

THE BUMPS AND BABIES BUSINESS CLUB MEMBERSHIP

TERMS AND CONDITIONS

Last Updated: October 2026

1. INTRODUCTION AND ACCEPTANCE

1.1 These Terms and Conditions ("Terms") govern your membership to The Bumps and Babies Business Club ("the Membership") provided by The Little Rosebuds Academy Ltd ("we", "us", "our").

1.2 By purchasing and accessing the Membership, you ("the Member", "you", "your") agree to be bound by these Terms in full.

1.3 If you do not agree to these Terms, you must not purchase or access the Membership.

1.4 These Terms should be read in conjunction with our Privacy Policy, available at www.littlerosebudsacademy.com

2. BUSINESS DETAILS

Business Name: The Little Rosebuds Academy Ltd

Business Address: 6 Ellers Lane, Auckley, DN9 3HZ

Contact Email: hannah@littlerosebudsacademy.com

Data Protection Registration: Registered with the Information Commissioner's Office (ICO)

3. MEMBERSHIP SUBSCRIPTION AND PRICING

3.1 Subscription Options

We offer two subscription options: £19.99 per month, or £200.00 per year.

MONTHLY SUBSCRIPTION (6-Month Minimum Commitment)

- Price: £19.99 per month
- **IMPORTANT:** Monthly subscriptions require a minimum 6-month commitment
- Payments are taken monthly on the same date you signed up
- After the initial 6-month period, the subscription continues on a rolling monthly basis until cancelled

ANNUAL SUBSCRIPTION

- Price: £200.00 per year
- Payment taken annually on the anniversary of your sign-up date
- Automatically renews each year unless cancelled

3.2 Price Changes

3.2.1 We reserve the right to review and change our pricing quarterly.

3.2.2 Any price changes will be communicated to existing Members with at least 30 days' notice before the change takes effect.

3.2.3 Price increases will apply from your next billing date following the notice period.

3.2.4 If you do not wish to continue at the new price, you may cancel your membership in accordance with Section 4 (Cancellation Policy).

3.3 Payment Processing

3.3.1 Payments are processed securely via Stripe or PayPal.

3.3.2 By providing your payment details, you authorise us to charge your chosen payment method on a recurring basis according to your selected subscription type.

3.3.3 It is your responsibility to ensure your payment details are current and that sufficient funds are available for each payment.

3.4 Failed Payments

3.4.1 If a payment fails, we will attempt to process the payment again.

3.4.2 If payment fails after retry attempts, your access to the Membership will be suspended until payment is received.

3.4.3 **IMPORTANT FOR MONTHLY SUBSCRIBERS:** Missing a payment does NOT release you from your 6-month minimum commitment. You remain bound by the contract and payments will continue to be taken on your billing date.

3.4.4 Continued non-payment may result in:

- Immediate removal from the Membership platform
- Removal from any associated Facebook groups or communities
- Termination of your membership
- Debt recovery action for outstanding payments owed under the 6-month minimum commitment

3.4.5 You remain liable for all payments due under your 6-month minimum commitment regardless of whether you access the Membership during periods of payment failure.

4. CANCELLATION POLICY

4.1 Monthly Subscription (6-Month Minimum Commitment)

4.1.1 **MINIMUM COMMITMENT:** By purchasing a monthly subscription, you are committing to a minimum of 6 monthly membership payments.

4.1.2 You may not cancel your monthly subscription before the end of the initial 6-month period without remaining liable for all remaining payments due within that period.

4.1.3 After your initial 6-month period, your subscription will continue on a rolling monthly basis until you cancel.

4.1.4 Once your initial 6-month period is complete, you may cancel at any time by giving notice before your next monthly payment date.

4.1.5 If you give notice during your initial 6-month period, cancellation will take effect at the end of that 6-month period. If you give notice after your initial 6-month period, cancellation will take effect at the end of the month you have already paid for. Your access to the Membership will continue until cancellation takes effect and will be removed at that point.

