

Capability Statement

Professional Consulting & Design Strategy Services

Company Overview

Maison Zintrise Altovise is a professional consulting and design strategy firm providing advisory, program development, and creative services to public-sector agencies, educational institutions, nonprofits, and private organizations. The firm specializes in strategic planning, brand development, and design-led solutions that support organizational growth, operational clarity, and sustainability.

The firm is led by senior consultants with extensive cross-industry experience and delivers structured, outcome-focused services that integrate strategy, creativity, and execution to support institutional and programmatic objectives.

Past Performance

- Delivered strategic consulting, brand development, and experiential strategy across hospitality, professional services, telecommunications, and luxury sectors
- Led strategic planning and advisory support for brand experiences, events, and live activations aligned with organizational and engagement objectives
- Designed and implemented educational programming in partnership with public schools and community institutions
- Provided advisory services supporting creative entrepreneurship and workforce readiness initiatives



Differentiators

- Senior design and strategy leadership with global, cross-industry expertise
- Proven ability to bridge strategy, creativity, and execution
- Sustainability-focused, culturally informed approach
- Trusted advisor to founders, leaders, and organizations
- Experience supporting initiatives across public, private, and nonprofit sectors

Core Competencies

- Business Consulting
- Creative Strategy
- Brand Development
- Market Positioning
- Design Strategy (Design, Fashion, Interior)
- Educational Programming
- Workforce Development
- Program Design
- Strategic Partnerships
- Experiential Strategy (Events, Activations, Environments)

NAICS Codes

541611 – Administrative Management & General Management Consulting | 541613 – Marketing Consulting Services | 541410 – Interior Design Services | 541430 – Graphic Design Services | 611430 – Professional & Management Development Training