

Planogram Publisher FAQs

General

What planogram data is included?

The total TCG estate is included (2,332 stores), not societies currently.

Is transactional data included?

Yes, transactional data is included by planogram, product and store.

Is promotional data included?

Yes, all promo and seasonal plans are available on the platform.

How often are planograms updated and is there a time delay?

Plans are updated every Monday on a weekly basis and there is no time delay.

Only live plans (as seen in store) are available on the platform, no work-in-progress or future plans.

Transactional data is updated daily at 11am and has a 2 day delay: e.g. after 11am on Wednesday, you'll see transactions for Sunday and Monday.

How do I learn more about the platform functionality?

Please get in touch directly with Niamh (niamh@storetrials.com) and Christian (christian@storetrials.com)