4.2 Annual Subscription

4.2.1 Annual subscriptions automatically renew each year on the anniversary of your sign-up date.

4.2.2 To cancel, you must provide notice before your annual renewal date.

4.2.3 Cancellation takes effect at the end of your current annual period. Access to the Membership will be removed when cancellation takes effect.

4.3 How to Cancel

4.3.1 To cancel your membership, you must email hannah@littlerosebudsacademy.com with "Membership Cancellation" in the subject line.

4.3.2 You must provide your full name and the email address associated with your membership.

4.3.3 We will confirm receipt of your cancellation request within 5 working days.

4.3.4 It is your responsibility to ensure cancellation is completed. We recommend keeping a copy of your cancellation email.

4.4 Non-Cancellation

4.4.1 If you do not cancel before your next payment or renewal date, your subscription will continue and you will be charged for the next period.

4.4.2 Failure to cancel is not grounds for a refund.

5. REFUND POLICY

5.1 14-Day Cooling Off Period

5.1.1 You have a 14-day cooling off period from the date of purchase during which you may request a full refund.

5.1.2 **IMPORTANT:** This cooling off period only applies if you have NOT accessed the Membership content.

5.1.3 Once you have logged into the Membership platform and accessed any resources, your right to a cooling off period refund is immediately forfeit.

5.2 No Refunds After Access

5.2.1 No refunds will be issued once you have accessed the Membership content, except as required by law.

5.2.2 "Accessed" means logging into the Membership platform, viewing, downloading, or engaging with any resources, videos, or content.

5.3 No Pro-Rata Refunds

5.3.1 We do not offer pro-rata refunds for partial months or unused portions of annual subscriptions.

5.3.2 If you cancel during your subscription period, you will not receive a refund for the remaining time.

5.4 Monthly Subscribers: No Refund for Early Cancellation

5.4.1 If you wish to cancel your monthly subscription before the end of your 6-month minimum commitment, you will NOT receive a refund for payments already made.

5.4.2 You remain contractually obligated to complete all 6 monthly payments of your minimum commitment regardless of whether you continue to access the Membership.

5.5 How to Request a Refund

5.5.1 To request a refund during the 14-day cooling off period (if you have not accessed content), email hannah@littlerosebudsacademy.com with "Refund Request" in the subject line.

5.5.2 Refunds will be processed within 14 days of approval and returned to your original payment method.

6. MEMBERSHIP ACCESS AND CONTENT

6.1 What's Included

Your Membership includes access to:

- 100+ comprehensive business resources organised into 6 Business Hubs:
 - Business Foundations Hub (17 resources)
 - Marketing & Visibility Hub (33 resources)
 - Email & Client Communication Hub (22 resources)
 - Sales & Bookings Hub (13 resources)
 - Class & Client Management Hub (4 resources)
 - Growth & Collaboration Hub (12 resources)
- Training Vault with video tutorials
- Live monthly workshops (and recordings of all live workshops)
- Ebooks Library
- All future updates and new resources added to the Membership
- First access to new courses and special offers
- Access to any associated Member-only Facebook groups or communities

6.2 When Access is Granted

6.2.1 Access to the Membership is granted immediately upon successful payment and account creation.

6.2.2 You will receive an automatic email with login details once your payment is processed.

6.2.3 If you do not receive access within 24 hours of payment, contact hannah@littlerosebudsacademy.com.

6.3 Content Updates

6.3.1 We will regularly add new resources, videos, and content to the Membership.

6.3.2 New resources will be added weekly or as otherwise communicated.

6.3.3 We reserve the right to update, modify, or remove content at any time without notice.

6.3.4 All updates and additions are included in your Membership at no additional cost.

6.4 Platform Access

6.4.1 The Membership is hosted on FEA Create platform.

6.4.2 You will need a stable internet connection to access the Membership.

6.4.3 You are responsible for ensuring you have compatible devices and software to access the platform.

6.4.4 We are not responsible for technical issues on your end that prevent access.

6.5 Account Security

6.5.1 You are responsible for maintaining the confidentiality of your login credentials.

6.5.2 You must not share your login details with anyone else.

6.5.3 You are responsible for all activity that occurs under your account.

6.5.4 If you suspect unauthorised access to your account, you must notify us immediately at hannah@littlerosebudsacademy.com.

