with all of the latest tech.

If you are into the idea of smart cameras, smart appliances and voice-controlling your blinds, new construction can be the way to go. Also, depending on where you live, older homes may have some potential hazards, including outdated materials or plumbing.

If you have the option, you can get all of the features PLUS all of the safety by purchasing something new.



Jen Tran

Broker Associate
Keller Williams Memorial Realty
buysellhoustontx.com/jfh
jentran@kw.com
Phone: 832-646-2674
Office Phone: 832-646-2674
License: 612278, TX

kw MEMORIAL
KELLERWILLIAMS. REALTY

BUYING A NEW CONSTRUCTION HOME

PAGE 5

WANT TO PICTURE THIS FOR YOURSELF?

Here are some scenarios of people who may get the most value from buying a new construction home.



Looking for an Upgrade



Once you've racked up some equity (or gotten that promotion), you may be looking to upgrade. Busy professionals who are upwardly mobile can get something prestigious and pristine with a newly built home. New construction has all the perks of being in a great location and a neighborhood with desirable amenities.

You can find new builds popping up within a great commute distance from most major cities. These are also being updated to have green integrations, solar power and other innovative solutions. When you want the home of your future, a new build may be the right path.



Jen Tran

Broker Associate
Keller Williams Memorial Realty
buysellhoustontx.com/jfh
jentran@kw.com
Phone: 832-646-2674
Office Phone: 832-646-2674
License: 612278, TX

kw MEMORIAL
KELLERWILLIAMS. REALTY

HOW TO BUY A NEW CONSTRUCTION HOME

MORE READY THAN EVER?
CONTACT ME TO GET STARTED!

Get a FREE Home Value Update at : JenTran.FreeValues4Home.com



Jen Tran

Broker Associate
Keller Williams Memorial Realty
buysellhoustontx.com/jfh
jentran@kw.com
Phone: 832-646-2674
Office: 832-646-2674
License: 612278, TX

kw MEMORIAL
KELLERWILLIAMS. REALTY



Message and data rates may apply. If your property is now listed with a REALTOR® or Broker, please disregard this offer, as it is not our intention to solicit the offerings of other REALTORS® or Brokers. The information contained herein is deemed reliable but is not guaranteed. Message and data rates may apply.