

# **CHRISTIAN PAUL D. DAYAG**

✉ chandayagdayag@gmail.com ☎ +639-12-305-9252

🌐 /christianpauldayag 📺 chrstnpldyg 🌐 christianpaul.info

## **DIGITAL MARKETING SYSTEMS SPECIALIST**

Digital Marketing Systems Specialist helping businesses scale through SEO, social media, and optimized web systems with automation. Skilled in building funnels, streamlining workflows, and driving leads, visibility, and consistent growth.

### **CORPORATE LANDLORD - TECH VA SPECIALIST**

NOV 2024 - MAR 2026

- CRM setup and automation
- Graphic design
- Social media management
- Funnel/Website building
- Technical support
- Video Editing

### **TANDEM+ | DIGITAL MARKETING MANAGER**

JAN 2022- OCT 2024

- Social media management
- Content creation
- Website management
- Blog posting
- Email marketing

## **TOOLS PROFICIENCY**

### **Productivity & Documentation**

- Google Workspace
- Microsoft 365
- ChatGPT

### **Design & Creative**

- Adobe Photoshop
- Canva
- Figma

### **Video Editing**

- Adobe Premiere Pro
- CapCut
- Filmora

### **Web & Development**

- HTML/CSS
- WordPress
- GoDaddy

### **Marketing & Social Media**

- Meta (FB Suite)
- Mailchimp
- Hootsuite

### **CRM & Automation**

- GoHighLevel
- DisputeFox
- Zapier

## **EDUCATION**

Bachelors of Science in Information Technology  
Mabalacat City College

Aug 2019 - Jul 2023

*I hereby certify that the above information is true and correct to the best of my knowledge and belief.*

  
Application Signature

