

MEDIA KIT

SUNSET

Monae

NATIONAL TELEVISION HOST



Airing on

BET*her*

AFROTV

TELEVISION PERSONALITY



PUBLIC SPEAKER



MEDIA PERSONALITY

AUTHENTIC.



RECOGNIZABLE.



TRUSTED.



NATIONAL
TELEVISION
HOST



AUTHENTIC
STORYTELLING



BRAND
PARTNERSHIPS



MEDIA
INFLUENCE



Who Is *Sunset Monae?*

Sunset Monae is a nationally recognized television host featured on **BET her** and **AFRO TV** through Point of View.

Her ability to connect with audiences through authentic conversations has made her a trusted media personality for interviews, brand campaigns, speaking engagements, and strategic partnerships.

“

I lead conversations that inspire, inform, and create real connections.

—*Sunset Monae*

”

NATIONAL TELEVISION PRESENCE

Sunset Monae brings credibility, visibility, and authentic influence to brands across the country.

NATIONAL TELEVISION HOST	NATIONAL BROADCAST REACH	NATIONAL BROADCAST REACH	TRUSTED MEDIA PLATFORM
 Host of Point of View (POV)	 Featured on BET Her, reaching millions of households nationwide.	 Seen on AFRO TV, a leading network celebrating Black culture, stories, and voices.	 A trusted platform for real talk, culture, and conversations that drive impact.

ON SET. ON POINT. ON PURPOSE.



WHY BRANDS PARTNER WITH SUNSET MONAE



NATIONAL TELEVISION HOST
Featured on BET Her & AFRO TV



PROFESSIONAL INTERVIEWER
Confident. Engaging. Authentic.



PUBLIC SPEAKER
Panels • Events • Conferences



BRAND COLLABORATOR
Lifestyle • Beauty • Fashion • Culture



TRUSTED PARTNER
Reliable. Professional. Aligned with your brand.



AUTHENTIC CONVERSATIONS



NATIONAL VISIBILITY



MEANINGFUL PARTNERSHIPS

CONNECTED.
INFLUENTIAL.
IMPACTFUL.

Sunset Monae connects with diverse audiences across television and digital platforms through engaging conversations, relatable storytelling, and authentic presence.

Her platform reaches viewers who value real talk, culture, empowerment, and lifestyle content that inspires action and drives connection.

“My goal is to spark meaningful conversations that leave my audience informed, inspired, and empowered.”
- Sunset Monae



AUDIENCE & REACH

A powerful national platform with a growing and engaged audience across television and digital channels.

 161K+ TOTAL FOLLOWERS	 5.7M AVERAGE REACH	 16.0M MONTHLY IMPRESSIONS	 37.70% ENGAGEMENT RATE
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SOCIAL MEDIA FOLLOWING	AUDIENCE DEMOGRAPHICS	WHAT THIS MEANS FOR BRANDS
 136K+	 AGE RANGE 35-44 55% OF AUDIENCE	 HIGHLY ENGAGED A loyal and responsive audience that actively engages with content.
 36K+	 GENDER 65.3% FEMALE	 TRUSTED INFLUENCE Authentic conversations that build trust and drive real impact.
 Growing TikTok	 LOCATION 99.4% INTERNATIONAL	 NATIONAL VISIBILITY Millions reached monthly across leading television and digital platforms.
		 VALUABLE PARTNERSHIPS Ideal audience alignment for brands looking to connect and convert.

 NATIONAL TELEVISION Powerful. Trusted. Visible.	 ENGAGED COMMUNITY Real Connections. Real Impact.	 GROWING INFLUENCE Expanding Reach. Increasing Impact.
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PARTNER WITH **SUNSET MONAE**

Meaningful Brand Collaborations That Connect.

Sunset partners with brands that value authentic storytelling, meaningful audience engagement, and professional on-camera representation.

Every collaboration is designed to feel natural, impactful, and aligned with your brand's goals.



“

Great partnerships begin with authentic conversations and shared values.

– *Sunset Monae*

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SPONSORED CONTENT

- Television integrations
- Instagram campaigns
- Facebook campaigns
- Product features
- Storytelling content



BRAND PARTNERSHIPS

- Long-term collaborations
- Brand ambassador programs
- Product launches
- Campaign partnerships
- Sponsored appearances



SPEAKING & LIVE EVENTS

- Conferences
- Corporate events
- Panel discussions
- Moderating
- Brand activations



MEDIA FEATURES

- Television interviews
- Podcast guest appearances
- Press opportunities
- Live broadcasts
- Special campaigns

WHY SUNSET STANDS OUT



NATIONAL
TELEVISION
CREDIBILITY



TRUSTED
ON-CAMERA
PRESENCE



AUTHENTIC
AUDIENCE
CONNECTION



PROFESSIONAL
BRAND
REPRESENTATION



STRONG
STORYTELLING
SKILLS



BRAND-SAFE,
POLISHED
IMAGE



LET'S CREATE SOMETHING MEMORABLE

Every partnership is built on authenticity, professionalism, and meaningful audience connection.



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[Sunset Monae](https://www.facebook.com/SunsetMonae)



[@sunsetmonae](https://www.tiktok.com/@sunsetmonae)



[sunsetmonae.com](https://www.sunsetmonae.com)

LET'S CREATE SOMETHING *Powerful.*

AUTHENTIC.

RECOGNIZABLE.

TRUSTED.



NATIONAL
TELEVISION
HOST



AUTHENTIC
STORYTELLING



BRAND
PARTNERSHIPS



MEDIA
INFLUENCE

LET'S PARTNER. **LET'S INSPIRE.** LET'S MAKE AN IMPACT.

