



FREE DOWNLOAD

The Reality of National Referral Sources and What Every Family Should Know

Without knowing it, you just gave your information to a referral source that works by an agreement that is not free.

1

What Families Don't Realize

When an individual searches on line for senior living, many end up on a large national referral website that promise free help. What not always clear is that these companies make money by selling your personal information to multiple communities at once. Within hours, families can receive dozens of calls and emails - often overwhelming them during a stressful time.

2

Who Really Pays?

Communities pay hefty referral fees- sometimes equal to one full month's rent, or more. The cost is often passed on to residents with higher rates. It also means that quality communities that can't pay those fee's may never appear as options, even if they are a better fit.

3

How Recommendations Are Influenced

Because large referral networks are driven by commission, Their referrals depend on contracts - not the residents best interest. Families may be steered toward certain communities instead of being given the full range of choices that meet the needs of a loved one.

4

How Is Senior Select Different

We take a local , family-first approach: We won't sell your contact information. We work with trusted, vetted communities while focusing on matching the right care level, location, and environment. Our guidance is personal, private, and pressure free.

5

Our Promise

Choosing a senior living should be empowering - not overwhelming. Senior Select exists to simplify the process, protect your privacy, and help you make a confident, informed decision for your loved one's future.

