

PRIVACY POLICY

Site(s) Covered: <https://resettingminds.com/>

Welcome to <https://resettingminds.com/> (our “**Site**”)! Please read this Privacy Policy (the “**Policy**”) carefully before use of this Site. **RESETTING MINDS, LLC** (“**Company**,” “**we**,” “**us**,” “**our**”) is committed to safeguarding your privacy through our compliance with this Policy.

This Policy governs our privacy practices with regard to information we may collect from you or information you may provide to us through your use of this Site, including our practices for using, maintaining, protecting, and disclosing such information. It does not apply to data that may be collected by any third party that may link to or be accessible from or on this Site.

If you do not agree with our Policy, do not use this Site. By accessing or using this Site, you agree to be bound by this Policy.

1. INFORMATION WE COLLECT FROM YOU

Several types of information we collect from and about you include:

- Information by which you may be personally identified, such as any identifier by which you may be contacted online or offline (your “**Personal Information**”), including without limitation your name, age, date of birth, other demographic information, e-mail address, mailing address, home or mobile phone number, credit card information, or information regarding your family or friends.
- Information about you that does not identify you personally (your “**Non-Personal Information**”). Collection of Non-Personal Information is used to monitor Site effectiveness and to consider potential Site improvements and may include information about your internet connection, the equipment you use to access our Site, and usage details.

We collect this information directly from you when you provide it to us, automatically as you utilize the Site, and from third parties, such as data aggregators and public databases. We keep this information for as long as is necessary to provide our products and services, to comply with legal obligations, or to protect our or other’s rights.

2. CHILDREN UNDER THIRTEEN (13) YEARS OF AGE

The Children's Online Privacy Protection Act of 1998 (“**COPPA**”) restricts the collection, use, and disclosure of Personal Information of children who are under the age of thirteen (13) (“**children**” or “**child**”). This Site is not intended for children. Accordingly, we do not knowingly collect Personal Information from children, and no one child may provide any information to or

on the Site. If you are under the age of thirteen (13), do not use or provide any information on this Site. We encourage parents to educate their children about safe internet use.

If you believe we may have any information from or about a child under thirteen (13), please contact us. If we learn we have collected or received personal information from a child without verification of parental consent, we will delete that information.

3. PERSONAL INFORMATION YOU PROVIDE TO US

By providing Personal Information to us, you consent to our collection and use of it, as described in this Policy.

(a) Public Forums. Your Personal Information may be available on public forums on the Site if you post it there ("**User Contributions**"). If you delete your User Contributions from the Site, please note that copies of your User Contributions may remain viewable in cached and archived pages or might have been copied or stored by other Site users. We do not and cannot control the actions of other Site users with whom you may choose to share your User Contributions. As such, we cannot and do not guarantee that your User Contributions will not be viewed or retained by unauthorized persons. Your User Contributions are posted at your own risk.

(b) Store Purchases. We collect the Personal Information, including financial information, you provide us when you place an order for products or services from our Site.

(c) Newsletters. We may also request you to provide us with Personal Information when you sign up for our newsletter or other electronic correspondences.

(d) Correspondence With Us. If you contact us, we also maintain records and copies of your correspondence, inclusive of e-mail addresses, if any.

4. INFORMATION AUTOMATIC DATA COLLECTION TECHNOLOGIES PROVIDE TO US

As you interact with our Site, we may use automatic data collection technologies to collect information about your computer and internet connection, browsing actions, and patterns to help us improve our Site to deliver to you an enhanced and more personalized consumer experience. This personalized service may include us storing information about your preferences and recognizing you when you return to our Site. The technologies we use for this automatic data collection may include:

- Cookies. Cookies are small pieces of data we send to your web browser. You may adjust the settings on your browser to accept some or all cookies, or to alert you when cookies are sent. If you set your browser to reject cookies, your use of the Site may be limited as some parts of the Site may then be inaccessible or not function properly.
- Web Beacons. Web beacons are small electronic files embedded in webpages or in e-mails that permit us to count users who have visited a webpage and to understand other related Site usage patterns. We may use web beacons to deliver or communicate with cookies or in e-mails to learn if messages have been opened, acted on, or forwarded. You may disable web beacons by rejecting cookies as described above.
- Other Technologies. These may include browser plug-ins/add-ons or session variables passed from one webpage URL to another as you browse the Site.

5. INFORMATION THIRD PARTIES PROVIDE TO US

In addition to the financial information you may provide us, we may, from time to time, connect electronically to your online bank, credit card, and/or other online financial accounts to obtain account information from those third parties to provide you with our products and or services (your “**Account Information**”). Your Account Information is regarded as Personal Information.

