

Transforming Passion into Achievement with The Exceptional Plan

www.theexceptionalplan.com



AT A GLANCE

CHALLENGES

- Startup Capital
- Expert Business Planning
- SBA Loan Application Assistance

BENEFITS

- **\$350,000 SBA Loan:** The entrepreneur successfully secured a \$350,000 loan
- **Business Launch and Operation:** With the funding in place, the center has been operational for over two years,



I'd give Kaylee and her team more stars if I could. She took my idea, crafted an outstanding business plan that impressed even my banker, and supported me throughout the process. Kaylee combines professionalism with a personal touch, making you feel like a friend. Investing in her services at The Exceptional Plan was the best decision for my business success.

Kim. T

CLIENT PROFILE

An individual with extensive experience in public education and a keen interest in alternative education models embarked on realizing a long-held dream: launching a homeschool supply store and tutoring center. This vision aimed to establish a flexible, inclusive, and innovative educational setting for homeschool students.

SOLUTION

The entrepreneur turned to The Exceptional Plan for support. They offered their Strategic Advisory with a Designed Business Plan. This service is tailored to meet the requirements of SBA lenders, including all necessary financial projections, market analysis, and regulatory compliances.

IMPLEMENTATION



Business Plan Development

The Exceptional Plan closely collaborated with the entrepreneur to capture their vision and operational needs. The outcome was a comprehensive business plan that met SBA requirements and charted a clear course for sustainable growth and educational excellence.



SBA Loan Application

Assisted by The Exceptional Plan, the entrepreneur prepared and submitted a loan application, which included the detailed business plan and other necessary documentation.



Strategic Advisory

The entrepreneur received ongoing advice to navigate the complexities of starting and managing a successful educational enterprise.