7. INTELLECTUAL PROPERTY AND USAGE RESTRICTIONS

7.1 Ownership

7.1.1 All content within the Membership, including but not limited to text, graphics, images, videos, audio, templates, worksheets, guides, and other materials ("Content") is owned by The Little Rosebuds Academy Ltd.

7.1.2 The Content is protected by copyright, trademark, and other intellectual property laws.

7.1.3 Your Membership grants you a limited, non-exclusive, non-transferable licence to access and use the Content solely for your personal business use.

7.2 Permitted Use

You MAY:

- Access and view all Content within the Membership platform
- Print resources for your own personal business use only

- Download resources for your own personal business use only (where download functionality is provided)
- Implement strategies and use templates in your own business
- Reference and apply the information learned in your business activities

7.3 Prohibited Use

You MAY NOT:

- Share, distribute, or redistribute any Content to anyone outside of the Membership
- Share your login credentials with anyone else
- Allow others to access the Membership using your account
- Copy, reproduce, or duplicate Content for distribution
- Sell, license, or commercially exploit any Content
- Modify Content and present it as your own
- Use Content for any purpose other than your own personal business
- Upload or share Content publicly (including on social media, websites, or in groups)
- Use Content to create competing products or services
- Reverse engineer, decompile, or disassemble any Content
- Remove copyright notices or attributions from any Content

7.4 Enforcement

7.4.1 Violation of these usage restrictions is a material breach of these Terms and grounds for immediate termination of your Membership without refund.

7.4.2 We reserve the right to pursue legal action for unauthorised use, distribution, or infringement of our intellectual property.

7.4.3 You agree to indemnify us for any losses, damages, or costs incurred as a result of your violation of these usage restrictions.

8. DISCLAIMERS AND LIMITATIONS OF LIABILITY

8.1 Educational Resource Only

8.1.1 The Membership provides educational resources, guidance, and templates for running a pregnancy and baby class teaching business.

8.1.2 The Content is for informational and educational purposes only.

8.1.3 We do not guarantee any specific results or outcomes from using the Membership or implementing the strategies provided.

8.2 Not Professional Advice

8.2.1 The Content does **NOT** constitute legal, financial, accounting, tax, or medical advice.

8.2.2 You should consult qualified professionals (solicitors, accountants, financial advisors, etc.) for advice specific to your individual circumstances.

8.2.3 We are not solicitors, accountants, or financial advisors. Any templates or guidance provided should be reviewed by your own professional advisors before use.

8.2.4 Templates provided (including Terms & Conditions, Privacy Policies, contracts, etc.) are for guidance only and should be customised and reviewed by a qualified solicitor before use in your business.

8.3 Member Responsibility

8.3.1 You are solely responsible for how you implement and apply any information, strategies, or resources from the Membership.

8.3.2 You are responsible for ensuring that any actions you take are legal, appropriate, and suitable for your specific business and circumstances.

8.3.3 You are responsible for complying with all applicable laws, regulations, and professional standards in operating your business.

8.3.4 You are responsible for verifying that information is current and applicable to your situation before implementation.

8.4 No Guarantee of Results

8.4.1 We make no representations or guarantees regarding the results you may or may not achieve from using the Membership.

8.4.2 Your business results depend on many factors including but not limited to your effort, skills, market conditions, competition, and business acumen.

8.4.3 Testimonials or case studies (if any) represent individual experiences and do not guarantee that you will achieve similar results.

8.5 Content Accuracy

8.5.1 While we strive to provide accurate and up-to-date information, we do not warrant that the Content is completely accurate, complete, or current.

