

30 prompts GPT Image 2 à copier-coller (guide complet)

30 prompts testés, prêts à copier-coller

CE QUE TU VAS APPRENDRE

- » Ce que GPT Image 2 change vraiment par rapport aux autres générateurs
- » 30 prompts organisés par cas d'usage, du brand kit au tatouage
- » Comment structurer un prompt pour obtenir le résultat voulu au premier essai
- » Les 10 règles concrètes pour éviter les artefacts et les résultats génériques

GPT Image 2 : ce qui change vraiment

GPT Image 2 (avril 2026) n'est pas juste un générateur d'images de plus. Il est intégré directement dans l'architecture GPT-4o — le modèle réfléchit avant de générer.

Ce que ça change concrètement :

- Texte lisible dans les images (enfin)
- 7 à 8 contraintes dans un seul prompt, toutes respectées
- Cohérence du même personnage sur plusieurs images
- Résolution 2K, utilisable en print et sur les réseaux
- Édition image-à-image : tu uploades une photo, tu la transformes

Accès : disponible dans ChatGPT pour les abonnés Plus, Pro et Team. Pas de réglage à activer. Pour l'API, le model ID est `gpt-image-2`.

Les 30 prompts — cas par cas

Brand kit complet

PROMPT / COMMANDE

Create a complete brand kit for a [type of company] called '[YOUR BRAND NAME]'. Include: 1) A logo with the brand name in [font style] typography. 2) A color palette showing 4-5 swatches with hex codes, RGB values, and CMYK values. 3) Primary and secondary typography specimens. 4) Business card design front and back. 5) Swag mockups: hoodie, t-shirt, hat, tote bag, water bottle, notebook, and mug, all featuring the brand identity. Present everything in a clean brand guidelines layout with section numbers and labels. [Describe your brand aesthetic: minimal, bold, luxury, tech, etc.]

ASTUCE

Plus tu décris la personnalité de ta marque (matières, ambiance, énergie), plus le résultat colle.

Action figure à ton image

Upload ta photo. ChatGPT génère une figurine collector en blister — avec tes accessoires réels.

PROMPT / COMMANDE

Create a highly detailed, realistic action figure packaging image featuring [me / the person in this photo] as a collectible figure. The packaging should resemble premium collector's edition toy packaging with a clear plastic blister window. Include accessories relevant to [your profession/hobby]: [list 4-5 items]. The box has bold typography with '[YOUR NAME]' at the top, a tagline '[YOUR TAGLINE]' below, and a small 'LIMITED EDITION' badge. [Describe box color]. Include a small character bio on the side of the box.

Panorama 360°

PROMPT / COMMANDE

360 equirectangular panorama of [DESCRIBE YOUR SCENE]. [Add specific details]. The image must be seamless when wrapped in a 360 viewer, with consistent lighting across the full field of view. Photorealistic, cinematic atmosphere, 2:1 aspect ratio.

ASTUCE

Commence toujours par "360 equirectangular panorama" et demande un ratio 2:1. Tu peux ensuite l'importer dans Kuula.co (<https://kuula.co>) pour l'explorer en VR.

Lecture de lignes de la main

Upload une photo de ta paume.

PROMPT / COMMANDE

Analyze this photo of my palm. Create a detailed, beautifully illustrated palm reading guide. Include: 1) A labeled diagram of my palm showing Heart Line, Head Line, Life Line, Fate Line, and Sun Line with clean annotations. 2) A section called 'THE MAJOR LINES' with individual cards for each line. 3) A 'PALM FEATURES' section analyzing palm shape, fingers, thumb, and mounts. 4) A 'WHAT THIS MEANS FOR YOU' section covering Strengths, Challenges, Love and Relationships, Career and Life Path, and Guidance. Use a minimal, elegant design with a warm neutral color palette.

Analyse esthétique du visage

PROMPT / COMMANDE

Create a clean, minimal, high-end facial aesthetics report based on the uploaded photo, using a black-on-white editorial design. Include an isolated front-facing image presented as an analytical diagram. Evaluate symmetry, facial thirds, overall proportions, eye spacing, nose harmony, lip proportion, jawline, chin, cheekbones, skin texture, hairline, hairstyle, and grooming. Assign clear scores to each category plus an overall attractiveness-potential score. Include practical recommendations covering grooming, haircut, skincare, eyebrow shaping, posture, styling, and photo presentation.

