

Privacy Policy

Last Updated: November 16, 2025

Empowerment Coaching, LLC ("Company," "we," "us," or "our") is committed to safeguarding your personal information. This Privacy Policy outlines how we collect, use, disclose, retain, and secure your information when you access **jeniferjune.com** (the "Website") or use our coaching services, programs, digital products, or related offerings (collectively, the "Services"). Your continued use of the Services constitutes acceptance of this Policy.

1. Compliance Regions

This Policy is designed to comply with the following laws and regulations:

- 1.1 Wyoming state law (U.S.)
 - 1.2 U.S. federal privacy principles
 - 1.3 PIPEDA (Canada)
 - 1.4CCPA/CPRA (California)
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2. Information We Collect

2.1 Information You Provide Directly

- Name
- Email address
- Phone number
- Billing details (processed through third-party vendors)
- Coaching intake responses or assessments
- Account login details (if applicable)
- Communications sent to us

2.2 Information Collected Automatically

- IP address
- Device and browser information
- Pages visited and navigation behavior
- Cookies, pixels, tags, and tracking technologies

2.3 Payment Information

Payment data is processed securely by authorized third-party providers. We do not store full payment card numbers.

2.4 Sensitive Information

We do not intentionally collect sensitive health or medical information. If you voluntarily share such data during coaching, you consent to its limited use for coaching purposes only.

3. How We Use Your Information

We process your information for the following purposes:

- 3.1 Provision and maintenance of the Services
- 3.2 Secure payment processing and purchase confirmations
- 3.3 Client communication and support
- 3.4 Administrative and operational notices
- 3.5 Website analytics and performance optimization
- 3.6 Enforcement of Terms and policies
- 3.7 Compliance with legal obligations

We do not use personal information for automated decision-making.

4. How We Share Information

We may disclose your information to:

- 4.1 Service providers assisting with hosting, payments, email services, analytics, and support
- 4.2 Contractors performing business-related tasks

4.3 Legal authorities when required by law

4.4 Business partners in connection with mergers or similar events

We do not sell personal information.

5. Third-Party Processors & Platforms

To support and enhance our Services, we work with third-party processors who access limited data solely to perform contractually defined tasks.

5.1 Payment Processing

- Stripe — <https://stripe.com/en-ca/privacy>
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5.2 Coaching & Communication Platforms

- Zoom — <https://www.zoom.com/en/trust/privacy/privacy-statement/>
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- Mastermind.com — <https://app.mastermind.com/Privacy.Statement.Mastermind.com.pdf>

5.3 Analytics & Performance Tracking

- Google — <https://policies.google.com/privacy?hl=en-US>
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- Google Analytics — <https://support.google.com/analytics/answer/7318509?hl=en>

5.4 Marketing & Advertising Platforms

- Meta (Facebook & Instagram) — <https://www.facebook.com/privacy/policy/>
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- LinkedIn — <https://www.linkedin.com/legal/privacy-policy>
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- Pinterest — <https://policy.pinterest.com/en/privacy-policy>
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- YouTube — <https://www.youtube.com/howyoutubeworks/privacy/>
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- TikTok — <https://www.tiktok.com/legal/page/ca/privacy-policy/en>
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5.5 Invoicing & Administrative Tools

We use compliant, secure tools for invoicing, scheduling, and client management.

6. Data Retention

We retain information only as long as necessary for the following purposes:

- 6.1 Providing and maintaining Services
- 6.2 Meeting legal, financial, and tax obligations
- 6.3 Resolving disputes
- 6.4 Conducting business operations

Information is securely deleted or anonymized once no longer required.

7. International Data Transfers

Your information may be transferred to and stored in the United States, Canada, or other regions where service providers operate. We use legally recognized safeguards, such as Standard Contractual Clauses (SCCs), where required.

8. Your Rights

Depending on your jurisdiction, you may have the right to:

- 8.1 Access your personal information
- 8.2 Request correction or updates
- 8.3 Request deletion ("right to be forgotten")
- 8.4 Restrict or object to processing
- 8.5 Withdraw consent for optional processing
- 8.6 Request data portability

Submit requests to support@jeniferjune.com. Identity verification may be required.

9. Children's Privacy

The Services are not intended for individuals under 18 years of age. We do not knowingly collect children's data. If you believe a minor has provided personal information, please contact us immediately so we can delete it.

10. Data Security

We employ administrative, physical, and technical safeguards to protect your information. No method of transmission over the internet is completely secure.

11. Cookies & Tracking Technologies

We use cookies, tags, and similar technologies to support functionality, analytics, and (where applicable) advertising. Details are available in our Cookie Policy.

12. Changes to This Policy

We may modify this Privacy Policy at any time. Updates will be posted with a revised "Last Updated" date.

13. Contact Us

You may contact us using either of the following methods:

- **Email:** support@jeniferjune.com
 - **Secure Contact Form:** Available on our Website via the "Contact Us" button
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14. Governing Law

This Policy is governed by the laws of the **Province of Alberta** and applicable Canadian federal law for Canadian residents, or by the laws of the **State of Wyoming** and applicable United States federal law for U.S. residents, in each case without regard to conflict-of-law principles. You may contact us using either of the following methods:

- **Email:** support@jeniferjune.com
- **Secure Contact Form:** Available on our Website via the "Contact Us" button