

Crystopher Clyde Atip

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EXPERIENCE

GHL Web Builder and Operations Manager

Sitefully LLC

February 2026 – Present

Marketing Agency

- Produce full website content suites for local service business clients across 25+ verticals (home services, cleaning, construction, automotive, security, landscaping) using a standardized 10-step framework covering research, brand voice, service architecture, and SEO-aligned page copy.
- Build and deploy GoHighLevel snapshots, custom value structures, and CRM pipelines for client sub-accounts, ensuring consistent backend setup across high-volume rollouts.
- Architect n8n automation workflows integrating the Claude API to auto-generate website content suites from intake form submissions, pushing structured output directly into GHL sub-account fields.

GoHighLevel Specialist

Astro AI Automations LLC

September 2025 – February 2026

AI Automation Agency

- Designed multi-step sales funnels improving user experience and lead conversion across multiple service-business verticals.
- Built automated nurture sequences, conditional follow-ups, booking workflows, and no-show recovery systems inside GoHighLevel.
- Managed A2P 10DLC SMS campaign registration and compliance, writing use case descriptions and resolving rejection codes (30530, 30482) for client accounts.

Technical and Marketing Support On-the-job Training

Versa Innovations Corp.

May 2024 - September 2025

Corporation

- Developed technical support protocols for two-way radio and PoC communication systems for clients in security and logistics.
- Created marketing content including videos and testimonials to drive brand awareness and engagement across digital channels.

EDUCATION

Dualtech Training Center

Electromechanics Technology Graduate

Calamba, Laguna

May 2023 - January 2026

RECENT PROJECTS

Multi-Vertical Website Content Builds | *GoHighLevel, Sitefully Workflow*

- * Delivered complete website content suites for 30+ local service businesses including MJ's Metal Finishing (Las Vegas), SurePro Home Solutions (Whittier CA), Simple Green Cleaning (DMV region), and clients across HVAC, roofing, fencing, paving, pest control, and tree service verticals.
- * Executed a standardized 10-step content framework (research, business description, About Us, hero copy, service categories, service descriptions, service areas, SEO pages, page body, company features) at scale.
- * Built and configured GHL sub-accounts with pre-seeded custom value structures to receive generated content directly from automated pipelines.

GHL + n8n + Claude API Content Automation | *n8n, Anthropic API, GoHighLevel*

- * Built an end-to-end workflow that ingests client intake forms via GoHighLevel and uses the Claude API to auto-generate full website content suites.
- * Designed a flat 50-slug custom value schema and structured prompt pipeline to write generated output directly into client sub-account fields.
- * Documented the system as a reusable 4-chunk builder prompt and SOP for team handoff.

A2P 10DLC Compliance Program | *GoHighLevel, Twilio Trust Hub*

- * Authored and revised SMS campaign use case descriptions for client GHL accounts across home service verticals.
- * Resolved recurring carrier rejection codes (30530 entity misclassification, 30482 business email domain) to restore campaign deliverability.
- * Standardized a reusable use case description template covering opt-in flow, message samples, and business context.

TECHNICAL SKILLS

Marketing and CRM: Meta, GoHighLevel and Odoo

Productivity Application: Google and Microsoft Productivity Apps, Canva, Slack, Notion

Scripting for Automations: Python, JavaScript, JSON (AI-assisted)

Specialization: GoHighLevel, Zapier, Make, Instantly, Meta Business Suite, Meta Ads, Google Ads, Google Analytics