Analyse colorimétrique personnelle

PROMPT / COMMANDE

Create a personal color analysis graphic using this portrait. Show side-by-side clothing color comparisons. Include: 1) A 'BEST COLORS' row showing 5 flattering colors with the subject wearing each. 2) A 'LESS FLATTERING' row showing 5 colors that don't complement the subject's skin tone. 3) A 'BEST PALETTE' section with color swatches and names. Use a clean, editorial layout with a warm neutral background.

Coiffures recommandées

PROMPT / COMMANDE

Create a hairstyle analysis graphic using this portrait. Include: 1) A top row of 3 'Best' hairstyles with gold borders and star badges, each labeled with the style name. 2) A middle row of 2-3 'Good' options. 3) A bottom row of 2-3 'Less Ideal' styles with red badges. 4) A 'BEST HAIR COLORS' section showing 4 recommended colors. Keep the subject's face consistent across all variations.

ASTUCE

Photo de face, cheveux attachés = meilleur résultat. Parfait à montrer à ton coiffeur.

Guide maquillage personnalisé

PROMPT / COMMANDE

Create a visual makeup analysis graphic using this portrait. Include sections for: 1) FOUNDATION - 3 shade matches. 2) EYES - shadow colors, liner style, lash look. 3) BLUSH - 3 color options with swatches. 4) LIPS - 3 recommended lip colors shown on the subject. 5) HIGHLIGHT AND CONTOUR - a brief technique guide. Clean, editorial beauty-magazine layout.

Lookbook tenues personnalisé

PROMPT / COMMANDE

Create a personal outfit and style guide using this photo. Generate a grid of 8 complete outfit combinations styled on the subject. Each outfit labeled with arrows pointing to key pieces. Include casual, smart casual, weekend, and slightly dressed up looks. Keep the subject's face and body consistent. Fashion editorial lookbook aesthetic.

Notes manuscrites !' document digital

PROMPT / COMMANDE

I'm uploading a photo of my handwritten notes. Please: 1) Read and transcribe everything on the page. 2) Organize the content into logical sections with clear headings. 3) Generate a clean, beautifully formatted digital version as an image. Use a modern notebook style with color-coded sections, bullet points, and highlighted key terms. Make it look like premium digital notes from Notion or Goodnotes.

Infographie prête à publier

PROMPT / COMMANDE

Create a vertical infographic titled '[YOUR TITLE]' with the following sections: 1) Header with bold title and subtitle '[YOUR SUBTITLE]'. 2) [Describe section 2: timeline, process flow, or comparison]. 3) Three stat callouts: '[STAT 1]', '[STAT 2]', '[STAT 3]'. 4) A bottom CTA section. Use a [color palette], modern flat illustration style, clean typography, and clear visual hierarchy.

Couverture de magazine

PROMPT / COMMANDE

Create a luxury magazine cover in the style of[Vogue / GQ / Forbes / Time] featuring [me / the person in this photo]. The cover headline reads '[YOUR HEADLINE]'. Include subheadlines: '[SUB 1]', '[SUB 2]', '[SUB 3]'. Issue date '[MONTH YEAR]'. Premium typography, glossy magazine finish, professional editorial photography lighting. Magazine masthead at top.

Miniature YouTube

PROMPT / COMMANDE

Create a high-CTR YouTube thumbnail for a video about [TOPIC]. Show [SUBJECT/EXPRESSION] on the left, with bold text '[3-5 WORDS MAX]' on the right. High contrast, vibrant saturated colors, slight dramatic zoom effect. The mood should create curiosity and urgency. No borders, full bleed image. 16:9 aspect ratio.

Publicité produit

PROMPT / COMMANDE

Create a premium product advertisement for [YOUR PRODUCT]. Show [hero shot]. Include bold typography with the product name '[PRODUCT LINE NAME]' in large letters. Add supporting copy: '[TAGLINE]' at top, '[KEY FEATURES]' on the side, brand name + slogan at the bottom. Dynamic composition with [color scheme]. Professional advertising photography with motion blur and energy effects.