8.5.2 Laws, regulations, platforms, and best practices change frequently. You are responsible for verifying information is current before implementation.

8.5.3 We reserve the right to update or correct Content at any time without notice.

8.6 Technical Availability

8.6.1 We strive to maintain continuous access to the Membership platform, but we do not guarantee uninterrupted access.

8.6.2 Access may be suspended temporarily for maintenance, updates, or due to circumstances beyond our control.

8.6.3 We are not liable for any loss or inconvenience caused by temporary unavailability of the platform.

8.7 Limitation of Liability

8.7.1 To the fullest extent permitted by law, The Little Rosebuds Academy Ltd shall not be liable for:

- Any business losses including loss of revenue, profits, contracts, or anticipated savings
- Any loss of data or information
- Any indirect, consequential, or special losses

- Any losses arising from your use or inability to use the Membership
- Any losses arising from your implementation of strategies or use of templates from the Membership
- Any losses arising from errors, omissions, or inaccuracies in the Content
- Any losses arising from technical issues, platform downtime, or access problems

8.7.2 Our total aggregate liability to you for any and all claims arising from or related to the Membership shall not exceed the amount you have paid for the Membership in the 12 months preceding the claim.

8.7.3 Nothing in these Terms excludes or limits our liability for death or personal injury caused by negligence, fraud, or any other liability that cannot be excluded by law.

8.8 Member Indemnity

8.8.1 You agree to indemnify, defend, and hold harmless The Little Rosebuds Academy Ltd from any claims, damages, losses, liabilities, and expenses (including legal fees) arising from:

- Your use of the Membership
- Your implementation of any strategies or resources
- Your violation of these Terms
- Your violation of any applicable laws or regulations
- Your infringement of any third-party rights

9. LIVE WORKSHOPS

9.1 Workshop Access

9.1.1 Members have access to live monthly workshops as part of their Membership.

9.1.2 Workshop dates, times, and topics will be communicated to Members in advance.

9.1.3 Workshops will be conducted via video conferencing platform (typically Zoom).

9.1.4 Members will receive joining details prior to each workshop.

9.2 Workshop Recordings

9.2.1 All live workshops will be recorded.

9.2.2 Recordings will be made available within the Membership platform for all Members to access.

9.2.3 If you cannot attend a live workshop, you can watch the recording at your convenience.

9.3 Workshop Conduct

9.3.1 Members must conduct themselves professionally and respectfully during live workshops.

9.3.2 Abusive, offensive, disruptive, or inappropriate behaviour will not be tolerated and may result in removal from the workshop and termination of Membership.

9.3.3 Members may share their own business challenges and experiences during workshops. By participating, you consent to this being recorded.

9.3.4 Members must respect the confidentiality of other Members' shared information and must not disclose or share other Members' personal or business information outside of the Membership.

9.4 Recording and Sharing

9.4.1 Members may NOT record workshops themselves.

9.4.2 Members may NOT share workshop recordings outside of the Membership.

9.4.3 Workshop recordings are protected by the same intellectual property and usage restrictions as all other Content (see Section 7).

10. MEMBERSHIP TERMINATION

10.1 Termination by Member

10.1.1 You may terminate your Membership by following the cancellation procedure in Section 4.

10.1.2 Monthly Members must complete their 6-month minimum commitment before termination takes effect.

10.1.3 Annual Members must provide notice before their renewal date.

10.2 Termination by Us

10.2.1 We reserve the right to terminate your Membership immediately without notice or refund if you:

- Breach these Terms and Conditions
- Share your login credentials or allow unauthorised access
- Share, distribute, or commercially exploit Content
- Engage in abusive, offensive, or disruptive behaviour
- Fail to make payment in accordance with your subscription
- Engage in fraudulent activity
- Act in any way that brings the Membership or our business into disrepute

10.2.2 We may also terminate your Membership at our discretion with 30 days' notice for any other reason.

10.2.3 If we terminate your Membership due to your breach of Terms, you will NOT receive a refund for any unused portion of your subscription.

