

THE LITTLE ROSEBUDS ACADEMY LTD

Found First Terms and Conditions

Please read these terms before you buy.

By ticking the box at checkout and completing your purchase, you agree to these terms.

1 Who we are

Found First is provided by The Little Rosebuds Academy Ltd, a company registered in England and Wales (company number 17361232). Our registered office is 6 Ellers Lane, Auckley, Doncaster, DN9 3HZ. Our VAT number is 525640596.

You can contact us at hannah@littlerosebudssacademy.com. In these terms, "we", "us" and "our" mean The Little Rosebuds Academy Ltd, and "you" means the person buying the course.

2 What you're buying

Found First is an online course that shows you how to set up an Instagram profile for a birth or baby business. It includes:

- eight video lessons, about an hour in total
- the Found First workbook, as a downloadable PDF

The course is general educational content. It is not one to one coaching, and it does not include any personal review of your Instagram account unless we tell you otherwise in writing.

3 Price and payment

The price of Found First is £37. Members of the Bumps and Babies Business Club can buy it for £17, using the discount code we send to members to enter at checkout. You must be an active member at the time you buy to use the member price.

All prices include VAT. Payment is taken in full at checkout. Your contract with us begins when we confirm your purchase by email.

4 Your access

Once your payment has gone through, we'll email you a link to access the course on our course platform, which is hosted by FEA Create. You'll have lifetime access from the date of purchase.

"Lifetime access" means for as long as we continue to run Found First. If we ever stop offering the course, we'll give you at least 30 days' notice by email so you can watch the lessons and download your workbook before access ends.

We may update or improve the course from time to time, for example when Instagram changes its app. Any updates will be included at no extra cost.

5 Using the course

When you buy Found First, you get a personal licence to use it for your own business. This means you must not:

- share your login details, or let anyone else use your access
- copy, record, download or share the videos
- share, resell or give away the workbook, in whole or in part
- use the course content to teach, coach or train others, or to create a competing product

All videos, the workbook, templates and other materials remain the intellectual property of The Little Rosebuds Academy Ltd. If you break this clause, we may remove your access without a refund.

6 Your right to cancel and refunds

Under UK law, you normally have 14 days to cancel a purchase of digital content. However, Found First is digital content that we make available to you straight away.

At checkout, you'll be asked to confirm that you'd like immediate access and that you understand you lose your right to cancel once access begins. Once you have access to the course, you will no longer have the right to cancel, and we do not offer refunds if you change your mind.

This does not affect your legal rights. If the course is faulty, is not as described, or we cannot give you access, please email us and we'll put it right. If we can't fix it within a reasonable time, we'll give you a refund.

7 Results

Found First teaches practical steps that can help local mums find and book your classes. Because every business, area and audience is different, we cannot promise any particular number of followers, enquiries, bookings or income. Your results depend on how you use what you learn.

8 Instagram

Found First is not connected to, endorsed by or sponsored by Instagram or Meta. Instagram can change its features, menus and limits at any time. We'll do our best to keep the course up to date, but some screens may look a little different on your phone from the ones in the videos.

You are responsible for following Instagram's own terms when you use your account, including getting permission before sharing photos or videos of anyone else, especially babies and children.

9 Our responsibility to you

If we fail to meet these terms, we are responsible for loss or damage you suffer that is a foreseeable result of our failure, up to the price you paid for the course. We are not responsible for loss of business, profit or opportunity, because the course is for your business use.

Nothing in these terms limits our liability where it would be unlawful to do so, including for death or personal injury caused by our negligence, or for fraud.

10 Your information

We use the details you give us at checkout to process your order, give you access to the course and contact you about it. Our privacy policy explains how we look after your information: [\[link to your privacy policy\]](#).

11 Changes to these terms

We may update these terms from time to time. The version that applies to your purchase is the one shown on our website when you bought the course.

12 Law and disputes

These terms are governed by the law of England and Wales. If you have a problem, please email us first at hannah@littlerosebudsacademy.com and we'll do our best to sort it out. If we can't, either of us can take the matter to the courts of England and Wales. If you live in Scotland or Northern Ireland, you can also use your local courts.

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