Maquette d'application mobile

PROMPT / COMMANDE

A high-fidelity mobile app UI screen for a [TYPE OF APP] app. [Dark / light mode] design. Show a [HOME / PROFILE / DASHBOARD] screen with: user greeting at top, main visual or data display, action buttons, primary CTA button in [COLOR] gradient, and a bottom navigation bar with 4 tabs. [Glassmorphism / Material Design / iOS native] style.

Transformation Studio Ghibli

PROMPT / COMMANDE

Transform this photo into a Studio Ghibli animated film style. Keep the same composition and subject but render everything in the distinctive Ghibli aesthetic: soft watercolor-like backgrounds, warm natural lighting, gentle wind in hair/clothes, lush green environment, puffy cumulus clouds, and the characteristic Ghibli character design. The mood should feel peaceful and nostalgic.

ASTUCE

Fonctionne avec selfies, paysages, animaux, nourriture ou villes. Les scènes en extérieur rendent le mieux.

Packaging produit sur-mesure

PROMPT / COMMANDE

Design premium packaging for a [PRODUCT TYPE] brand called '[BRAND NAME]'. The package is [MATERIAL], [ORIENTATION]. The label features brand name in [FONT STYLE] at the top, product variant below, an illustration of [SUBJECT], tasting notes/ingredients, and weight/size at the base. Add accent details (gold foil, embossed texture). Clean product photography on [BACKGROUND COLOR] background.

Bande dessinée multi-cases

PROMPT / COMMANDE

Create a [3/4/6]-panel comic strip in a [clean modern / retro halftone / manga / watercolor] illustration style. Panel 1: [SCENE]. Speech bubble: '[DIALOGUE]'. Panel 2: [SCENE]. Panel 3: [SCENE]. Panel [LAST]: [PUNCHLINE SCENE]. Caption: '[PUNCHLINE TEXT]'. Clean white background, bold outlines, vibrant flat colors. Keep the main character consistent across all panels.

Carte de collection holographique

PROMPT / COMMANDE

Create a holographic trading card featuring [me / the person in this photo]. Design it like a premium collectible card with: a holographic rainbow border with light refraction effects, dynamic pose in the center, name bar at the bottom with '[YOUR NAME]', stat bars for [STAT 1-4], a rarity indicator (stars, tier), card number '#[N]/[TOTAL]' in the corner, and a [cosmic / fire / electric] background. Shiny, iridescent surface effects throughout.

Photo culinaire pro

PROMPT / COMMANDE

A stunning [overhead flat-lay / 45-degree angle / close-up macro] food photograph of [DESCRIBE YOUR DISH]. Include props: [linen napkin, cutlery, fresh herbs, etc.]. Soft natural [lighting direction]. Shallow depth of field. Professional food photography, shot for [a lifestyle magazine / Instagram / restaurant menu]. [MOOD] color grading.

Mème original

PROMPT / COMMANDE

Create a meme image of [DESCRIBE THE FUNNY SCENE]. [SETTING DETAILS]. Above the image in bold white Impact font with black outline: '[YOUR MEME TEXT - TOP]'. Below the image: '[YOUR MEME TEXT - BOTTOM]'. Photorealistic with comedic timing. The expression should convey [EMOTION].

Headshot LinkedIn pro

PROMPT / COMMANDE

Transform this casual photo into a professional corporate headshot. Keep my exact face, features, and expression but: change the background to a clean [grey gradient / navy blue / warm beige] studio backdrop, improve the lighting to professional three-point studio lighting, adjust attire to a [navy blue blazer / black turtleneck / professional blouse], and add subtle catchlights in the eyes. Shot on 85mm lens at f/2.8. Natural skin texture, no over-smoothing.

Affiche de film

PROMPT / COMMANDE

Design a dramatic movie poster for a [GENRE] called '[MOVIE TITLE]'. Show [DESCRIBE THE KEY VISUAL]. The title is displayed in [FONT STYLE] at the [position]. Below the image: '[TAGLINE]' in small caps. Include a credits block in tiny movie poster font. Color palette: [DESCRIBE]. Cinematic, high contrast, [IMAX / vintage grindhouse / Criterion Collection] poster format.