10.2.4 If we terminate your Membership for our convenience (not due to breach), you will receive a pro-rata refund for any unused portion of your subscription.

10.3 Effect of Termination

10.3.1 Upon termination (by either party), your access to the Membership platform will be removed immediately.

10.3.2 You will be removed from any Member-only Facebook groups or communities.

10.3.3 You will no longer receive updates, new content, or Member communications.

10.3.4 Your licence to use the Content immediately terminates and you must:

- Cease all use of Content
- Delete or destroy any downloaded Content
- Not use any templates, resources, or materials obtained during your Membership

10.3.5 Sections of these Terms that by their nature should survive termination will continue to apply, including but not limited to: intellectual property provisions, disclaimers, limitations of liability, and dispute resolution.

11. MEMBER-ONLY FACEBOOK GROUP AND COMMUNITY

11.1 Community Access

11.1.1 Active paid Members may be granted access to Member-only Facebook groups or online communities associated with the Membership.

11.1.2 Access to these communities is a privilege, not a right, and may be revoked at our discretion.

11.2 Community Conduct

11.2.1 Members must:

- Conduct themselves professionally and respectfully
- Respect other Members' privacy and confidentiality
- Provide constructive and supportive feedback
- Comply with Facebook's Terms of Service and Community Standards
- Comply with any specific group rules posted in the community

11.2.2 Members must NOT:

- Share Content from the Membership in the group for non-Members to access
- Promote competing products or services
- Spam or excessively self-promote
- Engage in abusive, offensive, discriminatory, or harassing behaviour
- Share other Members' personal or business information without consent

11.2.3 Violation of community conduct rules may result in removal from the group and/or termination of Membership.

11.3 Removal from Community

11.3.1 If your Membership is cancelled or terminated, you will be removed from Member-only communities immediately.

11.3.2 If you are removed from the Facebook group for conduct violations, this does not automatically cancel your paid Membership or entitle you to a refund.

12. DATA PROTECTION AND PRIVACY

12.1 Data Collection and Use

12.1.1 We collect and process your personal data in accordance with our Privacy Policy and UK GDPR requirements.

12.1.2 We are registered with the Information Commissioner's Office (ICO).

12.1.3 By using the Membership, you consent to the collection and use of your data as described in our Privacy Policy.

12.2 What Data We Collect

We collect:

- Name and email address
- Payment information (processed securely by Stripe/PayPal; we do not store payment details)
- Login and usage data
- Communications with us
- Any information you voluntarily provide (e.g., in workshops, surveys, or support requests)

12.3 How We Use Your Data

We use your data to:

- Provide access to the Membership
- Process payments
- Send Membership updates and new content notifications
- Provide customer support
- Send marketing communications about our products and services (you may opt out at any time)
- Improve the Membership based on usage and feedback

12.4 Data Sharing

12.4.1 We will never sell your personal data to third parties.

12.4.2 We may share data with service providers necessary to operate the Membership (e.g., FEA Create, Stripe, PayPal, email service providers) who are contractually obligated to protect your data.

12.4.3 We may disclose data if required by law or to protect our legal rights.

12.5 Your Rights

You have the right to:

- Access your personal data
- Correct inaccurate data
- Request deletion of your data (subject to legal and contractual obligations)
- Object to processing
- Withdraw consent for marketing communications

12.5.6 To exercise these rights, contact hannah@littlerosebudsacademy.com.

12.6 Data Security

12.6.1 We implement appropriate technical and organisational measures to protect your data.

12.6.2 However, no internet transmission is completely secure. You use the Membership at your own risk.

12.6.3 You are responsible for keeping your login credentials secure.

12.7 Full Privacy Policy

12.7.1 Our full Privacy Policy is available at www.littlerosebudsacademy.com

12.7.2 The Privacy Policy forms part of these Terms and should be read in conjunction with them.

13. CHANGES TO TERMS AND CONDITIONS

13.1 Right to Modify

13.1.1 We reserve the right to modify these Terms and Conditions at any time.

13.1.2 We will provide Members with at least 30 days' notice of any material changes to these Terms.

13.1.3 Notice will be provided via email to the address associated with your account and/or by posting a notice within the Membership platform.

