

BridgeWorks Way

My Visual Thinking Journey

Opportunity / Idea / Decision _____

Date _____

WHAT IS?

Current reality.

What am I seeing?

What do I know?

What evidence exists?

What keeps showing up?

WHAT COULD BE?

Desired future.

What do I want?

What would success
look like?

What changes if
this works?

Who benefits?

OBSERVATIONS

What surprised me?

OPPORTUNITIES

What options possible?

NEXT STEP

*What is the next action
worth taking?*

Captured By _____

Date _____

Need more clarity? Explore:

☐ Discovery Tool

☐ Case Studies

☐ Executive Brief

☐ Workshop Resources