Design de tatouage

PROMPT / COMMANDE

Design a tattoo for the [PLACEMENT], approximately [SIZE] inches. Style: [fine-line black and grey / traditional American / watercolor / geometric / Japanese / blackwork / minimalist]. Subject: [DESCRIBE YOUR DESIGN]. [Additional elements]. The composition should fit the [PLACEMENT] naturally. Clean white background, tattoo flash sheet presentation.

Blueprint technique

PROMPT / COMMANDE

Generate a technical blueprint illustration of [SUBJECT], displayed from [NUMBER] perspectives: [side view, top view, front elevation, cross-section, exploded view]. [Blue technical drawing paper background with white line work / White paper with black line art]. Include dimension lines with measurements, component callouts, a materials and quantities table, key facts section, and a scale bar. Engineering precision line art, [patent drawing / architectural blueprint] aesthetic.

Illustration livre pour enfants

PROMPT / COMMANDE

Create a children's book illustration of [DESCRIBE SCENE]. The style should be [warm and inviting / bold and graphic / soft and dreamy] like a classic picture book. [ART MEDIUM: watercolor and colored pencil texture / digital gouache / cut-paper collage], gentle colors with [warm golden / cool blue / soft pink] light. The character looks [EMOTION].

Version peluche ou Claymation

PROMPT / COMMANDE

Transform this photo into a cute [3D plush toy version / Claymation character / vinyl figurine]. The subject should look like a [handmade stuffed animal made from soft fleece and felt / stop-motion clay figure with visible fingerprints / glossy collectible vinyl figure]. Big head, small body proportions. Cute, warm, friendly aesthetic. Studio lighting on a soft pastel background.

Double exposition artistique

PROMPT / COMMANDE

Double exposure silhouette portrait of [SUBJECT] facing [direction]. The silhouette is filled with [SCENE: a misty pine forest at dawn / a city skyline at night / an ocean wave]. Soft gradient background. Fine art photography aesthetic, gallery-quality composition.

Pochette d'album vinyle

PROMPT / COMMANDE

Create a vinyl record cover for a [GENRE] album called '[ALBUM TITLE]'. The cover shows [DESCRIBE THE SCENE]. The album title is in [TYPOGRAPHY STYLE] on the [position]. Artist name '[ARTIST NAME]' in small elegant text. [MOOD] color treatment. Cinematic, atmospheric, 12-inch square format.

Landing page web

PROMPT / COMMANDE

Design a modern [SaaS / e-commerce / agency / portfolio] website landing page for [PRODUCT/COMPANY NAME]. Show the full page scrolled to the hero section. Include: a large headline, subheadline, a [color] gradient CTA button, a browser mockup or hero image, floating testimonial cards or social proof logos, and a clean background with subtle gradient accents. Modern design, [Inter / SF Pro / Poppins] font aesthetic, plenty of white space. Desktop viewport, 1440px wide.

10 règles pour des résultats au premier essai

1. Sois brutal dans les détails. Vague = générique. Chaque détail compte.
2. Écris le texte exact entre guillemets. GPT Image 2 lit et reproduit ce que tu écris.
3. Précise l'objectif et la focale. "85mm portrait lens, f/1.8" change la composition.
4. Nomme ton éclairage. Studio lighting, golden hour, neon signs — la lumière, c'est l'ambiance.
5. Cite des références réelles. "Wes Anderson color palette" ou "Architectural Digest style" = direction immédiate.
6. Utilise l'image-to-image. Upload une photo de référence avec ton prompt.
7. Dis ce que tu ne veux PAS. "No watermarks, no extra fingers, no text overlays" évite les artefacts classiques.
8. Empile les contraintes. GPT Image 2 gère 7 à 8 exigences dans un seul prompt.
9. Itère, ne recommence pas. "Same image but make the background darker" — construis sur ce qui marche.
10. Précise le format. "Instagram story 9:16" ou "wide cinematic 21:9" selon l'usage final.