

CHRISTIAN PAUL D. DAYAG

✉ chandayagdayag@gmail.com ☎ +639-12-305-9252

🌐 /christianpauldayag 📺 chrstnpldyg 🌐 christianpaul.info

SOCIAL MEDIA MANAGER | GRAPHIC DESIGNER | CONTENT STRATEGIST

Creative and results-driven Social Media Manager with experience in content creation, audience engagement, and brand growth. Skilled in managing multiple platforms, creating high-converting visuals and videos, and aligning content with business goals. Knowledgeable in real estate marketing, CRM tools, and website management. Highly organized, proactive, and capable of working independently in fast-paced remote environments.

CORPORATE LANDLORD - SOCIAL MEDIA MANAGER

NOV 2024 - MAR 2026

- Managed social media content and graphic design
- Created graphics, ads, and branded visuals
- Designed marketing materials for promotions
- Edited images for social media and websites
- Supported brand growth through visual content
- Managed multiple projects and met deadlines

RUNWAY BILLIONAIRE | SOCIAL MEDIA MANAGER

JAN 2022- OCT 2024

- Managed social media accounts and daily posting
- Created captions, content plans, and schedules
- Designed engaging content for brand visibility
- Responded to messages, comments, and inquiries
- Tracked performance and engagement metrics
- Grew online presence through consistent branding

TOOLS PROFICIENCY

Productivity & Documentation

- Google Workspace
- Microsoft 365
- ChatGPT

Design & Creative

- Adobe Photoshop
- Canva
- Figma

Video Editing

- Adobe Premiere Pro
- CapCut
- Filmora

Web & Development

- HTML/CSS
- WordPress
- GoDaddy

Marketing & Social Media

- Meta (FB Suite)
- Mailchimp
- Hootsuite

CRM & Automation

- GoHighLevel
- DisputeFox
- Zapier

I hereby certify that the above information is true and correct to the best of my knowledge and belief.


Application Signature



MY INTERNET SPEED

- CONVERGE ICT SOLUTIONS INC.
- DOWNLOAD MBPS: 94.37
- UPLOAD MBPS 94.21
- [HTTPS://WWW.SPEEDTEST.NET/RESULT/16690318637](https://www.speedtest.net/result/16690318637)



WORK EQUIPMENT & TECHNICAL SETUP

MY PC 1 HARDWARE SPECS

- PROCESSOR INTEL(R) CORE(TM) I7-8700 CPU @ 3.20GHZ (3.19 GHZ)
- INSTALLED RAM 32.0 GB (31.9 GB USABLE)
- SYSTEM TYPE 64-BIT OPERATING SYSTEM, X64-BASED PROCESSOR
- DUAL MONITOR
- 4K HD WEB CAMERA

Device specifications		Copy	^
Device name	DESKTOP-4L00C4G		
Processor	Intel(R) Core(TM) i7-8700 CPU @ 3.20GHz (3.19 GHz)		
Installed RAM	32.0 GB (31.9 GB usable)		
Device ID	38E0EE13-8494-4AF5-9066-9C51EF19FA42		
Product ID	00330-80000-00000-AA022		
System type	64-bit operating system, x64-based processor		
Pen and touch	No pen or touch input is available for this display		