6. USE AND DISCLOSURE OF INFORMATION COLLECTED

All information we hold in reference to you is unavailable unless requested in writing, and except where required by law, we are not obligated to provide you this information. We may use or disclose information that we collect about you or that you provide to us, including any Personal Information, in our sole discretion as we believe reasonably necessary or appropriate, to:

- Contractors, service providers, suppliers, and other third parties we use to facilitate production of our Site Content or Resources, as defined in our Terms of Use, which is incorporated herein by reference, or to support our business by providing other specific services. Such third parties shall be required to maintain the confidentiality, security, and integrity of the Personal Information shared and use such Personal Information only for the purposes for which we disclose it to them.
- Buyer(s) or other successor(s) in the event of a merger, restructuring, reorganization, dissolution, or other sale or transfer of some or all of the Company's assets, in which your information is among the assets transferred. We will not otherwise sell, share, transfer, rent or otherwise provide any Personal Information to others. We reserve the right to collect, disseminate, sell, or otherwise disclose Non-Personal Information you've provided to us.
- Confirm your identity and administer your participation in the Site, including, for instance, to permit you to use interactive features and other services through the Site, to respond to correspondence from you, to deliver administrative notices to you, to resolve issues relating

to your account, or to send messages you've requested and given permission to receive such as information we think may be of interest to you, newsletters, and e-mail marketing about our store, new products or services, and other updates, including checkout reminders. You may opt-out of receiving further communications from the Company by contacting us at info@resettingminds.com.

- Facilitate market research, project planning, browser and operating system tracking, and to report aggregate statistics about our users, traffic patterns, attendance statistics, and related information to our sponsors, partners, and affiliates.
- Enable third party network advertisers to serve advertisements and to evaluate and provide us with information about your use of the Site. Third party advertisers may utilize their own technologies to collect or access information about you to provide you with interest-based advertising or other targeted content. Any information collected will be used in accordance with this Policy or the third parties' privacy policy, which may provide you with choices to not have your information collected or used in this way. You can usually set preferences for how third parties advertise to you by using the ad preferences page, or you can opt-out of interest-based advertising entirely by adjusting cookie settings or permanently using a browser plugin. If you do not want us to share your Personal Information with unaffiliated or non-agent third parties for promotional purposes, you can opt-out by contacting us at the e-mail provided above.
- Detect, protect against, or otherwise address error or technical issues, security issues, and/or to carry out obligations or to enforce our rights in connection with any contracts entered into between you and us, including for billing and collection, and for investigations of potential violations of said contracts, in addition to cooperating and complying with any other legal process.
- Cooperate with other third parties to protect against imminent harm to the rights, property, or safety of the Company, Site users, or the public as required or permitted by law.
- Be used in any other way as may be described when you provide the information and for any other purpose for which you have given your consent.

7. ACCESSING AND CORRECTING YOUR INFORMATION

We strive to provide you with choices regarding the control of Personal Information you provide to us. You can change and update your Personal Information by contacting us. We may not accommodate a request to change information if we believe the change would violate any applicable law or cause the information to be incorrect.

8. YOUR AND OUR ROLE IN PROTECTING YOUR INFORMATION

We take commercially reasonable precautions to secure your Personal Information from unauthorized access, use, and disclosure, but absolute security of your Personal Information

transmitted to our Site cannot be guaranteed. Any transmission of Personal Information is at your own risk. The Company shall not be liable for the transfer of any Personal Information resulting from circumvention of security measures on the Site, loss or distribution of data, the corruption of storage media, power failures, natural phenomena, riots, acts of vandalism, sabotage, terrorism or any other event beyond the Company's control.

Additionally, this Site may contain links to other sites that are not necessarily under our control. The Company is not responsible for the privacy practices of such other sites and encourages you to be aware of when you leave this Site and to read the privacy policies of each and every site that collects personally identifiable information.

9. ADDITIONAL RIGHTS AND CHOICES

California law may provide you with additional rights regarding our use of your Personal Information if you are a California resident. To learn more about your California privacy rights, visit <https://oag.ca.gov/privacy/ccpa>. California's "Shine the Light" law also permits California residents to request from us certain information regarding our disclosure of Personal Information to third parties for their direct marketing purposes. To request such information, please contact us.

10. CHANGES TO OUR POLICY

Any changes made to this Policy will be posted on our Site, effective immediately upon such posting. The date this Policy was last revised is identified at the top of the page. You are responsible for periodically reviewing this Policy to check for any changes as they shall be equally binding on you. Your continued use of this Site following the posting of the amended Policy will constitute your acceptance of and agreement to such notice and such changes.

11. CONTACT INFORMATION

Should you have questions or comments about this Policy or you would like to send us a request as permitted by this Policy, you may contact us at info@resettingminds.com. We will use reasonable efforts to respond promptly to requests, questions, or concerns you may have regarding our use and disclosure of Personal Information about you. Except where required by law or any other contracts entered into between you and us, we cannot ensure a response to questions, comments, or requests regarding topics unrelated to this Policy.