13.2 Continued Use

13.2.1 Your continued use of the Membership after the effective date of changes constitutes your acceptance of the modified Terms.

13.2.2 If you do not agree to the modified Terms, you may cancel your Membership in accordance with Section 4.

13.2.3 The date of the most recent update to these Terms will be noted at the top of this document.

14. GENERAL PROVISIONS

14.1 Entire Agreement

14.1.1 These Terms, together with our Privacy Policy, constitute the entire agreement between you and The Little Rosebuds Academy Ltd regarding your use of the Membership.

14.1.2 These Terms supersede any prior agreements, representations, or understandings.

14.2 Severability

14.2.1 If any provision of these Terms is found to be invalid or unenforceable, the remaining provisions will continue in full force and effect.

14.2.2 The invalid provision will be modified to the minimum extent necessary to make it valid and enforceable.

14.3 Waiver

14.3.1 Our failure to enforce any right or provision of these Terms does not constitute a waiver of that right or provision.

14.3.2 Any waiver must be in writing and signed by us.

14.4 Assignment

14.4.1 You may not assign or transfer your Membership or these Terms to any other person.

14.4.2 We may assign or transfer our rights and obligations under these Terms without restriction.

14.5 Force Majeure

14.5.1 We shall not be liable for any failure or delay in performing our obligations due to circumstances beyond our reasonable control, including but not limited to acts of God, war, terrorism, pandemic, government restrictions, internet failures, or platform provider failures.

14.6 Third-Party Rights

14.6.1 These Terms are between you and The Little Rosebuds Academy Ltd only.

14.6.2 No third party has any rights under these Terms.

14.7 Notices

14.7.1 Any notices to us must be sent in writing to hannah@littlerosebudsacademy.com.

14.7.2 We will send notices to you via the email address associated with your account.

14.7.3 Notices are deemed received 24 hours after being sent by email.

15. DISPUTE RESOLUTION

15.1 Governing Law

15.1.1 These Terms are governed by and construed in accordance with the laws of England and Wales.

15.2 Jurisdiction

15.2.1 Any disputes arising from these Terms or your use of the Membership shall be subject to the exclusive jurisdiction of the courts of England and Wales.

15.3 Informal Resolution

15.3.1 If you have any complaint or dispute, we encourage you to contact us first at hannah@littlerosebudsacademy.com to seek an informal resolution.

15.3.2 We will make reasonable efforts to resolve disputes amicably.

15.4 Consumer Rights

15.4.1 Nothing in these Terms affects your statutory rights as a consumer under UK law.

15.4.2 If you are a consumer, you may have the right to refer a dispute to alternative dispute resolution.

16. CONTACT INFORMATION

If you have any questions about these Terms and Conditions, please contact us:

Email: hannah@littlerosebudsacademy.com

Address:

The Little Rosebuds Academy Ltd

6 Ellers Lane

Auckley
DN9 3HZ
United Kingdom

17. ACCEPTANCE OF TERMS

By purchasing and/or accessing The Bumps and Babies Business Club Membership, you acknowledge that:

- ✓ You have read and understood these Terms and Conditions in full
- ✓ You agree to be bound by these Terms
- ✓ You understand that monthly subscriptions require a 6-month minimum commitment
- ✓ You understand the cancellation and refund policies
- ✓ You understand the intellectual property and usage restrictions
- ✓ You understand that the Content does not constitute professional advice
- ✓ You agree to use the Membership in accordance with these Terms

If you do not agree to these Terms, you must not purchase or access the Membership.

The Bumps and Babies Business Club Membership

Provided by The Little Rosebuds Academy Ltd

Last Updated: October 2026

END OF TERMS AND CONDITIONS